LIVING

FOR YOUNG HOMEMAKERS

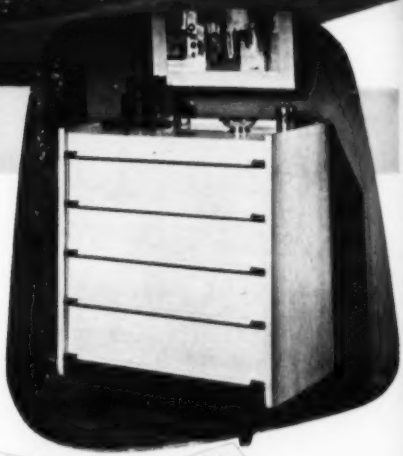
INVITATIONS FOR THE PRICE OF ONE

BE CHARMING IN YOUR KITCHEN

SEPTEMBER 1953 35 CENTS

Today's Modern

The CELEBRITY Group



in Tropic Mist and Walnut

Give your bedroom that one-in-a-thousand look with this clear, smooth, off-white mahogany group, custom-styled in advanced modern design with its accent of dull finished solid walnut in the molded base structures. Bright brass trim gleams on solid mahogany drawer pulls. Drawers glide on permanent action treated guides . . .

In fact, United has combined every quality feature of its famous construction and finish into this *budget-priced suite* . . .

It's Today's Modern for Today's Living

A new and practical idea in a modern chest is this *optional* mirror arrangement in place of the top drawer.

Today's Modern can be seen at United Dealers in your locality —or we will send you the name of your nearest dealer and include our booklet "Today's Modern for Your Bedroom" for 10 cents postpaid.

United Furniture Corporation

LEXINGTON, NORTH CAROLINA

"Why... Daddy?"

Why is the sky blue, Daddy? . . . Why can't I see the wind? What makes a ball bounce? . . . Everything your child sees and does is a source of wonder to him. His questions crowd one another before you have time to find the answers . . . questions that become more *complicated and important* with every growing year.

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Nothing you can give your child can so enrich his life, for nothing he meets again will throw open the doors to so much that is new and wonderful. The day you put THE BOOK OF KNOWLEDGE in his hands, you introduce your child to scores of fascinating people who will unlock these doors for him. These experts speak to him in words so simple he can understand them while he is young . . . yet with a wealth of detail that grows more satisfying as he grows older.

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Here's a gift for your children that will kindle their imaginations . . . a new, exciting full-color booklet the whole family will enjoy. Its 24 thrill-packed pages reproduce in full beautiful color actual pages from THE BOOK OF KNOWLEDGE. Its quizzes, games and nursery rhymes, and its fascinating questions and answers will give your child hours of enjoyment . . . teach him dozens of useful facts. To get your child's copy, just mail the coupon today. There is no obligation, of course.

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booklet—24 fascinating pages

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The Children's Encyclopedia
Answers Your Child's Questions

OPPORTUNITY! THE BOOK OF KNOWLEDGE is sold only by authorized representatives. To meet the growing demand, additional representatives are needed in this area. Write address in coupon or phone nearest office: NEW YORK, VANDERBILT 6-6660; CHICAGO, CENTRAL 6-6821; PHILADELPHIA, RITTENHOUSE 6-6060; LOS ANGELES, DUNKIRK 8-9621; BOSTON, COMMONWEALTH 6-6450; KANSAS CITY, VICTOR 5721; DENVER, ACOMA 2613.

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There are.....children in my family, ages.....

NAME.....

ADDRESS.....

CITY.....ZONE.....

COUNTY.....STATE.....

LIVING 9-53

for year 'round decoration

Decorator Denim brings pleased exclamations from homemakers everywhere, it's so handsome . . . long lasting . . . easy to care for.

Decorator Denim is the finest quality denim made . . . extra-weight, colorfast and Sanforized. It is styled in pastels and darker shades, and in coordinated stripes, for smart drapes, slipcovers and upholstery.

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Speaking of

PICNIC AT WHITESTONE

Old-timers and their pronouncements to the contrary, we'll stick by the modern age. Take an instance that came our way recently. Scouring about as we do constantly for new uses for new products and appliances, we ran into this modernism—a picnic-out-of-a-freezer. In preparation for the photographing of *A House Divided*, shown in this month's issue, the GOLDMANS, OF WHITESTONE, NEW YORK, had readied a bountiful feast for the crew who was coming up from the magazine on shooting day. Then the sun backed out, and the trip had to be canceled. A generation past, a postponed picnic meant a fresh start the second try; not so for today's young homemakers. Into the Goldmans' freezer went the picnic! The shooting was rescheduled, and a week later, with the sun shining co-operatively, we got under way. Out of the freezer at lunch-time came the cold cuts, cake, and other victuals. The picnic was a week late perhaps, but in tribute to modern homemaking, it was as tasty as the moment it was prepared.

In our time, we've seen many of the houses we have designed or written about, built on vastly differing sites. But the *Planned to Give the Most for the Money* house which CLIFF MAY designed for the July issue walks off with top money for freak location of a model house—it is sitting six stories above the street on top of W. & J. SLOANE, of Beverly Hills, California! In a promotional tie-in with the west coast store, the house was erected on the roof top, furnished, and even landscaped. There was slight difficulty with the perplexed building authorities at the beginning — but otherwise construction went normally, except that materials had to be hauled up by elevator. When the house opened, 1,300 people came by the first day (7 of them ordered homes), and a helicopter circled low to get the shot of the roof top over a roof top.

BIRD'S-EYE VIEW OF COMPLETED HOUSE

HOUSE GOES UP ON CALIFORNIA ROOF

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g of Living

BOB AND DAUGHTER CHRISTINA

We read of a rising birthrate in the country, and for the record, we are happy to report that staffers and ex-staffers are doing their part. Here is some recent staff news, parenthood division. Art editor BOB ANDREWS became a father for the first time not long ago when his wife, Jo, presented him with a daughter, CHRISTINA. Like most children her age, Christina sleeps a great deal of the time, so for now Bob finds himself strictly a week-end father. Long familiar to readers from his many appearances on our covers, Bob makes no promises of a modeling career for his daughter, but for the record at least, we introduce Christina here in her first published photograph.

SALLY TAGER, 7-MONTH-OLD ELYSE

SALLY McDONOUGH TAGER, former food and appliance editor, unhappily had to leave as motherhood approached. Soon, she and husband Si announced the birth of a daughter, ELYSE. Sally tells us frankly—though with no hint of regret—that homemaking and child-raising add up to a twenty-four-hour tour of duty, one far more taxing than her former 9-to-5 stint at the office. Elyse is still too young to appreciate the fact that her mother is a culinary expert, though she does already have a favorite dish—Sally's rendition of custard pudding with pineapple.

Numerically speaking, top honors in the growing family division go to HOPE BEAUCHAMP ZITTELL, one-time staff copywriter. Hope left us when the arrival of her first child, CARL, was imminent. Since then, Hope has presented husband Edwin with another bundle — this time twins Nicholas and Barbara!

Not so long ago we heard from another ex-staffer with a young family, Jean Holmberg Sutherland, but her news was not all good. Living in Worcester, Massachusetts, now with husband and their five-month-old daughter, Jill, Jean reported that their home was caught in a freak tornado that wracked their section of the state. The wind crumpled 24 out of 28 houses on the Sutherland's street — including theirs—but happily all the Sutherlands escaped unharmed.

VISITORS AT LEFT: HOPE AND CARL

A Wonderful SHAPE

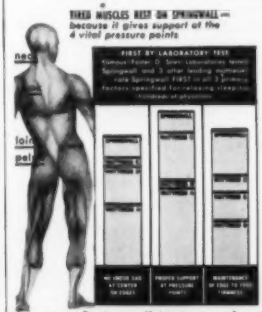
Why this shape is so important! Cut-away inside view of side-walls in a Springwall mattress, showing 6 of the 12 scientifically-shaped shock absorbers. Their resilient one-piece construction absorbs the shocks that cause mattress sag. It firmly anchors the entire sleeping surface — at the edges and from edge-to-edge. It adds years of sleep comfort and extra years of wear.

SPRINGWALL
REG. U. S. PAT. OFFICE
Mattress

No wonder Foster D. Snell Laboratories rate Springwall FIRST . . . on all 3 primary factors specified for relaxing sleep . . . in nation-wide survey of physicians

It's the specially engineered shape of each of the 12 shock absorbers, that support the four edges of your Springwall mattress.

It explains why Snell Laboratories rate Springwall FIRST for firmness . . . FIRST for correct sleep posture . . . FIRST for maintaining its sag-free, edge-to-edge support years longer.



It explains why Springwall relaxes, rests, supports you *as doctors say a mattress should for relaxing sleep—and as only Springwall can.*

So to insure ideal relaxing sleep, look for the Springwall label on the next mattress you buy!

Write for free booklet C "What Does the Doctor Say?" Springwall, Box 157, New York 46, N. Y.

GUARANTEED FOR 10 YEARS AGAINST STRUCTURAL DEFECT

It's not a Springwall Mattress unless it's one of these brands!

TIGER BRAND — SPRINGWALL Mattress — BAGLAND & WARE-RUSH CO. CHICAGO 9, ILL.

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King Koil — SPRINGWALL Mattress — The UNITED STATES BEDDING CO. ST. PAUL 14, MINN.

Eclipse — SPRINGWALL Mattress — ECLIPSE SLEEP PRODUCTS, INC. NEW YORK 16, N. Y. LOS ANGELES 23, CAL.

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See them where selling the best in furniture is a proud tradition

tables *fashioned* by... TONK

TONK MANUFACTURING CO., CHICAGO 14

Skilled craftsmanship for eighty years

A PIECE OFF YOUR MIND

LONG DISTANCE, COLLECT

Dear Editors:
After the war when my husband was starting back to school and later in his company's training program, we found it necessary to move all over the South. When we started this trek we sold all our furniture, except a few prize pieces, because we thought this was our chance to get exactly what we wanted and "do without" and "make shift" until we could find what we really liked.

We answered ads, went to auctions, rambled in junk shops, poked around in country shops and in freight warehouses.

All this paid off! We found a beautiful Sheraton love seat in a San Antonio antique shop. In an attic in the same city we acquired an Empire rocker. In Austin we located a mahogany card table that only needed cleaning, and at an auction there, bid on a dirty pair of crystal candelabras and discovered later that we had bought a pair of Baccarat pieces and for "chicken feed." In Atlanta we added a pair of French commodes to be end tables for the love seat. Until then we had used orange crates. At another auction we found a pair of chairs that, after removing many coats of black paint and imitation needle point, would give us a nice conversation group.

Now with the end of the training program in sight, we have bought a house which will need a "five-year plan" for remodeling and improvements. All this we plan to do ourselves with courage and know-how gained from LFYH. Who knows, maybe our long-sought wing chairs will be forthcoming from some of the furniture reproductions shown in your magazine. We'll be looking!

Mrs. Charles Corr
Birmingham, Alabama

A TREND REJECTED

Dear Sirs:
I feel that the trend in LFYH lately has been more towards monetary values of new furniture —which few of us can afford much of with growing families —and less towards originality and ingenuity which makes each home the personality of its owners, despite some borrowed and inherited pieces. When you are on a strict budget, it is more dejecting than inspiring to see a price tag on everything.

Mrs. William Edwards
Grosse Pointe Farms, Michigan

EDITOR'S NOTE: *We think you will enjoy reading about the Lynn Hursts* (Furnished From Their Workshop, *June, 1953*), *who built from scratch much of their early American furniture, refinished others, making a most individualized and attractive home.*

DESIGNED FOR LIVING

Dear Editors:
Congratulations on a wonderful job of feature work (*The House You Asked For*, May, 1953). I have never seen a better example of art work and presentation of technical facts which the average homeowner can really make use of. Also it is not full of expensive dreams that only one in a thousand can ever consider.

Congratulations to Mr. Tsuruoka for a plan and design that is not surpassed. It is tops—and with so much desirability for so reasonable a price.

[Continued on page 6]

SLIDE FILM ON HOME CARE AND MAINTENANCE

A 35mm slide film, entitled *Your New Home and How to Take Care of It*, has been prepared by LIVING For Young Homemakers in collaboration with the National Association of Home Builders. It shows the proper way to care for painted surfaces, heating equipment, floors, how to make minor home repairs. Film is available without cost to clubs and schools. Application may be made to: Promotion Dept., LIVING For Young Homemakers, 575 Madison Avenue, New York 22, N.Y.

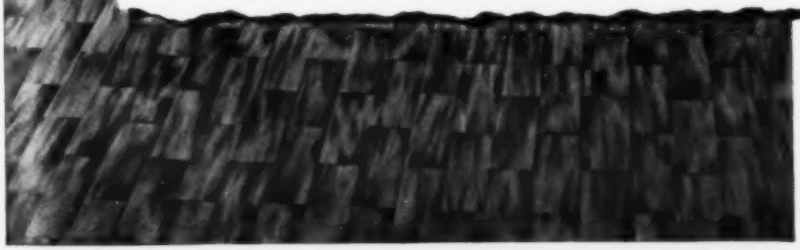
Costs no more to choose "the loveliest linoleum in all the land"

Pabco Linoleum

California Originals

Pattern illustrated also available in other colors—design patent applied for.

You step into distinctive room harmony with a Pabco floor. The warm inviting Redwood linoleum pattern you see here is just one of many Pabco exclusives—far-from-ordinary creations styled to make your home both charming and *practical*.
There are Pabco floor coverings to fit all your plans, to please any purse: Inlaid Linoleums patterned or marbleized in unusual color-blends. Plastic as well as Linoleum 9-inch Tiles anybody can easily install. Printed Goods at pin-money prices, by the yard and in sparkling room-sized rugs you merely unroll, guaranteed for years.
For outstanding beauty, minimum upkeep, long wear, and low cost—it will pay you to see Pabco first.
At your nearby dealer's, or write us.



PABCO PRODUCTS INC., 475 Brannan Street, San Francisco

Resilient Floor Coverings • Paints Building Materials

A piece off your mind [Continued from page 4]

We hope to construct this house as you have planned it and have it ready for showing in time for the National Home Week (September 20-27).

R. D. Gutting, Contractor
Topeka, Kansas

Gentlemen:
We like *The House You Asked For* in your May issue very much indeed and feel that you have given a most significant impetus to the development of contemporary ideas in house planning.

Mrs. J. L. McHugh
Gloucester Point, Virginia

CAREFULLY CATALOGUED

Dear LFYH:
Here is a hobby which might prove fun and helpful to your other readers as it has to me.

For some time I have been saving magazine clippings and booklets on home decoration and building. These I file in Manila folders under such headings as color schemes, kitchens, floor treatments, built-ins, room accessories, etc. I keep these folders in a cardboard box which I get from the grocer.

But, LFYH, I refuse to cut up. Instead, I take each issue, tape the bindings to help to preserve them, and then catalogue the ideas in this manner: I have an old metal card file which holds 3" x 5" cards; on one of these cards I write the name of the article or feature, the date of each issue, the page number, and any significant ideas that will help me quickly identify the article. Then all such cards are filed in the card file under the same headings as used on the large folder. I even file such things as where I can buy certain pieces of furniture, and helpful hints found in *Our File Box*. With this system we don't destroy any useful information and can readily find the article we want without leafing through all the magazines.

Not only has this method been very helpful to us but we have also loaned folders and applicable issues of LFYH to friends who were building or decorating.

Mrs. Amos E. Field
Somerville, New Jersey

[Continued on page 8]

when day is done

and shadows fall...

I dream of You...

"Betty dear... being away from you makes every day seem like a week, every week like a month. But here's a kiss... tuck it under your Koolfoam and dream of me."

Yes, Dayton Koolfoam is *more* than a pillow... it's a *way* of life, for its relaxing sleep-ability rejuvenates you for another day. And it's *more* than *foam*, for its patented process gives a unique, velvety "open-pore" surface that assures ever-changing fresh air. It's more comfortable, healthier and allergy-free!

All this is *yours* when you choose Koolfoam long-life economy and life-long dreams. At better stores.

HONORED BY 9 MERIT SEALS

FLOWER-FRESH... *Actual laboratory tests prove Koolfoam gives up to 14 times more air-flow than ordinary pillows. These magnified photos clearly show why!*

Koolfoam

OTHER FOAM

Enjoy the **REST** *of Your Life!*

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T. M. REG. U. S. PAT. OFF.

Air-Conditioned pillows

THE DAYTON RUBBER COMPANY, DAYTON 1, OHIO • *World's largest manufacturer of Foam Latex Pillows...* KOOLFOAM

A Desk That *Belongs* Anywhere

The same functional beauty that typifies the "Springfield" line of fine occasional furniture keynotes this knee-hole desk. Suitable for every room, every arrangement, it is made of solid oak and five-ply oak veneer. Lime oak finish in plain or two-tone combination. Sturdy tapered legs have brass ferrules. Three drawers with one file drawer offer lots of space.

Matching chair fits under desk, saves space. Write for name of your "Springfield" dealer.

SPRINGFIELD FURNITURE WORKS, INC.
SPRINGFIELD, OHIO

MANUFACTURERS OF OCCASIONAL FURNITURE AND DINETTE SETS

A piece off your mind [Continued from page 6]

THE PAST POSES PROBLEMS

Dear Sir:

I would like to express a problem and hope something will be forthcoming on the subject in one of your issues. The problem is taking the furniture inherited from parents' attics, putting it into a new home and still having an attractive house, even though much of the furniture might not be of your choosing were you to go out and furnish from scratch. I know that most of my friends are faced with similar problems, even though they have been married several years and may be moving into new homes. The house takes the available cash, and perhaps, being New Englanders, we simply cannot think of spending money on something we already have. Still, we wonder why we cannot achieve that nice put-together look seen in magazine pictures.

There's the question of carpeting which adds so much. We have a lovely oriental rug which is shabby, but we wouldn't think of tossing it out. We both love antiques and have quite a few pretty Hitchcock chairs, old tables and bureaus, but the rest is nondescript. Do you think we can ever put it all together and not be disappointed with the results?

And here's another problem. The new houses seem so low-ceilinged. Will we find room for our Grandfather's clock which has been in the family for over 100 years? Where and how can we hang treasured family portraits? Can you imagine the one of great-great-great grandfather with the long beard and sweet expressive eyes hanging from the ceiling almost to the ground? What in the world will these people do with these treasures? The low ceilings do not allow them the dignity of wall space they need.

I guess we're sentimental because we cling to the things we're used to, that we've loved since childhood, but to move into a newly furnished, sterile, modern, chartreuse and purple cube simply because it is modern and the latest, holds no charm for me.

Mrs. C. R. Wyckoff
Hartford, Connecticut

EDITOR'S NOTE: *Your resolves and ingenuity can turn into results but as for grandfather, we fear the beard may need trimming.*

KEYED

TO THE MODERN SPIRIT

—and young budgets

molla

wrought iron furniture

You'll find it a pleasure to plan your decorating around this Molla furniture. Groups are available for dining room, living room and patio in your choice of a wide range of colors and interesting fabrics. Best of all, Molla Wrought Iron will not strain your budget. Endorsed by leading decorators for use indoors or outdoors, Molla is guaranteed against rust for 8 years.

Write for name of nearest dealer.
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Colors shown are Cream No. 908-S, Green No. 616-S and Red No. 334-S —selected from the beautiful range of Goodyear Rubber Flooring hues.

NOW—

Your home can have a luxurious Goodyear Rubber Floor

Now the famed high quality of the world's most beautiful rubber flooring comes to you in *new high styles*—at *new low prices!*

Now your own home can enjoy the luxurious cushioned comfort, the lasting beauty of *flooring that almost never wears out!*

It is famous Goodyear Rubber Flooring — in stunning colors — especially designed and created for residential use—a new budget-priced boon to more beautiful homes. It's so easy to walk on, so comfortable under foot—so easy to keep lovely!

For this new Goodyear Residential Rubber Flooring is compounded of the finest quality materials—cured to a lasting, natural finish. This easy-to-maintain Goodyear Rubber Floor will stay beautiful through years of service.

So now you can treat your own home to the beauty and noiseless comfort of this famous flooring that is a natural shock absorber and sound deadener—*at a price that is as low or lower than other comparable flooring materials!*

And you'll find the beautiful range of colors, available in tile and by the yard, permits you to have a custom-designed floor that exactly suits your particular taste.

Before you choose the new floor for any room in your home—be sure and see the new long-life Residential Rubber Flooring by Goodyear. For full information, see your nearest flooring dealer or write:

Goodyear, Flooring Dept. I-8317
Akron 16, Ohio

GOODYEAR Rubber Flooring

BY THE TILE — BY THE YARD *FOR YOUR HOME*

We think you'll like THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

MENGEL PRESENTS

PRISMATA

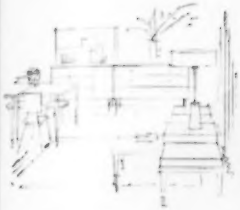
designed by RAYMOND LOEWY Associates

A NEW COLOR EXCITEMENT IN FURNITURE . . . IT FURNISHES AND DECORATES ALL AT ONCE!

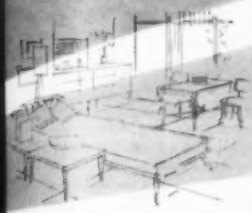
Here's your bedroom in Prismata . . . has it ever looked so big and bright and airy? Or offered so much comfort? Side by side, the triple dresser and chest-on-chest . . . what a wealth of drawer space! The bed that seems to float. Vanity with plate glass mirror, circular night tables, and little stands that take turns at being cushioned benches and purposeful tables.

Prismata Furniture makes small rooms (and budgets) look larger . . . makes *any* room beautifully efficient. Slender ferrules of chrome-plated steel protect Prismata legs from scuffing, fat foam rubber cushions never need plumping, and the smooth white porcelained knobs catch neither dust nor dust cloth. You can mix, match, and maneuver Prismata furniture to your heart's content. Each piece coordinates with the next in size and shape and color. And what exciting color! Applied as a stain so the grain of the wood shows through. Charcoal, Prism Green, Honey Haze, Red Radiance . . . you've a brilliant, "built-in" decorative scheme when you furnish your home with Prismata!

THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY



The Prismata Dining Room with its own cocktail corner. For dining, two square tables sit together to accommodate several . . . then divide to seat pair-groups of four. Buffet, Double-Dresser, China Cabinet provide amazing storage and drawer space, look smooth as honey-suckle.



The Prismata Efficiency Room with the new Hikie, successor to the sofa. Sleeps one by night, seats three by day. China Cabinet has drawers, *plus* storage space. Drop Leaf Table serves many, and many purposes. And you won't be just occasionally grateful for the colorful occasional tables.

The Prismata Living Room . . . upholstered chairs and sleek tables group together to make conversation easy . . . foam-rubber cushioned benches pull up for those who want to get in on it. The Sage screen might hide a radiator. The Bookcase and Desk serve their obvious purposes beautifully.

MENGEL

THE CASE OF THE OVERWORKED THERMOSTAT

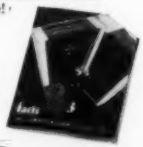
(or why it pays to get insulation's SECOND value)

The thermostat read 80°—but the room temperature felt nearer to 60°. No wonder Fred Clark couldn't find a buyer for his house! His insulation, you see, was not the kind that provides the important SECOND value... ability to protect property values.

Balsam-Wool sealed insulation is famous for its *primary* job of providing year 'round comfort and slashing fuel bills. But SECOND—and equally important—it keeps the re-sale value of your home high. That's because Balsam-Wool *lasts*—resists settling or packing down—has an efficient vapor barrier—is windproof and highly fire retardant. In short, Balsam-Wool is the mark of a quality-built home!

Vital Information Facts in this Free Booklet!

Here are all the answers to your questions about insulation—actual proof that Balsam-Wool sealed insulation will give you more for your money. Avoid costly mistakes—mail the coupon for your copy now.



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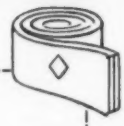

Wood Conversion Company
Dept. 235-93, First National Bank Building
St. Paul 1, Minnesota

Please send me complete information on Balsam-Wool.

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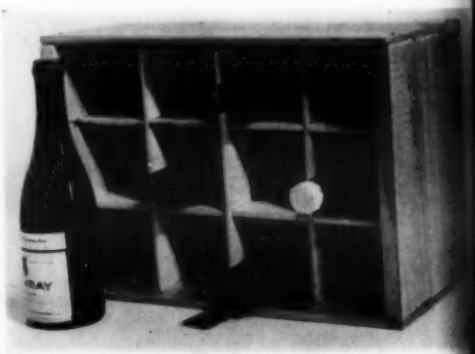
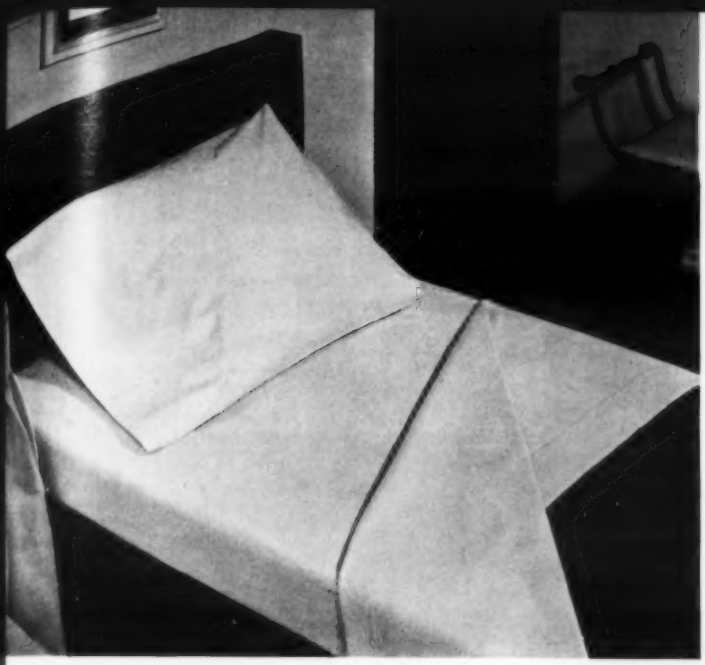
BUILDING YOUR OWN WINE CELLAR

A common problem among young homemakers who want their own wine cellar, however modest, is that usually they don't have any extra space for it. Yet, for purely practical reasons, proper storage is most important. In the first place, almost every wine improves considerably when allowed to settle down for at least a week after delivery. At the same time, bottles of wine should be stored on their sides so that the wine keeps the cork moist. If not, the cork will dry out, letting in air, which ferments and sours the wine. Meeting these conditions is especially difficult for apartment dwellers, hard pressed for room to store their hats, let alone half a dozen bottles of their favorite vintage. Even for those people lucky enough to have a spare shelf or corner, there remains the tantalizing task of how to construct a solid pyramid out of slippery glass bottles. The neatest way to solve all these problems is to use wine storage bins that have been specially designed for small living quarters. Built of sturdy wood with a blond lacquer finish, each bin measures a compact 12" x 18" x 9" and has cubbyholes for twelve bottles of wine. As a single unit, the bin fits snugly into many an odd corner—in an unused part of a closet, under the kitchen sink, or even under a bed. These storage bins can also be built up like blocks, one upon the other, to provide a wine cellar of whatever dimensions you wish. If you plan to have a cellar, however, it may be wise to keep an extra bin in your kitchen in order to have a few bottles on hand for immediate use. Alanberry bins shown were designed by James Beard.





The sheets you love to show off!

The loveliest, most luxurious Comb-Percales Bates ever made...the exquisite hand-screened confetti print to make you feel like a bride, the sophisticated new beige to make a guest want to stay forever. Don't wait for Christmas... have them now! Write for the store nearest you.

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Bates Comb-Percale

SHEETS AND PILLOWCASES

Bates COMB PERCALE

Bates new beige Comb-Percales, beautiful with modern furniture, deep colors. Bates Comb-Percales are silken smooth, extra combed for extra strength. Also available in blue, pink, yellow, and green.

Bates hand-screened confetti Comb-Percales in ribbon-tied gift sets. The fitted bottom sheets shown are Bates Sanforized Comb-Percale, in white and pastels. In coordinated colors: Bates corded cotton "Piping Rock" bedspread and Bates shirred dust ruffles.

WOODARD FURNITURE

There's always a place for luxurious comfort

THE ORIGINAL SFC

free-form

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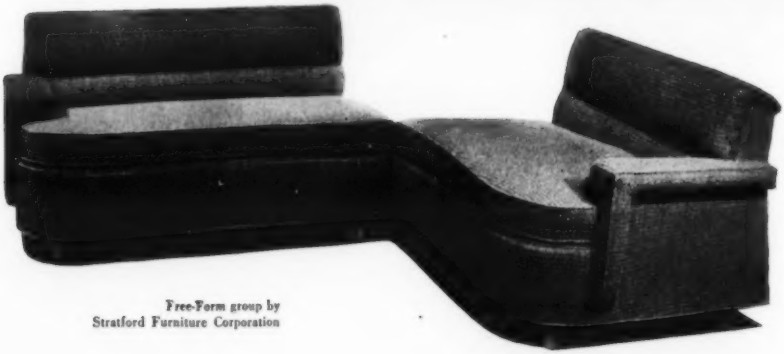

Free-Form group by
Stratford Furniture Corporation

With Texfoam cushioning, this new Free-Form group will have these lasting advantages:

Always luxurious . . . Texfoam cushioning has a finer, more even inside texture that offers the finest in comfort.

Always smooth . . . Texfoam cushioning holds style lines — will never lump, shift or mat down.

Always neat . . . A Texfoam cushion returns to shape by itself — no plumping or fluffing needed.

Always cooler . . . Texfoam is molded with no skin — leaving it free to breathe — free to refresh itself with clean, cool air.

Always a cushion . . . With Texfoam cushioning, reupholstering becomes a simple recovering job, easier and less expensive to do.

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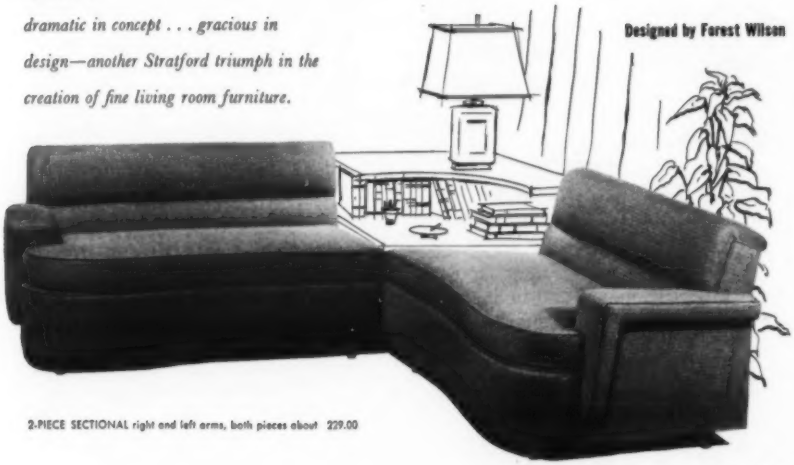
Designed by Forest Wilson



2-PIECE SECTIONAL right and left arms, both pieces about 229.00

Shown here in Candalon fabric by Collins & Aikman

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Prices vary depending upon fabrics. Those shown above are for spring construction, foam rubber higher. Prices quoted are only possible because our dealers must purchase our line by the carload. Otherwise prices would be nearly doubled.

"WHAT TO LOOK FOR WHEN YOU BUY UPHOLSTERED FURNITURE"

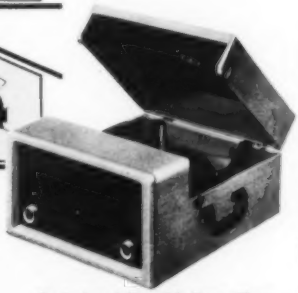
Send 10¢ in coin to Dept. L9 for fact-filled illustrated booklet plus brochure showing Stratford Furniture Corporation pieces.

enjoy **harmonious** music

up stairs

down stairs

or in my lady's chamber



Exclusive *Adjustable Tone Chamber* lets you balance the speaker to acoustics of ANY room!

tri-O-matic®

986 PORTABLE AUTOMATIC PHONOGRAPH $86.50*

Decorate your day with *well-played* records . . . restful or zestful . . . in any room of your home. With the full-toned V-M 986 you simply turn a control knob to enjoy the exact harmonic quality that sounds best to you, whether the room is large or small. Other features you'll enjoy include: Siesta Switch, that shuts off *everything* (amplifier too) after last record plays. Lazy-Lite, that lets you reject records of any size or speed without opening the lid. Huge, rich-toned speaker. Automatic V-M 45 Spindle *included* with the Model 986.

V-M tri-o-matic 990 Portable Automatic Phonograph. Large speaker 'in lid'! 2 sapphire needles in "flip-under" cartridge. Plays all size, speed records automatically. $69.95.*

CHOICE OF TWO COLOR STYLES!

Beautiful Warm Rose and Gray Tweed case or Rich Brown case with gold accessories.

See the beauty, hear the beauty of *all* these new V-M models.

V-M tri-o-speed 151 Portable Manual Phono. Console quality speaker. Plays all size, speed records. Rose and Gray or Rich Brown Styling. $49.95.*

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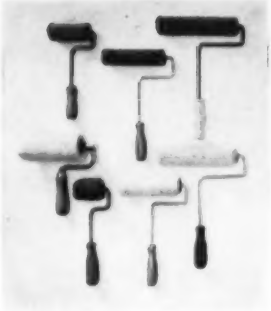
**Slightly higher in the west.*

Manufactured by the V-M Corporation, Benton Harbor, Michigan.



ROLLERS come in numerous types and sizes to fill a variety of painting needs. Top three rollers are of dip variety, produce a stippled effect on a flat surface. Bottom three, also of dip variety, have lamb's wool covering, produce regular flat finish. For average use, the seven-inch roller is handiest; shorter ones are useful where narrow area is to be painted. At far left is a fill-type

POINTS ON ROLLER PAINTING

Of all the ways to give an apartment or home an economical, new lease on life, there is probably nothing as effective as a fresh coat of paint. However, many a homemaker throws up her hands at the thought of the drudgery and time involved in painting the large surfaces of walls and ceilings. Rollers are the answer to this problem. They make painting quick and enjoyable, allow everyone to be competent painters at the first try. There are two main types of rollers, differing in the way in which the paint is gathered on the roller. One type is dipped in paint, then applied; the other has a hollow core which is filled with paint which flows out through perforations, sleeves controlling the flow of paint. Any good quality paint can be applied with a roller; some may have to be thinned slightly. For information regarding particular paint, consult dealer. One bit of advice—be sure to protect rugs and furniture with newspapers before beginning to paint.

EQUIPMENT necessary to roller painting should be gathered before commencing a job; either dip roller and pan or fill-type roller and pan plus solvent, dirty rag and pan for cleaning afterwards. Obtain a clean 2" brush for painting areas where roller will not reach or

PREPARE dip roller by filling pan ⅔ full of paint, sliding roller back and forth as shown to saturate cover with paint. Remove excess paint, and roller is ready to go to work. An excellent hint: spread inside of tray with *saran* wrap or aluminum foil and cleaning up will be much easier later

[Continued on

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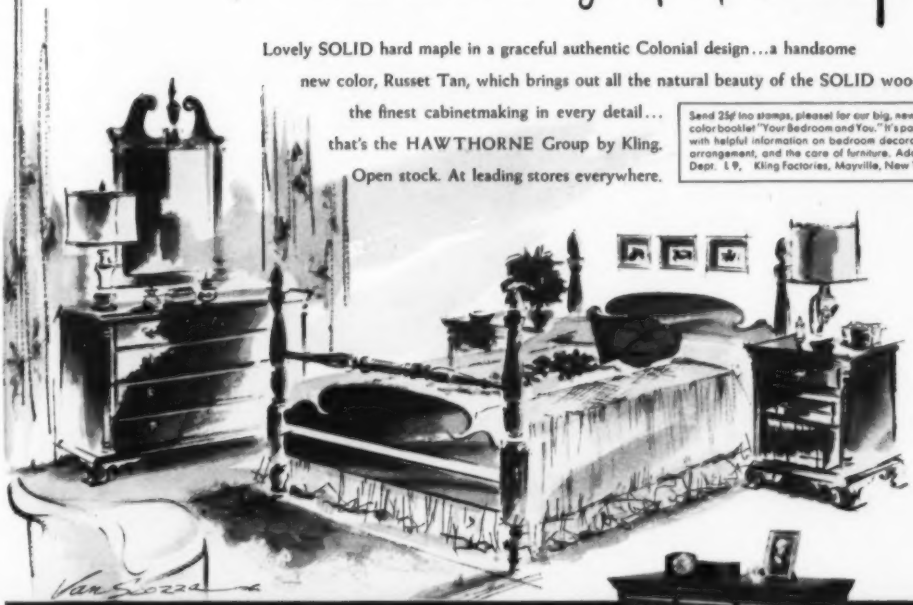
Send 25¢ (no stamps, please) for our big, new, full color booklet "Your Bedroom and You." It's packed with helpful information on bedroom decoration, arrangement, and the care of furniture. Address Dept. L9, Kling Factories, Mayville, New York.



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WITH KOYLON FOAM RUBBER CUSHIONING

Compare! — Critically! Where — when — has $199 bought so much in this day and age? The sofa is nearly seven feet long, with luxurious foam rubber T-cushions — zipper cushion closures — newest space-saving flush-to-wall back — finest one-piece hand-sprung webbed bottom — genuine rubberized hair filling. Choose from beautiful new Mohair Friezes or smart, modern Tweeds, in the very latest decorator colors.

SOFA $199*—HALF SOFAS and MATCHING CHAIRS AVAILABLE

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Niagara Falls ... Niagara Furniture Co.
Olean ... Matson's
Ossining ... Cartoon's Furniture
Patchogue ... Herman King & Son
Patchogue ... Bert Lanaman & Son
Port Chester ... Jos. Tunick & Sons
Riverhead ... Jacob Meyer Co.
Rochester ... Mangurian's
Rockville Centre ... David Mann Furn.
Rome ... Lerman Furniture Co.
Schenectady ... Star Furniture Co.
Smithtown ... Aronson's Furniture
Syracuse ... Lincoln Stores
White Plains ... Furniture Futures
Yonkers ... Seth Duerden & Son

NORTH CAROLINA
Durham ... Mark's Furniture
Raleigh ... Cooper's Furniture House
Winston-Salem ... Whitney Furn. Co.

NORTH DAKOTA
Bismarck ... Reff Furniture Co.
Dickinson ... Home Furniture Co.
Fargo ... Bergstrom & Crowe
Grand Forks ... R. B. Griffith Co., Inc.
Minot ... Keating Furniture Co.
Stanley ... Stanley Furniture

OHIO
Akron ... Canton Road Furniture Co.
Akron ... Weinrich Furniture Co.
Alliance ... Johnsons Prospect Furniture
Ashland ... Gilbert Furniture Co.
Barberton ... Frank Furniture Co.
Bellefontaine ... L. M. Stupp
Berea ... Crest Furniture Co.
Bowerston ... W. P. Penn Co.
Bucyrus ... Wm. Wise & Sons Furn. Co.
Cambridge ... Bairs
Canton ... Livingston Furniture Co.
Canton ... Peoples Furniture Co.
Chillicothe ... M. N. Billings Co.
Cincinnati ... House of Chairs
Cincinnati ... Levine Furniture
Cincinnati ... Robins & White Furniture
Cincinnati ... J. Schloemer Furniture
Cincinnati ... Wendelken & Simminger Furn. Co.
Cleveland ... Atlas Stores
Cleveland ... The Bailey Co.
Cleveland ... Banks Furniture Co.
Cleveland ... Harold's Furniture Co.
Cleveland ... Ideal Furniture Co.
Cleveland ... K & S Furniture Co.
Cleveland ... Kronheim's Furn. Co.
Cleveland ... The May Co.
Cleveland ... Pearl Furniture Co.
Cleveland ... Rockwood Furniture
Cleveland ... Wanda Furniture Co.
Columbus ... City Furniture Co.
Columbus ... Cook Furniture & Appl.
Columbus ... F & R Lazarus
Columbus ... Glick's Furniture Co.
Dayton ... West Side Furn. Co.
Defiance ... Hoffman Furniture Co.
Dennison ... The Hicks Co.
East Liverpool ... Heninger's Furn. Co.
East Liverpool ... Smith-Phillips Co.
Elyria ... Burke Furniture Co.
Elyria ... Kaplan Furniture Co.
Findlay ... Jackson-Banner Furn. Co.
Fostoria ... Gold-Bond Furniture Co.
Fremont ... Tschumy Bros.
Garrettsville ... Mallory Furniture Co.
Hillsboro ... D. M. Evans Co.
Ironton ... Bell Furn. & Appl. Co.
Lancaster ... Stewart Bros. & Alban
Lima ... Armstrong Furniture Co.
Lorain ... Lee Furniture Co.
Lowellville ... Cunningham's
Medina ... Longacre & Son Furniture
Middletown ... Reed-Klapp Furniture Co.
Monroeville ... Howard Lais
Mt. Vernon ... Rudin's Dep't. Store
Nevada ... Nevada Furniture Co.
Newark ... Stewart Bros. & Alward
Niles ... Robins Furniture Co.
North Baltimore ... L. L. Trout Furn. Co.
Painesville ... Bill Brown Furniture Co.
Parma ... Parma Furniture Co.
Piqua ... Elliot Furniture Co.
Portsmouth ... Gampertine Furn. Co.
Rittman ... Wenger Furniture Co.
Silverton ... Silverton Furniture
Springfield ... Atherton's, Inc.
Springfield ... Holland Furniture Co.
Steubenville ... Cribbs Furniture Co.
Toledo ... Kobacker's Furniture Co.
Toledo ... Usher Furniture Co.
Van Wert ... Pollock Radio & Furn. Co.
Wadsworth ... Springer Furniture Co.
Warren ... Myer Frank Furniture
Warren ... Van's Enterprises
Westerville ... Carter Furniture Co.
Wooster ... Neil's Furniture Co.
Youngstown ... Habers Furniture
Youngstown ... Robin's Furniture
Youngstown ... Strouss-Hirshberg's

OKLAHOMA
Chickasha ... Griffin Furniture Co.

OREGON
Bend ... Bend Furniture Co.
Eugene ... Rubenstein's
Oregon City ... Friedrich's
Portland ... Director Furniture Co.
Portland ... Edwards Furniture Co.
Portland ... Powers Furniture Co.

PENNSYLVANIA
Aliquippa ... Pladinec Furniture Co.
Allentown ... Dugan's Cash Furn. Store
Altoona ... Our Furniture Co.
Altoona ... Penn Furniture Co.
Altoona ... Rothert Furniture Co.
Altoona ... Wolf Furniture Co.
Ambridge ... Ambridge Furniture Co.
Beaver Falls ... Markson Furniture Co.
Bellefonte ... Brockbill's
Bethlehem ... H. Coleman & Sons
Braddock ... Ohringer Furniture Co.
Bradford ... Abe Yasgur
Brookville ... R & D Furniture Co.
Brownsville ... Bush Furniture Co.
Butler ... American Furniture Co.
Cannonsburg ... Home Furniture Co.
Chambersburg ... F. Hayes Harmon
Charleroi ... Lichter Furniture Co.
Clarion ... Haskell's
Clearfield ... Penn Furniture Co.
Clymer ... Bence's Furniture Co.
Coatesville ... Lipkin Furniture Store
Coraopolis ... Gillis Furniture Co.
Corry ... Meerdink's
Darby ... M. Weiner & Sons
Doylestown ... Scheetz-Clymer
Easton ... L. M. Ralph & Sons
Erie ... Faulhaber's
Erie ... Reliable Furniture Co.
Erie ... Stanley Bros.
Farrell ... Myer Frank Furniture
Franklin ... Parks, Inc.
Galeton ... Lush Bros.
Greensburg ... Levin Furniture Co.
Greensburg ... Ohringer Furniture Co.
Grove City ... Hoffmans Furniture Co.
Hatboro ... Gamburg Furniture Co.
Homestead ... Half Bros. Co.
Huntingdon ... Struble Furniture Co.
Indiana ... Penn Furniture Co.
Indiana ... Star Furniture Co.
Jeannette ... Frank Levin Furniture Co.
Johnstown ... Home Furniture Co.
Johnstown ... Penn Furniture Co.
Juniata ... McMullen Furniture Co.
Kane ... Bantz Furniture Co.
Kittanning ... Mateer Co.
Lancaster ... Oblender's, Inc.
Latrobe ... Weiss Furniture Co.
Lebanon ... R. T. Kleinfelter
Lewistown ... Penn Furniture Co.
Linesville ... Jones Furniture Co.
McDonald ... Brady's, Inc.
McKeesport ... Hirshberg Co.
McKeesport ... R. E. Kaplan Co.
McKeesport ... Ohringer Furniture Co.
Meadville ... J. H. Humm
Mercer ... Miller Furniture Co.
Midland ... Silverman Furniture
Mt. Union ... J. S. Shapiros Sons
New Castle ... Fisher's Furniture
New Cumberland ... Butterff & Co.
New Kensington ... Levitt Bros. Co.
Norristown ... Penn Furniture Co.
Oil City ... Union Furniture Co.
Philadelphia ... Charles Barwis
Philadelphia ... Leo Brady
Philadelphia ... Factory to You Furniture
Philadelphia ... Ted Gold
Philadelphia ... Kramer Furniture Co.
Philadelphia ... McGinnity & Murta
Philadelphia ... Northeast Home Furn.
Philadelphia ... N. Snellenburg & Co.
Pittsburgh ... Auerbach Furniture Co.
Pittsburgh ... Boggs & Buhl
Pittsburgh ... Goldenson
Pittsburgh ... Olbum-Pitt Co.
Pittsburgh ... Pittsburgh Mercantile
Pittsburgh ... Spear
Punxsutawney ... Bagley Furniture Co.
Quakertown ... Smith Furniture Co.
Red Lion ... Saylor Furniture Co.
Rochester ... Gorin & Harris
Sandy Lake ... P. L. Moore
Saxton ... McMullen Furniture Co.
Scranton ... Kaplan Furniture Co.
Sharon ... Robin's Furniture
Somerset ... Penn Furniture Co.
St. Marys ... Lower Furniture Co.
Union City ... Donaldson's
Uniontown ... Household Furniture Co.
Warren ... Reliable Furniture Co.
Washington ... Freedman Furniture Co.
Washington ... Home Furniture Co.
Western Pa. ... Champion Stores, Inc.
Windber ... Eureka Stores
York ... H. M. Rohmeyer

RHODE ISLAND
Pawtucket ... Feldman Furniture Co.

SOUTH CAROLINA
Abbeville ... Hawthorne Bros. Furn. Store
Bennettsville ... King Furniture Co.
Florence ... Oulla's, Inc.
Greenville ... Mather Furniture Co.
Spartanburg ... Hammond-Brown-Jennings

SOUTH DAKOTA
Custer ... Williams Furniture
Deadwood ... Schwarzwald Furn. Co.
Freeman ... Mike's Furniture
Huron ... Furniture Mart
Sioux Falls ... Donahue Furniture Co.
Sioux Falls ... Farmer's Market Co.
Watertown ... Davey Furniture Co.

TENNESSEE
Chattanooga ... Wertheimer Furniture
Kingsport ... W. B. Greene Co.
Knoxville ... W. W. Woodruff Hdwe. Co.
Maryville ... Maryville Furniture
Nashville ... Harley-Holt Co.
Springfield ... Morton Furniture Co.

TEXAS
Lufkin ... Hemenway-Johnson Furniture

UTAH
Salt Lake City ... Anolind Furniture Co.
Salt Lake City (Sugar House) ... South East Furniture Co.

VIRGINIA
Covington ... Covington Hdwe. & Furn. Co.
Harrisonburg ... J. S. Denton & Sons
Lynchburg ... McGehee Furniture Co.
Norfolk ... A. J. Legum Furn. Co.
Petersburg ... Cyters Furniture Co.
Richmond ... Hawkes Furniture Co.
Roanoke ... Morgan-Eubank Furn. Co.
Roanoke ... Wickham Furniture Co.
Staunton ... White Furniture Co.
Virginia Beach ... Camp Furn. Co.
Winchester ... Swimley Furniture Store

WASHINGTON
Camas ... Camas Furniture Co.
Everett ... Van Winkle Furn. Co.
Kelso ... United Furniture Co.
Seattle ... Grunbaum's
Spokane ... Bell Furniture Co.
Spokane ... Spokane Furniture Co.
Tacoma ... Craig's

WEST VIRGINIA
Bluefield ... Mayer Martin Furniture Co.
Charleston ... Fielder Furniture Co.
Charleston ... Freeland Furniture Co.
Charleston ... Gentry Furniture Co.
Clarksburg ... Palace Furniture Co.
Fairmont ... Bell Furniture Co.
Fairmont ... Friend Furniture Co.
Huntington ... Star Furniture Co.
Logan ... W. F. Bevill Co.
Morgantown ... Loving Furniture Co.
Northern W. Va. ... Champion Stores
Parkersburg ... Bush Furniture Co.
Wheeling ... Earle Rogers Co.
Weirton ... Kaufman's Furniture Co.

WISCONSIN
Appleton ... Wichmann Furniture Co.
Baraboo ... McGann Company
Beloit ... Macey's Furniture
Beloit ... Olson-Conroy Co.
Black River Falls ... Galston's Furniture
Cedar Grove ... Claerbout Furniture Co.
Chippewa Falls ... A. C. Mason Co.
Eau Claire ... Kelly Furniture Co.
Fall Creek ... Keller Furniture Co.
Fond du Lac ... Holman Furn. Co.
Fort Atkinson ... Bemmel Furn. Co.
Fox Lake ... Orville F. Kratz
Green Bay ... Walnut Furniture Co.
Horicon ... Horicon Furniture Co.
Kaukauna ... Fargo's, Inc.
Kenosha ... Barr Furniture Mart
La Crosse ... Bass Furn. & Rug Co.
Manitowoc ... Otto Kuehle Co.
Marshfield ... Johnson's Furniture Co.
Medford ... Hartwig & Rausch
Middleton ... Gruber Furniture Co.
Milwaukee ... August J. Abe Furn. Co.
Milwaukee ... The Boston Store
Milwaukee ... Chateau Furniture Co.
Milwaukee ... Merit Furniture Co.
New London ... Cline & Learman
Peshtigo ... Barth & Rosenthal
Plymouth ... Plymouth Factory Furn. Store
Portage ... Black & Weiss Furniture
Shawano ... Muehl's
Sheboygan ... Otto Kuehle Co.
Stevens Point ... Boston Furniture Co.
Sturgeon Bay ... H. J. Hahn Furn. Co.
Two Rivers ... Deja & Martin
Winneconne ... Mueller's Furniture
Wisconsin Rapids ... Johnson & Hill Co.

WYOMING
Casper ... Welsh Furniture Co.
Douglas ... Irwin's
Gillette ... Ryan Furniture
Riverton ... Gilpatric Furniture
Thermopolis ... Hansen's Furniture
Worland ... Hampton & South

CANADA
Annapolis Royale, N. S. ... Chas. Dargie & Son Ltd.
Bridgewater, N. S. ... Phinney's Ltd.
Bothwell, Ont. ... Bothwell Mfg.
Brockville, Ont. ... H. A. Lapierre Furn.
Chatham, Ont. ... Star Furniture
Galt, Ont. ... Ready & Cummings
Hamilton, Ont. ... Adler's Furn. House Ltd.
Hamilton, Ont. ... Charles Harley Furniture Co.
Hamilton, Ont. ... Ontario Home Furn. Co.
Hamilton, Ont. ... Patterson's Ltd.
Hamilton, Ont. ... Rosefield Furn. Co.
Kingston, Ontario ... R. J. Reid Furn. Co.
Lindsay, Ont. ... Tangney's
Niagara Falls, Ont. ... Family Furniture
North Bay, Ont. ... Bannen Bros. Furn.
Ottawa, Ont. ... Orme's Furniture Co.
Pembroke, Ont. ... Pembroke Furniture
Peterboro, Ont. ... Cherney Bros. Furn.
Sarnia ... Rosen's Furniture
St. Catherines, Ont. ... Cavers Bros. Furn.
Sudbury, Ont. ... Bannen Bros. Furniture
Toronto, Ont. ... Associated Furniture
Toronto, Ont. ... T. Eaton Furniture Co.
Toronto, Ont. ... Royal Chesterfield & Furniture Co.
Toronto, Ont. ... Harold Sandler Furn.
Windsor, Ont. ... N. Topperman Ltd.
Baie Comeau, P. Q. ... Isidore Beaudoin
Chicoutimi, P. Q. ... Gagnon & Freres
Chicoutimi, P. Q. ... Potvin & Trombley, Ltd.
Lachine, P. Q. ... Cosmopolitan House Furnishers
Mistassini, P. Q. ... Eugene Sasseville
Montreal, P. Q. ... A. L. Dupont, Ltd.
Montreal, P. Q. ... Furniture Showroom
Montreal, P. Q. ... Marcel Gingras Regd.
Montreal, P. Q. ... James A. Ogilvy's Ltd.
Normetal, P. Q. ... Normetal Furn. Regd.
Rouyn, P. Q. ... Meubles Chez Henri
St. Felicien, P. Q. ... L. W. Leclerc
St. Hyacinthe, P. Q. ... Raoul Gaudet
St. Jean, P. Q. ... Andre Bouchard
St. Joseph-D'Alma, P. Q. ... Gagnon & Freres
Valley Field, P. Q. ... Charles Cadieux & Fils
Verdun, P. Q. ... Roy Amyot, Regd.
Ville St. Laurent, P. Q. ... P. E. Lalande

HOW TO SUCCEED WHILE YOU'RE STILL YOUNG

IT SURPRISES many people to learn that the average age of the men who respond to our advertisements is closer to forty than to twenty. But it's not hard to understand why this is true!

Most young men are *satisfied* with their progress in business. Their native ability and energy are enough to win them regular promotions and salary increases. They find success only a matter of time.

But the day comes, often with a shocking suddenness, when this easy and casual progress ends abruptly.

Many a man wakes up with a start in his thirties or forties to find that his income has leveled off, and that promotions have ceased.

"I'm not getting ahead as fast as I should," he says to himself. "Where am I going to be ten years from now?"

Why does this pathetic pattern appear in so many promising careers?

The answer is simple: Sheer ability and energy can carry a man to the mid-way point in business . . . *but only a thorough knowledge of business fundamentals can help him beyond that point.*

If you realize that fact while time is still on your side—and act on it—*you can succeed while you're still young.*

FREE —"FORGING AHEAD IN BUSINESS"

We do not claim that you must have the Alexander Hamilton Course in order to succeed in business. But we do say that *you cannot succeed without what is in the Course!*

All the Institute does is offer you a convenient and time-saving means of bringing this knowledge to you in your spare time; and in a form that has *proved* to be practical and effective for more than forty years.

So that you may judge for yourself whether or not you think the Institute can help you, we have published an informative 48-page book titled "Forging Ahead in Business."

We believe that this little book will help any man get down to bedrock in his thinking; however, there's no cost or obligation for it because—frankly—we've never been able to put a price on it that would reflect its true value. Some men have found a fortune in its pages.

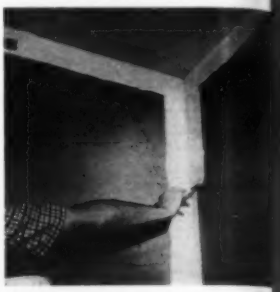
If you would like a complimentary copy of "Forging Ahead in Business," simply sign and return the coupon below. It will be mailed to you promptly.

ALEXANDER HAMILTON INSTITUTE
Dept. 207, 71 West 23rd Street, New York 10, N. Y.
In Canada: 54 Wellington Street, West, Toronto 1, Ont.
Please mail me, without cost, a copy of the 48-page book—
"FORGING AHEAD IN BUSINESS"

Name_____
Firm Name_____
Business Address_____
Position_____
Home Address_____

Points on roller painting

[Continued from page 16]

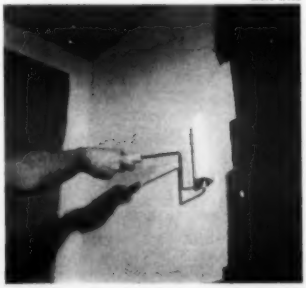


FIRST, paint two-inch strip along ceiling and at corners of room with ordinary brush. Make certain coat of paint applied with brush is evenly applied and sufficiently heavy. Roller unable to reach corners neatly will overlap edge of strip

BEGIN applying paint wit roller, starting in one corne about two feet below ceilin Roll up to hand painted wit brush, then roll down. D not attempt too wide a area at one time—two fe is about right. Apply pain evenly and carefully; do no hurry or paint will splatte

SECOND stroke should be started slightly out from area already covered. Work up and down as before, blending paint into area which was just painted. Careful rolling will avoid possibility of seam or lap mark

SCOTT HYDE



HORIZONTAL strokes ove area remove roller lines unite painted areas evenly Finish off area about a yar wide, then proceed as be fore until room is finished With practice anyone can be come an expert roller-painter

[Continued on page 22

EVERY PIECE OF *Lenox* IS A COLLECTOR'S ITEM

FOR THE NEW MAGNIFICENCE OF THE WHITE HOUSE... ETCHED GOLD AND TEAL GREEN

This beautiful plate is part of the Lenox China service created for the redecorated White House—another great "Command Performance."

FOR YOU...NEW *West Wind*

A new kind of poetry! The graceful flight of windswept leaves caught with soft color and delicate line against the glowing translucence of Lenox! Lenox makes only one china—*the finest!* West Wind is the same exquisite quality of china as in all the "Command Performance" services. Choose West Wind—or one of the other lovely Lenox patterns at the finest stores. When you own Lenox, you'll discover it is not only beautiful, but *amazingly durable*, too.

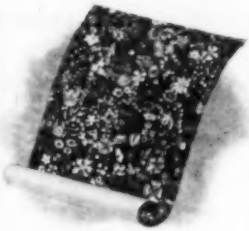
Place setting consisting of dinner, salad, and butter plates, teacup and saucer... $18.95

FOR HELP IN CHOOSING YOUR FINE CHINA send for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept. 10, Trenton, New Jersey. Enclose 25¢ if you wish "The Reference Book of Fine China" with full-color pattern and price leaflets.

NYDIA, 5-piece place setting, $23.95

CRETAN, 5-piece place setting, $18.95

Lenox *China* AMERICA'S WORLD-FAMOUS FINE CHINA



It takes wallpaper to make a room individual, make it lovely, make it distinctively *yours!* It can make small rooms spacious, modern rooms gracious, old rooms new. And with real money-saving economy too—if it's Imperial!

the thriftiest way

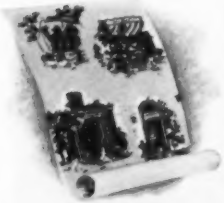
IMPERIAL *Washable* WALLPAPERS®

to the loveliest rooms

Imperial *Washable* Wallpaper is not expensive—it only looks it. It cleans so easily, lasts so long, you can divide its cost over years. Prices start at less than one dollar a roll.

There are 1400 Imperial patterns to choose from! And every one is Color-Locked—guaranteed for three years to clean according to instructions and not to fade, or it will be replaced without charge.

For the most beautiful values in wall decoration, always look for the Imperial silver label.



Imperial is now precision trimmed for easy hanging

The fussiest part of hanging wallpaper is eliminated. No tedious cutting . . . no messy trimmings. Accurate edges, perfect seams are assured. This means quicker, easier hanging and a better finished job.

Special package delivers every roll to you in perfect condition.

Your "Color Harmony Kit" by Jean McLain contains planning sheets and crayons in 10 basic colors to help you sketch your own schemes. Yours for only 25¢.

IMPERIAL PAPER AND COLOR CORPORATION
Dept. 5321, Glens Falls, New York
I am enclosing 25¢ for copy of "Color Harmony Kit."

*Name*_____

*Address*_____

*City*_____ *Zone*_____ *State*_____

Points on roller painting

[Continued from page 20]

FILL-TYPE ROLLER [illegible] be primed before use. [illegible] pouring small quantity [illegible] paint on a newspaper, [illegible] roller back and forth [illegible] to fill pores of sleeve [illegible] paint. Arrangement of [illegible] depends on type of paint [illegible] used. Check dealer [illegible]

POUR PAINT into end of fill-type roller, replace end retainer cup and roll roller back and forth over newspaper again until paint starts to flow through sleeves. Roller is now ready for painting. Proceed to paint as directed for dip-type roller

CLEANING ROLLER after use is important if roller is to be used again. To clean dip-type, remove roller from handle, place in can or jar of solvent (type determined by paint used) and shake vigorously. Remove roller, wash thoroughly in pan of soap

FILL-TYPE roller should be disassembled after use and all parts rinsed thoroughly in proper solvent. Soak sleeves until paint is loosened or dissolved; when water soluble paint is used, wash sleeves in pan of suds. Stretch and dry

Yours...real mahogany paneling like this for only $63.50

A subtly beautiful wall of Honduras mahogany Plankweld, 13 feet long (or even longer, allowing for doors, windows, or fireplace) can be yours for only $63.50. Each package contains ten 8-foot pre-finished panels 16¼ inches wide. You get more than beauty . . . you get lifetime durability and minimum maintenance.

Special September-only offer saves you $15.50 per package on genuine pre-finished Honduras mahogany Plankweld panels... and you can do the job yourself.

Now you can join the trend *away* from a diet of dead, flat wall surfaces that need frequent redecoration. You no longer need put up with imitations—with paper or composition that tries to *look* like wood.

You can afford the *real thing*—beautiful, Central American Honduras mahogany—one of the world's fine cabinet woods—which adds distinction and luxury to any room and is the perfect backdrop for any decorative scheme. If you can hammer and saw, you can install Plankweld* yourself and have fun doing it.

Honduras mahogany Plankweld is expertly factory-finished to a soft, deep luster that needs no further finishing on your part and little or no upkeep. It comes in an easy-to-handle package, and is guaranteed for the *life of your home!*

For special September-only offer, see below. Then see your lumber dealer or visit any United States Plywood or U. S.-Mengel showroom from coast-to-coast.

Special metal clips, supplied in each package, conceal nails. Plankweld is edge-grooved so pieces fit snugly. It can be fastened without furring directly on studs or over any nail-holding surface, such as plaster or sheathing. Plankweld also comes in birch, walnut, oak, hazelwood and Philippine mahogany.

There's a Weldwood* Building Product for every part of the home: doors, roof sheathing, built-ins, interior walls, siding, sub-flooring, bathrooms and kitchens, concrete forms.

HONDURAS

Mahogany Plankweld —another Weldwood paneling

REAL WOOD FOR BEAUTIFUL HOMES

Special Offer. The regular price of Honduras mahogany Plankweld is $79.00 per package. Present this advertisement to your local lumber dealer before October 1, 1953 and the price will be only $63.50 per package. If your lumber dealer does not have it, visit one of the more than 60 United States Plywood or U. S.-Mengel showrooms located from coast-to-coast. They will see that your order is filled by your lumber dealer.

For further information, send 10¢ for full-color book, "Beautiful Wood for Beautiful Homes."

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46.

FAVORITE WINDOW USA

When you travel across America, the view, the weather and the accents change. But one view remains unchanged in any direction you go — the windows of home — hung with crisp white cotton organdy curtains.

Home lovers have learned that nothing equals the sparkling sheerness of cotton organdy — no white is so snowy white — no texture so crackling crisp.

Remember that organdy's beauty is cotton's beauty. So you couldn't do better for your windows than Berkshire curtains — combed cotton organdy at its very best, Haberlein-finished for permanent loveliness. In bright white and eight decorator colors.

• BERKSHIRE FINE SPINNING ASSOCIATES, INC. Makers of fine COMBED cottons used in home furnishings and in quality clothing for men, women and children. CURTAIN DIVISION.

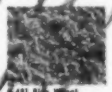
Guaranteed by Good Housekeeping

THOSE BEAUTIFUL CURTAINS BY Berkshire®

beautiful carpets by **FIRTH** bring outdoor freshness indoors

Illustrated: #477 "Buckwheat Field"—Rancho Grande Woolturf—approx. $[illegible].95* per sq. yd.—9 x 12 size, approx. $185.00*

Directional Furniture by Paul McCobb



#481 Rich Wheat

#419 French Gray

#476 Driftwood

#472 Painted Desert

So *naturally* colorful..."Buckwheat Field," Firth's newest color in Rancho Grande Woolturf carpet...a blending of lovely greens to work miracles in any room! Such a beauty!...this carpet is pure wool with a rugged looped texture, woven for years and years of family wear...and, it cleans like a breeze. Yours for a dramatic new decorating effect!

women with a sense of style prefer FIRTH broadlooms

Send 25¢ for idea-filled new booklet, "Decorate With Confidence," to Firth Carpet Company, 295 Fifth Avenue, Dept. 60, New York 16, N. Y.

FIRTH

Name_____

Address_____

City_____ Zone_____ State_____

*slightly higher in West

In Ezio Pinza's handsome living room, Muted Beige Wunda Weve

For a special kind of carpet beauty...WUNDA WEVE!

Drifting texture—variable as a cloud . . . ringing colors—clear as chimes . . . soft luxury and high fashion under your feet. That's the special kind of beauty that Wunda Weve carpets give you!

THEY ARE PRACTICAL, TOO! Fully loom-woven of fine Snowspun cotton for extra strength. Yarns double-locked for easy vacuuming. Fully washable because they are colorfast and pre-shrunk. Only $8.95 a square yard. (Slightly higher in the West.)

Free Color Booklet shows Wunda Weve Carpets in many famous homes. *Write Beirne Mills, 203-N River Street, Greenville, South Carolina. In Canada, Maquires Ltd., 2536 Granville St., Vancouver 9, B.C.*

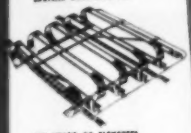
WUNDA WEVE

WUNDA LOOM WUNDA LUXE WUNDA CREST

WUNDA WEVE WUNDA LOOM AND WUNDA LUXE ARE TRADEMARKS, REG. U.S. PAT. OFF.

Flexsteel

ENGINEERED LIFETIME CONSTRUCTION



THE HEART OF FLEXSTEEL FURNITURE

ENGINEERING. A revolutionary spring without coils plus superb styling have been correlated by expert craftsmen.

HARDWOOD FRAMES. Precision-milled solid hardwood frames very ably support the renowned Flexsteel units.

FLEXSTEEL SPRINGS. Arched bands of highest quality steel are patterned into a noiseless, one-piece unit.

FOAMEX CUSHIONING. Soft, airy Firestone Foamex is combined with Flexsteel lifetime construction to offer the ultimate in comfort.

Lift and look under any piece of Flexsteel furniture. It's thrilling to know that you can actually see that Flexsteel has spared nothing in construction to bring you the finest furniture ever produced.

INSIST ON A FLEXSTEEL DEMONSTRATION BEFORE YOU BUY

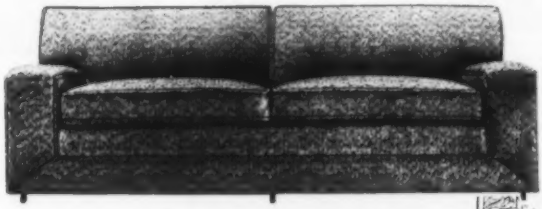
FINE FURNITURE BEGINS ON THE INSIDE

*T.M. REG.

Flexsteel

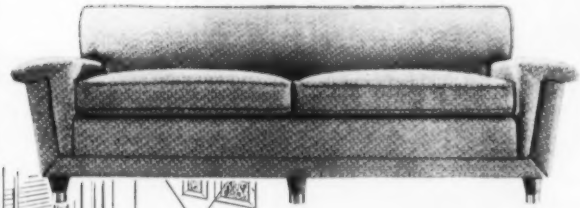
presents two new styles for luxurious living!

To bring beauty and charm into your most "lived-in" room, without sacrificing utility, Flexsteel presents two new furniture fashions . . . the Casino Group and the Lido Group. Both offer dramatic custom-styling at a price modest enough to be truly exciting. And whether you choose the Casino or the Lido, you will discover the desired ultimate in gracious living and lasting satisfaction.



Flexsteel's Casino

Flexsteel's Lido



Flexsteel

The Casino and Lido Groups feature the famous Flexsteel spring unit which is constructed of arched bands and a strapped platform top, permanently patterned into a noiseless, one-piece unit. Flexsteel construction gives the correct resiliency with none of the sagging and shifting so often encountered in other types of spring construction. Firestone Foamex, another famous name, is Flexsteel's partner in comfort. This combination is your guarantee of comfort and time-honored durability. The Casino and Lido Groups are available with or without Foamex cushioning.

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Lasting loveliness for your home

Shakertown

Sidewalls of colorful Cedar Shakes

Naturally beautiful · Naturally better!

Yes, smart Homeowners choose distinctive, **different** SHAKERTOWNS for their wide, sweeping exposure, deep-grooved wood surface . . . authentic charm and beauty. Extremely weather-resistant, and they are so long lasting and economical — suitable for new homes and for remodeling. Choose America's most imitated sidewall — at better dealers everywhere.

Leading Wholesale Distributors for SHAKERTOWN SIDEWALLS

ALA., Birmingham: Southern States Iron Roofing Co. **ARIZ., Phoenix**: Mallco Distributors **COLO., Denver**: Denver Wood Products Co. **WASH., D.C.**: J. A. Porter Lmbr. F. M. Fetter Co. **CONN., Hartford**: Sendik & Co. **Stamford, Plainville**, Igoe Brothers, Inc. **FLA., Jacksonville**: Southern States Iron Roofing Co. **GA., Atlanta, Savannah**: Southern States Iron Roof. Co. **ILL., Chicago**: Reserve Supply Co., Chicago & Riverdale Lmbr. **Danville**: Eagle Lmbr. Dtrs. **Libertyville**: Woolf Distr. Co. **Peoria**: Lumberyard Suppliers. **Springfield**: BDM Bldg. Mtls. **Quincy**: Mid-Products Company **IOWA, Attumwa, Cedar Rapids, Des Moines, Sioux City, Waterloo**: Tip Top Distributing Co. **Dubuque**: Methodist Mfg. Co. **IND., Evansville**: Indiana Whlsrs. **Ft. Wayne, So. Bend, Indianapolis**: Inland Distrib. **Marion, LaFayette**: Eagle Lumber Dtrs. **Terre Haute**: Wabash Valley Lumber Co. **KANS., Wichita**: Walling Sash & Door Company. **KY., Louisville**: Southern States Iron Roofing Co. **LA., New Orleans**: Southern States Iron Roofing Co. **MASS., Worcester**: Reed & Co. **MICH., Bay City**: E. F. Anderson. **Detroit, Lansing**: Schultz, Snyder & Steele. **Grand Rapids**: Evans & Retting Company. **MINN., Duluth, Minneapolis**: Marshall Wells Co. **St. Paul**: Lambert Lmbr. Co. **MO., Cape Girardeau**: Cape Supply Co. **Kansas City**, Timberline, Inc. **St. Louis**: Lumberyard Supply Co. **MONT., Billings, Great Falls**: Building Service, Inc. **N.Y., Albany**: Mohawk Bldg. Mtls. **Binghamton**: Northrup Sup. Corp. **Bronx**: Julius Gabriele, Inc. **Brooklyn, Mineola, Mattis, L.I.**, Igoe Brothers. **Buffalo**: McLean-Thomas Quality Mtl. Co. **Lincoln Whslrs. Roof. For Parkaway, Jamaica, L.I.**: H. Verby Co. **Malone, Syracuse**: Saltpeint Supply. **Rochester**: Hartford Sup. Co. **Utica**: John P. Reed Supply. **Mineola, L.I.**: Reserve Sup. **N.J., Hawthorne, Newark, Washington**: Igoe Brothers. **Trenton**: Central Jers. Whls. **N. CAR., Raleigh**: Southern States Iron Roofing Co. **OHIO, Cincinnati**: Acme Sash & Door. **Cleveland**: Reserve Lmbr. Co. **Columbus**: Palmer-Donavin Mfg. **Dayton**: Dayton Sash & Door. **Lima**: Eagle Lmbr. Dtrs., Palmer-Donavin Mfg. **Marion**: Longbrerner's Supply, Inc. **Toledo**: Hyson-Peterson Lmbr. **Warren**: Warren Whls. Supply. **ORE., Portland**: Oregon-Washington Hardware. **PA., Erie**: Lyman Felheim Co. **Phila.**: Mitchell-Puffer Co., Drexel Heating Co. **R.I., Providence**: Read & Co. **S. CAR., Columbia**: Southern States Iron Roofing Co. **TENN., Memphis, Nashville**: Southern States Iron Roofing Co. **TEXAS, Austin**: Calcasieu Lmbr. **Beaumont**: Dave Nelson Lmbr. **Dallas**: Burris Bldg. Mtl. **Houston**: Shakertown Distrib. **Ft. Worth**: Central Bldg. Prod. **Waco**: Coker Lumber & Supply Co. **VA., Richmond**: Southern States Iron Roofing Co. **WISC., Green Bay**: Lumber Dtrs. Supply **LaCrosse**: Griffin Whls. **Madison**: McKeon Whls. **Milwaukee**: Lumber Dtrs. Serv. **Sheboygan Falls**: Falls Dtrs. Supply. **Wausau**: Wausau Supply Co. **W.VA., Parkersburg**: Wholesale Distr. **Wheeling**: Building Products Supply Co., Inc.

EXCELLENCE PERMA QUALITY

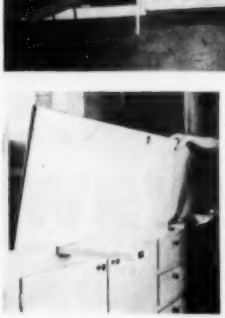
THE PERMA PRODUCTS COMPANY
5455 BROADWAY • CLEVELAND 27, OHIO

CLOSED WALL UNIT stands as a presentable piece of furniture supplying abundant storage space. In a small dining area, such as this one, the unit is a welcome substitute for a space-consuming buffet

BUILT-IN ACTIVITY CENTER

The attractive built-in storage wall shown on this page leads many lives. Standing in the dining area of its owner's home, it is a storage unit for linens and silverware; it serves as a buffet for informal suppers and as extra table space for serving dishes. It is also a hobby center, housing a sewing machine and all the accessories that go with it. Adjacent to kitchen, the center is an ideal spot for a homemaker to relax while she keeps one eye on the roast. At a fraction of the cost, such a unit provides a home with the facilities of a roomful of furniture, can be built by a skilled home craftsman.

T. DALE BERRY



OPEN BUILT-IN becomes a hobby center with sewing machine and equipment mounted in one cabinet, ready for use. Top of middle buffet section folds out on a piano hinge to double work area to a size large enough for laying out a dress pattern, or to give extra-large working area for parties. Top rests on extension legs that pull out (left), disappear when not in use. After ironing, board (above, right) folds up and out of sight into wall storage cabinet

No imitation equals the treasure of real lace...

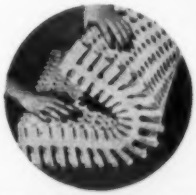
Second best will never do in things that permanently affect your daily life. And nothing is more important to successful daily living than proper rest and sleep.

No other sleep combination can bring you the same firm body-relaxing support you get with the U. S. Koylon Mattress and its matching foundation. At only pennies per night for perfect rest, insist on the best—matchless U. S. Koylon Foam.

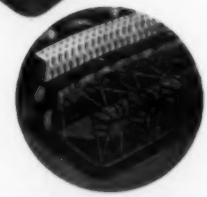
No imitation equals this finest foam mattress

U.S. Koylon® FOAM

Compare! A full 4½-inch depth of finely whipped foam—that's Koylon. Cores on both sides—exclusive with Koylon—make this fine mattress soft to the finger-touch yet give correct, firm support to the body.



Compare! Only Koylon is reversible for good housekeeping. Here again, the exclusive double-cored construction is important. And for comfort, Koylon gives you over-all equalized support.



Compare! Engineered foundation, like Koylon itself, is built to last a lifetime. No danger of springs popping out of place. They're hand-tied 8 ways with a special twine. Double-rail, solid wood frame.

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER • NEW YORK

this is *profile:*

dramatic new fashion in lighting

COSTUME BY BROOKE-CADWALLADER

The news in lighting...a fresh fashion that gives your home a new, easy elegance...a graceful sophistication of form and texture. The news is Profile by Lightolier, a rare blending of eye-pleasing good looks and eye-easing good lighting.

The new textures: shimmering brass, velvety walnut, nubby pure linen. The new profile: a dramatic silhouette with an enduring classic simplicity. The new lighting: glare-free, flexible to follow your every need. The new scale: lower, to complement your smaller rooms. The biggest news: prices planned for those whose tastes far exceed their budgets.

See Profile by Lightolier at your favorite furniture, department or electrical store today.

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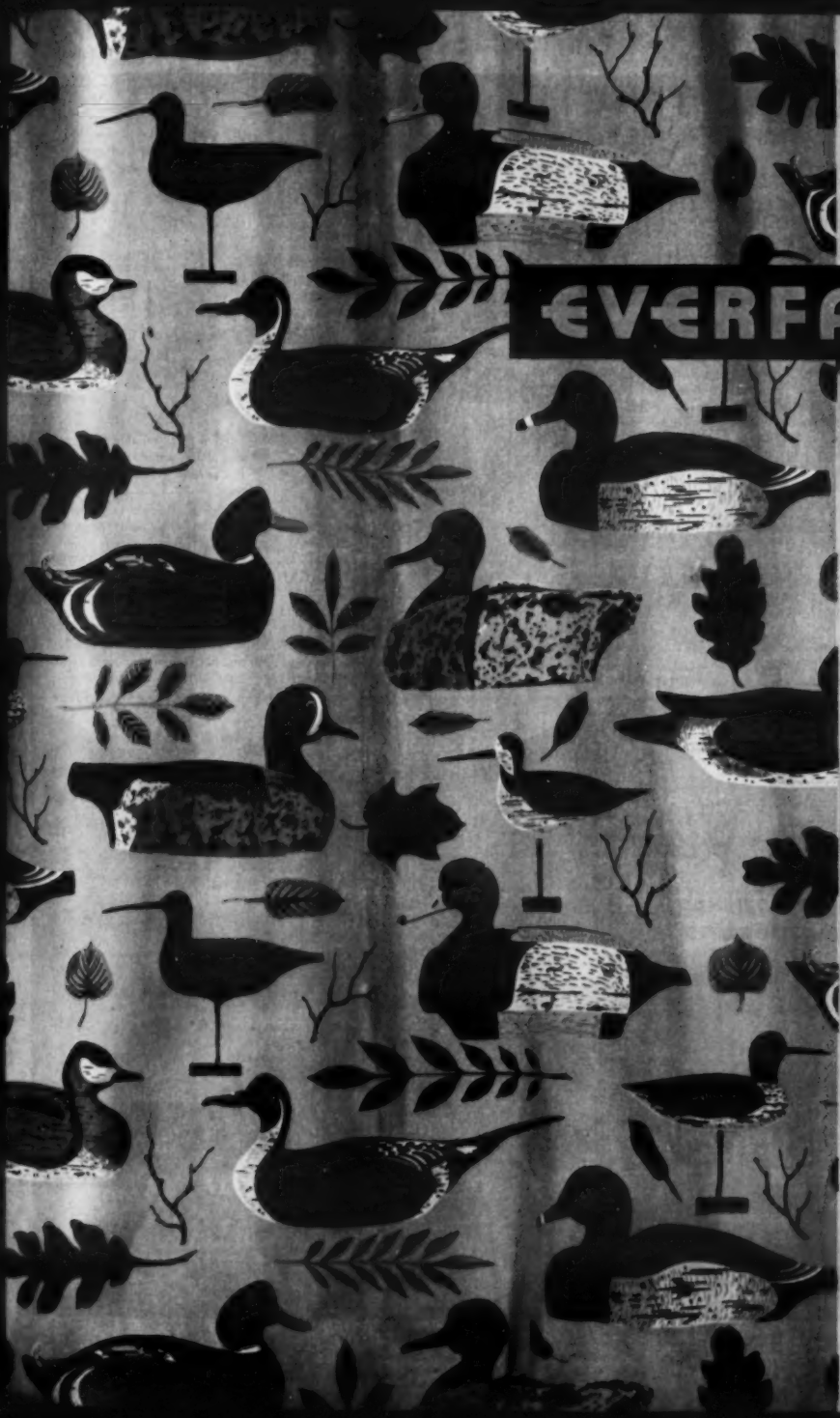

Decoys by EVERFAST*

Authentic colors and design on handsome, sturdy Bravura Cotton, for decoration in autumnal mood!

Every yard is backed by the famous color guarantee:

"We unreservedly guarantee that should a drapery fabric by Everfast fade for any reason during the life of the fabric, we will refund not only the cost of the material but also any reasonable making up cost."

In Gold, Turquoise, Olive Green, or White backgrounds. 48 inches wide, 21 inch repeat, about $3.00 per yard at these and other fine stores:

MACY'S, New York, N. Y.
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EVERFAST FABRICS, Inc.
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345 Fifth Avenue, New York
*Reg. U. S. Pat. Off.

SPADE AND TROWEL

If you have a gardening problem, LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. We have two young trees, a maple and a birch, each about six feet tall, growing in our yard. Each of them divides into two trunks about 18 inches from the ground. Should one trunk be cut off in each case; if so, when? L. B.

A. Only one trunk should be allowed to develop if the strength and shape of the tree are not to be spoiled when the tree becomes larger. Retain the strongest branch and cut off the other one very close to the junction in October or November.

Q. Would you please recommend some perennial flowers that will do well in a shady, damp location? Mrs. I. K. B.

A. Boltonia, ajuga, eupatorium, day lily, Japanese iris, Siberian iris, forget-me-not, hardy primrose (*Primula japonica*) should all do well.

Q. Would you suggest a quick-growing evergreen tree with short branches that will make a good screen and windbreak 15 or 20 feet tall? D. L. A.

A. American arborvitae should prove ideal. Ultimately, pruning may be required to keep the plant within the desired height.

Q. Little blackish bulbs have developed on several of my lilies where the leaves come out of the stalk. Do you think they are worth planting? G. D. Y.

A. By all means. Plant them now, about one inch deep, where you want to grow them permanently. They will start flowering in from three to five years.

Q. My perennial border is badly in need of renovating, but I don't know whether I should tend to it now or wait for spring. Please advise me. J. S. O.

A. Tend to it now. Autumn is preferable to spring for renovating a perennial bed in almost every instance.

Q. My young wisteria plant has seemingly done well, and has already climbed to the porch eaves, but for some reason hasn't produced a single blossom. What should I do about it? D. K. N.

A. Just be patient, for your plant is probably too young for blossoming. It will very likely start in a couple of years.

Q. My tuberous begonias have flowered well this past summer, but are now slowing down. Please tell me how to store the bulbs for winter. Should they be kept moist? G. L. H.

A. After growth dies down and withers, put the bulbs in peat moss, sand, or sawdust and store in a temperature of 45 to 50 degrees. Keep packing material slightly moist to avoid complete drying out.

Q. I would like to try growing hardy ferns outdoors. What sort of special conditions do they require? G. Y. K.

A. The chief requirements of most kinds are shade and a moist soil which contains an abundance of leaf mold or other type of humus.

Q. Please recommend a cover crop to plant in my vegetable garden for turning over in the springtime. C. O. T.

A. Winter vetch and winter rye are both good; probably the latter is more reliable. Sow at the rate of 1½ pounds per 100 square feet of soil.

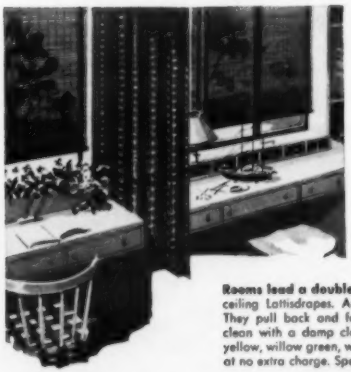
Q. Is it difficult to grow day lilies from seed? Several of my plants formed nice pods which I kept after they ripened. When can they be sown? S. T. B.

A. Day lily seeds will sprout fairly easily if sown outdoors in autumn, but the flowers will probably differ in color from those of the mother plant.

Decorator Ideas

DONE WITH LATTISHADES AND LATTISDRAPES

New beauty for a bay window . . . it begins with the lovely Lattishades. They're made of narrow basswood strips in a wonderful weave that lets soft, shadowy light filter through. See them at fine stores everywhere—only $8 for average-size windows (32" x 60").



Rooms lead a double life—divided by floor-to-ceiling Lattisdrapes. An easy, inexpensive idea! They pull back and forth on any traverse rod, clean with a damp cloth. In natural and citron yellow, willow green, walnut, dove gray, off-white at no extra charge. Special colors to order.

New Booklet!

Free, full color! Write The Columbia Mills, Inc., Dept. 9-L, Syracuse 3, N. Y., for folder and nearest dealer.

Lattishades or Columbia

Lynhurst

TODAY IN TRADITION

A new collection of furniture
for the Living Room, Dining Room, Bedroom

by

TOMLINSON

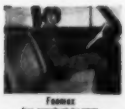
Lynhurst by Tomlinson...."Today in Tradition"... is so timelessly designed that each piece is destined to become a collector's item of the future. Here Tomlinson preserves the charm and dignity of traditional... adds the verve of contemporary... presents a selection of sofas, chairs, tables, dining room and bedroom pieces that harmoniously blend with other smartly designed furniture.

The beauty of distinctive woods adds to the joy of owning Lynhurst. Rare knotty Honduras mahogany contrasts with grain and figures of rare aspen top panels and bandings. Many pieces include woven cane panels, tops in imported hand-tooled "old black" leather or Vermont marble. Post a card today to Tomlinson of High Point, North Carolina, for a beautiful brochure and the name of your nearest Tomlinson dealer.

*TM. Reg. U.S. Pat. Off. THP Inc. John Lubbers and Lambert Muller Design

Here's why he's the most comfortable husband in Clayton, Mo.

...his most particular wife insists on furniture



Foamex
for comfort in cars

Foamex
for comfort in pillows

Foamex
for comfort in mattresses

It used to be, the most beautiful furniture was the most uncomfortable! That was before *Foamex* cushioning.

Now, the women who are most particular about both beauty and comfort—in chairs, in *any* upholstered furniture—insist on seeing the little golden label "Cushioned with *Foamex*"...at their favorite stores.

For this label assures you of deep, restful comfort in the lovely, graceful pieces you yearn for. Yes, even an inch or two of *Foamex* cradles you in complete relaxation. When you get up, *Foamex* "gets up" with you—plump-perfect, never to lump, sag or hollow out. In fact, *Foamex* cushioning stays comfortable all its life!

Best of all, this Foamex label tells you a lot about the quality of the *whole* piece. It tells you the manufacturer, too, is very particular. Or he wouldn't have insisted on Firestone *Foamex*—the finest foam cushioning.

Firestone FOAMEX® CUSHIONING

Guaranteed by Good Housekeeping

© 1955 FIRESTONE INDUSTRIAL PRODUCTS COMPANY.

ENJOY THE VOICE OF FIRESTONE MONDAY EVENINGS OVER NBC RADIO & TELEVISION

So debonair

Charming in the modern manner is this Stewartstown bedroom style. Not in the old-fashioned way, but subtly, like the modern sophisticate who chooses it.

This Stewartstown group forms a natural part of smart interiors, always compatible with other furnishings. Notice the shadow box form and the clean line. And there's a whisper from the Orient in the gold-stripe motif.

A delight to own—and a delight to young budgets.

Worth going—no, *dashing* to your dealer's to see. It's the furniture with the *fourth* dimension . . . TIME-styling . . .. right for tomorrow . . . just as right for today.

New No. 7 Bedroom Group in rich ebony with gold stripe (illustrated). Or, if you prefer, in smart white gladiola, champagne or cherry, all with gold stripe.

STEWARTSTOWN FURNITURE COMPANY • STEWARTSTOWN 5, PA.

STEWARTSTOWN

How to build a 100% USEFUL FIREPLACE!

Build Your Fireplace around the famous Heatilator Fireplace unit. Enjoy the cheer of an open fire *plus* cozy warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

Will Not Smoke... It's a scientifically designed form, complete from floor to chimney flue, around which any style fireplace can be easily built. Assures correct construction, eliminates common causes of smoking.

Adds Little to Cost ... The Heatilator unit provides all the vital parts . . . saves the cost of a separate damper, requires less firebrick and masonry . . . adds little to the cost of the complete fireplace.

Ideal for Summer Camps ... Architects and builders agree! A Heatilator Fireplace makes camps and summer cottages usable weeks longer in spring and fall, even on cold winter weekends. Ideal for basement game rooms, too.

Proved by 26 Years Use ... Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. At leading building material dealers everywhere.

HEATILATOR FIREPLACE

HEATILATOR, INC.
459 E. Brighton Ave.,
Syracuse 5, N. Y.

Please send free booklet showing pictures and advantages of the Heatilator Fireplace.

Name .....

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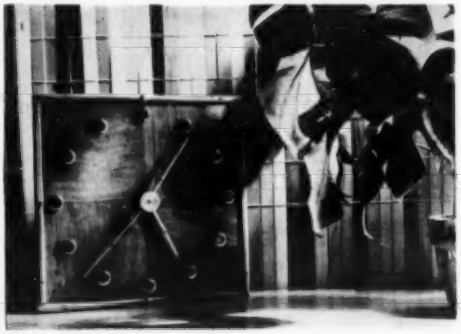
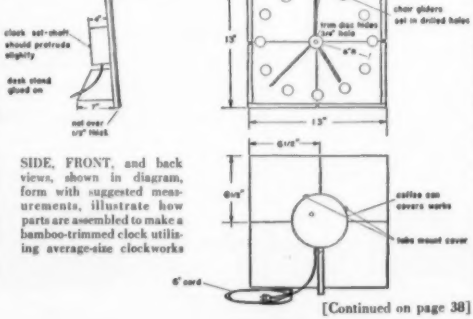


HANDSOME ADDITION to a modern room is this unusual clock trimmed in bamboo. It can be made easily by utilizing a few simple materials and an old clock—windup or electric

AN OLD CLOCK UP TO THE MINUTE

By RICHARD DAY

The simplest of materials ingeniously used can often rescue an old but still functioning apparatus, and in the process, produce a handsome addition to the home. A case in point is the modern clock shown at the top of this page. The materials responsible for the transformation are common enough—a length of bamboo, an old coffee can, a piece of wood or a sheet of plywood, a dozen chair glides, solder, glue, and screws. The tools required are a saw, chisel, pliers, a soldering iron, and a screw driver. Final appearance of the clock will depend greatly on the wood used: solid or veneered birch, oak, maple, or mahogany are all suitable. In the case of the clock shown, the wood was left natural, then waxed for a final finish.



SIDE, FRONT, and back views, shown in diagram, form with suggested measurements, illustrate how parts are assembled to make a bamboo-trimmed clock utilizing average-size clockworks

[Continued on page 38]

CONANT BALL FURNITURE MARTS

These fine stores carry the 100-year-old line of Conant Ball Open Stock furniture

Abilene, Texas	Woolfolk Furniture Co.
Albany, New York	Albany Sentmans Furniture Co. - S
Allentown, Pennsylvania	Hess Brothers
Amarillo, Texas	Hughes Home Dressing
Ann Arbor, Michigan	Handicraft Furniture Co. - S
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Austin, Texas	H. M. Gething Furniture Co.
Baltimore, Maryland	Sanderson & Dennett - S
Baltimore, Maryland	Stewart & Company - T
Berkeley, California	Shaw Furniture, Inc.
Beverly Hills, California	M. & I. Shaw
Binghamton, New York	Ellis Bros. & Sons
Birmingham, Alabama	Brownberg & Co.
Boston, Massachusetts	Jordan Marsh Co.
Brockton, Massachusetts	Gilson Furniture Co.
Buffalo, New York	R. W. Kellogg
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Charlotte, North Carolina	Belk Bros. Co. - S
Charlotte, North Carolina	J. B. Ivey Co. - S
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Cincinnati, Ohio	The John Shillito Co. - S
Cleveland, Ohio	Sterling Lindner Davis
Colorado Springs, Colorado	Brown & Foley
Columbus, Ohio	The F. & R. Lazarus Co.
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Danbury, Connecticut	Henry Dick & Son
Dayton, Ohio	Rossiter Jarrett Hanna
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Falmouth, Massachusetts	Nobska Furniture Co.
Fort Worth, Texas	Ellison Furniture & Carpet Co. - S
Fresno, California	Tarpey
Galveston, Texas	Kauffman Meyers Co.
Glendale, California	The Maple Shop - T
Grand Rapids, Michigan	The New Nineteen
Greenville, South Carolina	Heatly's - S
Harrisburg, Pennsylvania	M. Lee Goldsmith - T
Hartford, Connecticut	G. Fox & Co., Inc.
Houston, Texas	Mitty
Indianapolis, Indiana	L. S. Ayres & Co.
Jackson, Mississippi	Rice Furniture Co. - S
Jamison, Pennsylvania	M. J. Boldt
Kansas City, Missouri	Duff & Repp Furniture Co.
Knoxville, Tennessee	Miller's, Inc.
La Jolla, California	Gaire's of La Jolla
Latham, New York	House of Maple - T
Lawrence, Massachusetts	M. J. Sullivan
Lincoln, Nebraska	Hardy Furniture Co. - S
Long Beach, California	Dave Furniture Co.
Los Angeles, California	Cannell & Chaffin
Los Angeles, California	M. J. Simonds & Son - T
Lowell, Massachusetts	Household Company
Lynn, Massachusetts	Hill & Ordway Co.
Madison, Wisconsin	Friedrich's, Inc.
Memphis, Tennessee	Arthur Seelbach
Miami, Florida	Hadley's, Inc.
Milford, Connecticut	Wayside Furniture Shop
Milwaukee, Wisconsin	Rhode Furniture Co.
Minneapolis, Minnesota	The Dayton Co.
Nashville, Tennessee	Bradford Furniture Co.
New Braunfels, Texas	Zeidler's
New Haven, Connecticut	H. M. Bulkeley Co.
New Orleans, Louisiana	Maison Blanche Co.
New York, New York	R. H. Macy & Co., Inc.
Oakland, California	Bonanza
Oklahoma City, Oklahoma	Harbour Longano
Omaha, Nebraska	Orchard & Wilhelm Co.
Pacific Grove, California	Hellman's Dept. Store
Pasadena, California	J. H. Biggs
Phoenix, Arizona	Colon Home Furnishings
Pittsburgh, Pennsylvania	Boggs & Buhl, Inc.
Plymouth, Massachusetts	John Gagnon & Son - T
Pomona, California	J. H. Biggs
Portland, Oregon	Lipman Wolfe Co.
Providence, Rhode Island	A. J. Scattergood Co.
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Reno, Nevada	Home Furniture Co. - T
Richmond, Virginia	Sydney & Hawks
Riverside, California	Hellman's
Rochester, New York	Lozier Furniture Co.
Rockford, Illinois	House of Lindner
Sacramento, California	Sickafoose Furniture Co.
St. Louis, Missouri	Stix, Baer & Fuller
Salt Lake City, Utah	J. C. M. I.
San Angelo, Texas	Shepperson Furniture Co.
San Antonio, Texas	W. E. Dallas Furniture Studios - T
San Antonio, Texas	Marathon Furniture Co. - T
San Diego, California	Lear & Kurtz
San Francisco, California	W. & J. Sloane
San Jose, California	Robert Rochfoll
San Mateo, California	Leghorn
Santa Barbara, California	Nancy Lang, Inc.
Scranton, Pennsylvania	Steele & Foster Co. - T
Seattle, Washington	Frederick & Nelson
Shreveport, Louisiana	Hennessey Adams
Spokane, Washington	Barclay & Bean
Springfield, Massachusetts	Bed Lion Shop, Inc.
Stockton, California	Yaeger Furniture Co.
Syracuse, New York	J. Flaschenam & Son
Tacoma, Washington	A. T. Norman Co. - S
Tacoma, Washington	Lorimer's, Inc. - T
Tallahassee, Florida	Shaw's, Inc.
Tampa, Florida	Paul T. Ward, Inc.
Terryville, Connecticut	Terryville Furniture Store
Thompsonville, Connecticut	Hayden Wayside Furniture Co.
Toledo, Ohio	LaSalle & Koch Co. - T
Toledo, Ohio	Troubetz Bros. - S
Trenton, New Jersey	Herman Spergel
Tucson, Arizona	W. A. Shoemaker Furniture Co.
Tulsa, Oklahoma	Colonial Furniture Co.
Washington, D. C.	The Shelf Co.
West Newton, Massachusetts	Mayflower Wayside Furniture Co.
West Los Angeles, California	Cannell & Chaffin, Westwood
Whittier, California	H. J. Perry Furniture Co. - T
Wichita, Kansas	George Innes Co.
Wilkes-Barre, Pennsylvania	Lindner Furniture
Winona, Minnesota	Ahnel Anderson
Worcester, Massachusetts	David Barnett

T - Traditionals only ... M - Modernaires only
Stores not marked carry both

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...the Vinyl floor that defies grease, dirt and wear!

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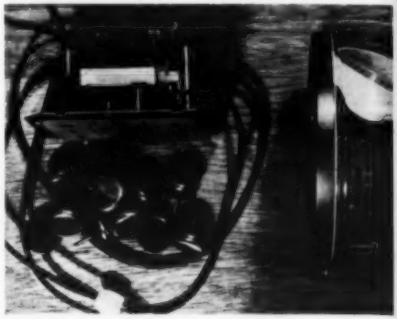
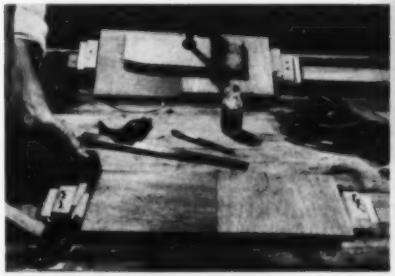
An old clock up to the minute

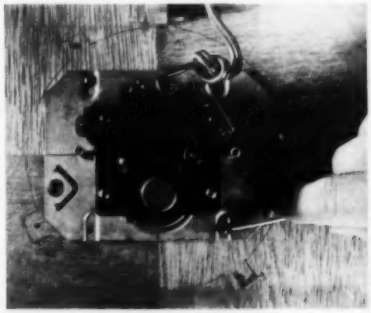
[Continued from page 36]



NECESSARY MATERIALS for the modern clock include an old clock in working order, twelve chair glides, a coffee can, a piece of wood with attractive grain, not over ½" thick (¼" plywood will be most suitable). Additional materials needed are small wood screws, several small strips of metal, and a bamboo fishing pole

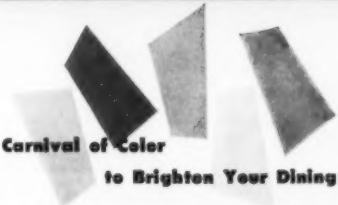


TO MAKE CLOCKFACE AS SUGGESTED, a single piece of wood measuring 13" x 13" can be used, but greater interest will be created if four 6½" squares of wood are used, grain alternating in adjacent quadrants. Place two squares back to back in a vise, plane edges, glue edges together using setup shown. Repeat for other two squares; put both halves in vise, plane edges, glue these halves together



WORKS FROM OLD CLOCK are mounted on back of the completed face, through which a ¾" hole has been bored in the center to accommodate hand shaft. Works are covered by coffee can, cut down to size, leaving tabs by which can can be mounted to back of face. Drill hole in bottom of can to allow hand-set knob to pass through. Screws holding clockworks and cover to back must naturally be shorter than the thickness of the wood

[Continued on page 40]



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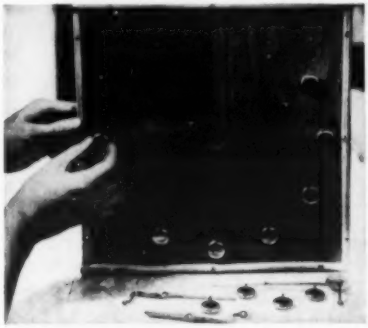
THE DISTINGUISHED NAME IN DINETTE FURNITURE

An old clock up to the minute

[Continued from page 38]

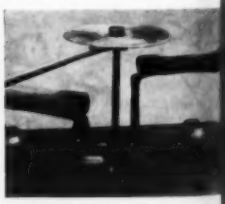


TO MARK THE HOURS, chair glides are driven in place around face instead of numerals, six inches from center. Lengths of split bamboo are screwed in place around edge of face to finish. To support clock, a small piece of wood is glued to back of face, as indicated in diagram shown earlier

SPLITTING bamboo for use around front of clockface is simple, requiring only a sharp chisel. Rest bamboo on one end, place chisel across exact center at other end and force down carefully

COMPENSATING IS DONE by taking the hands of old clock and removing the center collars and soldering collars to small strips of metal. The strips are then bent to reach through clockface, and lengths of bamboo are glued to each of strips to form hands

GREATLY MAGNIFIED view of shaft which turns clock hands shows how different concentric rings move hour, minute, and secondhands. Since rings will not protrude through ¾" hole drilled in face, compensation for added thickness of new face and hands is made by means shown right



NEW HANDS are set to perform when the collars have been put back in place over hand-turning shaft. Attach round disk to hide soldered joints. If hands will now operate without hitting each other, replace face of clock, set hands to correct time, and plug in cord

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16"	cocktail tbl., bench	6.95	5.95
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From the farm comes the inspiration for this attractive and unusual lamp. The base is a 10" solid copper reproduction of a milk can, with brass handles and neck, polished and buffed. The 15" drum shade is a Grandma Moses print—*Early Springtime*—over parchment. $24.50, exp. charges coll. Old Guilford Forge (L-54), Guilford, Conn.

Basket electric clock may be used as a decorative accent for walls of almost any room. Made of natural wicker, the face has black Roman numerals, black wrought iron and brass trim. Over-all size, about 8 inches. As a gift, this is certain to be admired and appreciated by newlyweds and new homeowners. $15, including tax and postage. Order from Holiday House (L-54), Upper Montclair, N. J.

Have your coffee on the porch, in front of television, on a bedside table. This coffee bar will enable you to do just that. The black wrought iron stand has a handle for carrying, holds an 8-cup ceramic coffee jug, matching sugar and creamer, candle warming cup. In snow-white, the complete set is $8.95, ppd. Susan Smith (L-54), Washington-at-Maine, Carpentersville, Ill.

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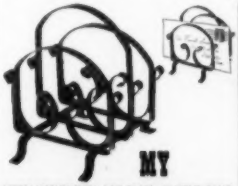

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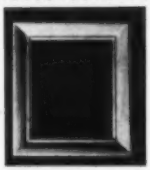

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YOUR MONEY'S WORTH

True simplicity, gold on white. Fashioned of exquisite Lenox china, these glowing, translucent plates go with traditional or contemporary settings. Coupe shape, the pattern is *Golden Wheat*. 5-piece place setting, dinner plate, salad plate, butter plate, cup and saucer, $18.95, ppd. Send for catalogue and price list. Order from Nelmor Jewelers (L-54), 897-901 Bergen Avenue, Jersey City, N. J.

Brides will beam with this lovely gift as a *Wedding Day* remembrance. Send in her invitation or announcement to encase in a handsome silver-plated frame, with sculptured handles, padded velvet base, glass-protective cover. Also in jeweler's bronze, $5.00, ppd. Zenith Gifts (L-54), 2674 Valentine Ave., New York, N. Y.

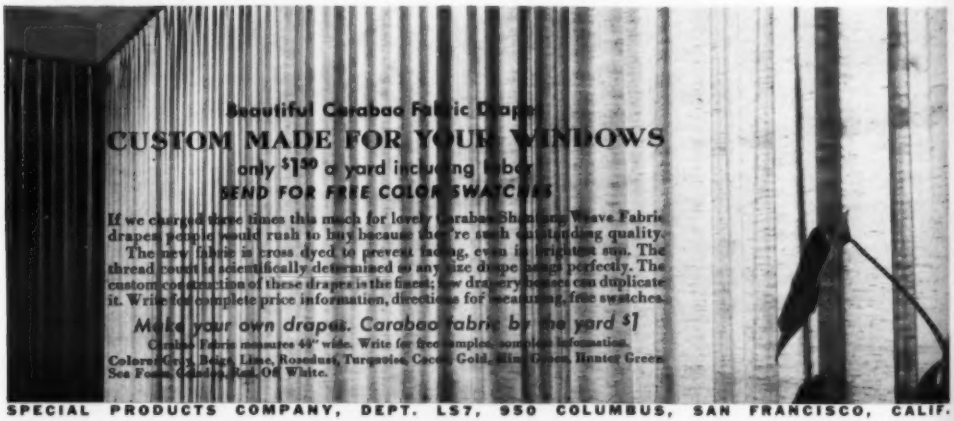
CATCH-ALL SHELF

Here's a smart, versatile shelf, perfect in the **kitchen;** cook books, recipes, tea towels. **Living Room;** books, bric-a-brac accessories. **Nursery;** children's books, toys. **Bathroom;** towels, supplies.
A fine addition to your home, you'll find it practical to order several shelves. Write for free catalog.

$3.95 28"L x 5¼"W x 5¾"D

APOTHECARY JARS charming for pretzels, cookies, candy jars . . . endless decorative possibilities.
2½ qt.—12 in. high **$5.00**
3 qt.—14½ in. high **$6.95**
4 qt.—15 in. high **$8.00**
jars, add 25¢ handling charge.
N. Y. C. residents add 3% sales tax.

JUNE KAMEN • 270 Park Avenue New York 17, N. Y. Dept. L-1



Beautiful Carabao Fabric Drapes

CUSTOM MADE FOR YOUR WINDOWS

only $1.50 a yard including labor

SEND FOR FREE COLOR SWATCHES

If we charged three times this much for lovely Carabao Shimmering Weave Fabric drapes people would rush to buy because they're such outstanding quality.

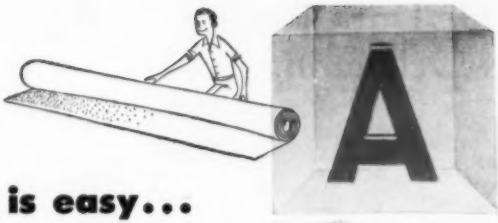
The new fabric is cross dyed to prevent fading, even in brightest sun. The thread count is scientifically determined so any size drape hangs perfectly. The custom construction of these drapes is the finest; few drapery houses can duplicate it. Write for complete price information, directions for measuring, free swatches.

Make your own drapes. Carabao fabric by the yard $1

Carabao Fabric measures 48" wide. Write for free samples, complete information.

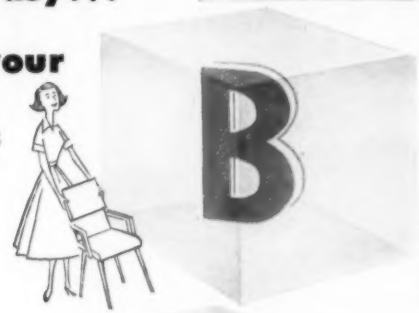
Colors: Grey, Beige, Lime, Rosedust, Turquoise, Cocoa, Gold, Blue, Green, Hunter Green, Sea Foam, Coral, Red, Off White.

SPECIAL PRODUCTS COMPANY, DEPT. LS7, 950 COLUMBUS, SAN FRANCISCO, CALIF.



Atmosphere . . .: is the inviting and welcoming warmth your carpeting contributes to your home . . . the subtle way that texture and color influence the entire mood.

Home decorating is easy . . . when you know your ABC and D's



Basic Planning . . . is the foresight and skill that go into the selection of furniture for your home . . . the planned balance between beauty, comfort, utility.

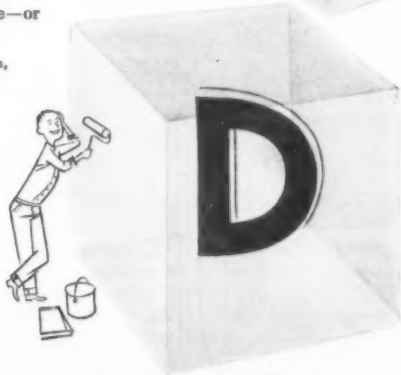
Four prominent manufacturers join in the next pages to show you the A B C and D's of decorating. You'll see just how easy it is to co-ordinate your carpeting, furniture, curtains and paint colors to bring out the best in any room.

You'll find new, practical home decorating ideas in these pages.

And when you get down to prices, you'll be surprised how inexpensive it is to decorate—or redecorate—beautifully.

All accessories courtesy B. Altman, New York

Charm . . . is expressed by the soft and graceful sweep of your curtains . . . offering intimacy together with a feeling of light airiness.



Distinction . . . is easily achieved by the imaginative use of paint colors on your walls, ceiling and trim . . . to create harmony and individuality in your home.

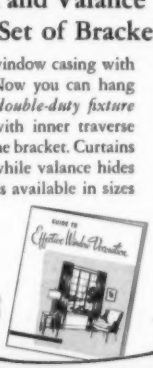
Artloom Carpets **Baumritter Furniture** **Cameo Curtains** **Devoe Paint**

Double-Duty Fixture Makes Decorating Easy

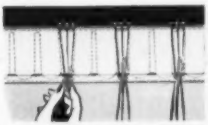
No. 6751 - Another Judd Original

Extending Traverse Track and Valance Rod – Both on One Set of Brackets

No more need to mar your wall or window casing with a separate valance rod or cornice. Now you can hang both draperies and valance on *one double-duty fixture* — this original Judd combination with inner traverse track and outer valance rod on the same bracket. Curtains open or close at the pull of a cord, while valance hides the drapery track. Judd's No. 6751 is available in sizes 28 to 120 inches. Made of heavy steel with nylon moving parts for smoother operation, longer wear. Off-white enamel finish.



GUIDE TO EFFECTIVE WINDOW DECORATION
Send 25c in coin today for this new book full of modern window decorating ideas.



MAKE PLEATED DRAPES EASILY, QUICKLY WITH JUDD PLEATMASTER®

Now any woman can make decorator-quality pinch or box pleated drapes in minutes with Judd Pleatmaster Hooks and Tape. No tricky measuring, no intricate stitching. Just sew tape along top of material, then insert hooks in pre-formed pockets on the tape. As easy as it sounds! Get the original Judd *Pleatmaster* at drapery departments and variety stores everywhere.

U. S. PAT. NO. 2,598,467

JUDD Drapery Hardware

H. L. JUDD COMPANY • Dept. LYH-9 • Wallingford, Conn.

YOUR MONEY'S WORTH

Fireplace fashion. During the year when there is no fire in the grate, use shutter screens, and add geraniums or greens on the floor. This is just one example of *Plantation Shutters*, by Devereux. Custom-made in all sizes, styles, colors for windows, doorways, and partitions, send 25c for illustrated decorating guide from Devereux Prod. Co. (L-54), 1725 Berkeley Street, Santa Monica, Calif.

Bouquet of colors. These nylon tiered curtains (two pairs to a window) are in shades of buttercup yellow, rose pink, sea foam green, Wedgwood blue, ivory, white. 78" wide each pair, lengths are 30", 36", 40", 45". Prices are $1.99, $2.19, $2.39, and $2.59, respectively. To prepay, add 30c for first pair, 10c each additional pair. Easy to wash and quick to dry. From Godell's (L-54), 31 West 27th Street, New York, New York.

A BIG BENCH

Over 3 ft. long, for TV, fireplace, bedroom, etc. Luxurious textured fabric in gold, silver-gray or autumn-red. Many other fabrics available, or use your own. Genuine Karina or Mahogany legs. (Legs easily attached). Only $29.50 postpaid. Add $1 west of Miss. No C.O.D.'s. Send 25c for real fabric and wood samples and portfolio of modern accessories, chairs, tables, and many other benches larger and smaller, higher and lower.

CRICKET HILL CRAFTSMEN, 105 Day Hollow Road, Owego, N. Y.

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Parking Dial

You can't miss—Parallel Parking Dial tells you just when to swing the wheels as you back into a parking space. Makes perfect parking automatic. Attaches to your dash with suction cup. Order No. **GM-5304**. Only **79c** ppd.

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BRIDESMAID BOWL

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$4.50 prepaid

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Manhasset, New York

A is for Atmosphere . . . set by
ARTLOOM'S TOWNLEY COTTON BROADLOOM

Furniture by Baumritter Curtains by Cameo Paint by Devoe

Artloom's Townley Cotton Broadloom . . . the modern carpet that sets the mood for today's new homes. More colorful than you imagined any carpet could be. So deep, soft, and luxurious, it's like walking on a cloud. So strong and wear-resisting, it withstands the punishment of children's feet in perpetual motion. Townley is a better cotton carpet because it is woven on real carpet looms with a genuine carpet backing. A heart-warming value at about $7.95 per square yard.

Townley Cotton Broadloom in 9' x 12' would cost about $95.40 . . . in 12' x 15', about $159.00.

FREE: Write for helpful decorative booklet, "Carpet Color Schemes for New Home Personality."

TOWNLEY *Cotton* BROADLOOM

ARTLOOM

ARTLOOM CARPET CO., INC., 295 FIFTH AVE., NEW YORK 16, N. Y.

For over 65 years, weavers of fine wool carpets for every decorative requirement, in all price ranges.

Amazing! Amusing!

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WALKS UP THE WALL, ACROSS THE CEILING!

Order Now, By Mail, ppd. **79¢**

He defies the laws of gravity! Wind Yogi and start him up any smooth wall. His sturdy spring wind-up motor and powerful rubber suction feet carry him to the top and across the ceiling! Little folk and big ones, too, are amazed and amused at Yogi. Order No. **T-6538—79¢** ppd.

Realistic Action Cars

Thrill your youngster with these cars! Each has its own real action as he rolls it along. Set includes fire chief's car with swinging "bell," two police cars with moving guns; taxi with recording meter; two sedans with working windshield wipers and two more with moving windows. Each is about 4" long. Set of 8, (No. **TB-4381a**) **$1.95**, set of 4 (No. **TB-4381**) **$1** by mail, postpaid.

New Jet Jumper **Pogo Stick**

By Mail, Postpaid **$7.95**

Any child with an ounce of bounce will love this! Hop on Jet Jumper and a hidden spring takes you bounding high into the air. Sturdy aluminum construction with anti-slip rubber foot pads, non-skid tip. For children up to 125 lbs. Order No. **S-5740**—Pogo Stick, **$7.95**, ppd.

Gift Ideas

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YOUR SMARTEST BUY!

Solid Birch or Maple

Captain's Chairs

READY-TO-PAINT

2 for $14.95

SMART BECAUSE—factory low prices save you money! You'll use them in every room—clean carved lines blend with all your furniture. **Completely assembled**, an oddly sanded—ready to paint, stain or lacquer. **Solid birch or maple** construction will last thru year after year of rugged use. Seat 17"x16½", overall ht. 28½". Packed ⅔ of a kind to carton—minimum order accepted, 2 chairs.
Fast delivery—ship. chgs. collect. Send Check or Money Order. Money-Back Guarantee.

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Grow happier house plants with these metal, climbin' stix, in non-gloss satin finish 16" high. Colors, red, yellow or black. Please specify design and colors. set of 3 **$2.00** ppd. set of 6 **$3.75** ppd. (plant and flower pot not included)

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Dept. L-9

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BLACK MAGIC MAGAZINE RACK

High style and handy—this Black Magic Magazine and Book Rack—to hang on the wall or stand on the floor in living room, bedroom, kitchen or bath. In lacy pierced metal with rolled edges and scroll feet. Balanced to stand, easy to carry. Holds all sizes of magazines. Size 15" x 9" x 5" deep. In smart flat black.
So handy. Only..... **$3.95**
Plus 35c postage

SEND GIFT CATALOG
In sparkling color—models, dec. set & [illegible]

Foster House

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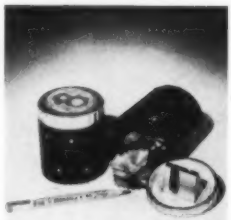
YOUR MONEY'S WORTH

Safety in sterling. This good-looking key ring, crafted entirely by hand, will securely hold up to eight keys with simple mechanism. Your choice of two or three hand-cut initials, also in sterling, makes it exclusive. Wonderful gift idea for men and women, the price just $6, ppd., including federal tax. Robin Hood's Barn (L-54), 1 Lancaster Road, Sudbury, Mass.



Streamlined sharpener. For desk or writing table, you'll want this attractive pencil sharpener, designed in brown or green leather, studded with 24-carat gold-tooled stars. The top has two openings for regular and crayon-size pencils, removes for easy emptying of the shavings. $2.98, ppd. From Downs & Co. (L-54), Evanston, Illinois.

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Bring the flashing color and excitement of Mexico into your home with these large imported bull fight posters. Used there to announce the date and place of a fight. Lithographed in Mexico in vivid reds, yellows, blues, greens, and blacks. May be mounted either moral fashion or framed. Ideal decor for rumpus rooms, dens, bars, etc. Very effective when used in groups. All posters similar to one pictured. Verticals—26" x 35"—5 different bull fight subjects available. Horizontals—26" x 35"—4 different bull fight subjects available.

$2.00 each poster

Shipped prepaid—C.O.D. or tested, less postage added.

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Burns for 72 hours with one filling of kerosene . . . this durable light is made of steel and fits any standard three inch post . . . available in satin black, barn red or dark green **$7.95**, electrified **$8.95** postpaid, sorry no C.O.D.

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...Basic planning begins with furniture by **Baumritter**

CARPETS BY ARTLOOM CURTAINS BY CAMEO PAINT BY DEVOE

Basic planning... the creation of the setting and the mood you prefer... always begins with furniture. Durability is important, of course, but even more so is adaptability... so that you can plan with your furniture for the future, add to it as your needs grow, blend it with your present pieces. Birchcraft Casual Modern by Baumritter answers all these challenges, and more. It is an extensive collection with a unique, crafted feeling... a correlated open-stock group with such individuality you can have the decorator look without decorator cost.

When you see Birchcraft, you'll want it for its clean simple lines... the light hand-rubbed butternut finish that enhances the grain of the fine birch and maple cabinet woods. And Birchcraft is inexpensive, too ...starter groupings begin at $198 for bedrooms, living rooms or dining rooms.* And always look for the Baumritter label — it's your assurance of quality.

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Here's a wealth of home beauty ideas...

Our Birchcraft Decorator Booklet, "The Contemporary Home", is crammed with sparkling new ideas for your home. If you prefer Colonial, send for our Ethan Allen booklet. 25c each. Send coins to Dept. L-3 for booklet and name of nearest dealer.

Birchcraft CASUAL MODERN BY **Baumritter**

T. BAUMRITTER CO., INC., 171 MADISON AVE., NEW YORK 16, N. Y.

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LIGHTEN their STUDIES With JAN'S Modern Lamps

MOST VERSATILE LAMPS EVER DESIGNED . . . BEND, SWIVEL TO ANY POSITION!

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All lamps available in 9 Decorator Colors
(chartreuse, red, coral, green, sky blue, gray, white, cream, black)

304. DOUBLE ALL-PURPOSE LAMP. Exactly as #301, but with twice as much light! **$6.98,** plus 75¢ postage and handling.

301. ALL-PURPOSE LAMP. 14" high, with 10" flexible arm in Satin Brass. It stands, hangs or clamps on. Comes with extra clip-on unit. **$3.98,** plus 75¢ postage and handling.

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T-325. TRIPOD DESK LAMP. Handsome wrought iron base, rubber-tipped feet. Easy-to-turn switch. Shade swivels to any angle. 14½" high. **$3.98,** plus 75¢ postage and handling.

Permanent Installation: *#201, 204 and 301 also available for permanent installation as wall units.*

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Please send me the following lamp(s), in color(s) I indicate below: *(All lamps available in your choice of chartreuse, red, coral, green, sky blue, gray, white, cream, black.)*

Lamp No.	How Many	Color	Cost per Lamp (Incl. shipping)	Total
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301			4.73	
201			4.48	
204			6.73	
T-325			4.73	

Please mark letter "P" after color if Permanent Installation desired

☐ I enclose check or money order in amount of $_____, to cover total cost. (N.Y.C. residents, please add 3% Sales Tax.)

☐ Please send me your fascinating Decorator's Catalog, for which I enclose 25¢.

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Back-yard disposal plant, in all kinds of weather, damp or dry refuse can be burned safely in this incinerator. No blowing bits of paper or ashes, no excessive smoke or smell. Sturdily built of fire-resistant steel, it won't blow over, get out of order. 20" square at base, 30" high, $12.95; in rust-resistant finish, $15.95; both ppd. Order from Abto Co. (L-54), 4007 Detroit Ave., Cleveland, Ohio.

What, no battery? Right! This tricky flashlight has a hand-operated lever that activates the built-in dynamo, produces a bright, wide-angle light. No more batteries that give out at the wrong time. The pocket-size metal case is white enamel, has maroon trim. For campers, people on motor trips, country homeowners, $4.95, ppd. Order from Marbrite Co. (L-54), P.O. Box 36, Queens Village, N. Y.

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Hand-made Shadow-Box Frames, 8½" x 8½". Precious for wall display of cup and saucer. Make beautiful display of plants. Ready to hang. Cup and saucer rack attached. Choice of colors in: Ebony, Green, Red, Maple.

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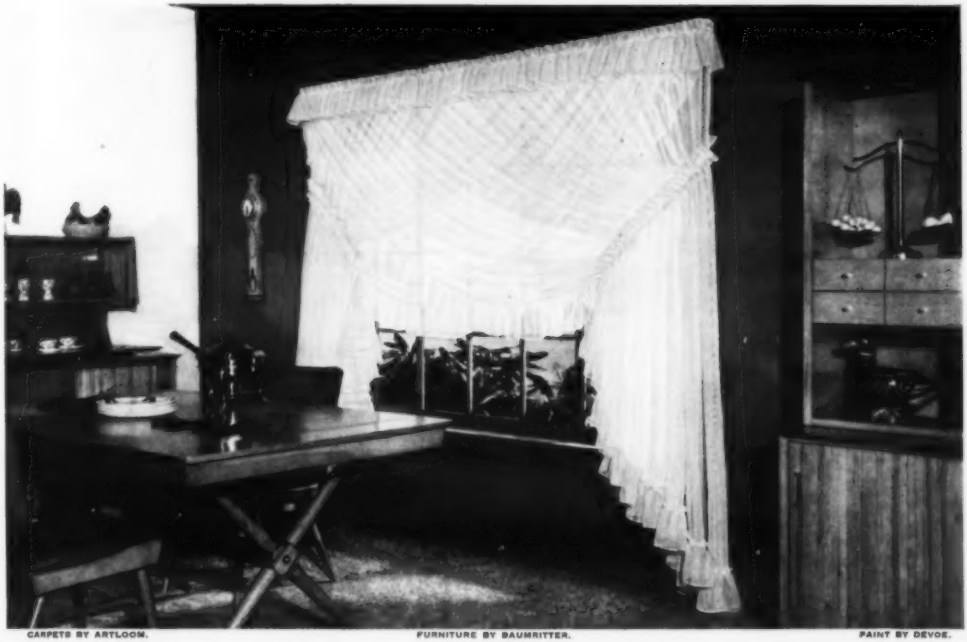
C is for the Charm you'll create

IN SECONDS WITH CAMEO *Shir-Back*® CURTAINS



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CERTAINLY . . . YOUR WINDOWS CAN LOOK THIS LOVELY

and it's easier than you ever thought possible. The secret? It's the patented shirring tape, an exclusive feature of Cameo Shir-Back* Curtains.

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See the sizes you need at your favorite store — or write directly to us.

JUST PULL THE TAPE FOR A PERFECT DRAPE®

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FREE! SEND FOR YOUR COMPLETE GUIDE TO WINDOW DECORATION including the new fabric selector chart

CAMEO DELUXE *Shir-Back*® CURTAINS

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☐ Please rush me your Cameo decorator booklet.
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ADDRESS .....

CITY ..... STATE .....

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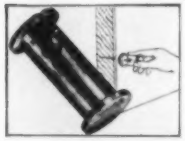
CEILING LIGHT DIFFUSER CLIPS ON BULB!

Soften harsh lights from automated ceiling fixtures, exposed bulbs. Add modern touch with smart Diffuser Shade. Shallow cone-shaped, of glass fibre and plastic, the silken web-like translucence prevents glare, spreads light. Inexpensive, featherweight, practically unbreakable. Blends with any decor. 14" diameter... **$3.25** (2 for $6.00)



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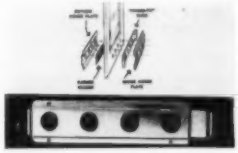

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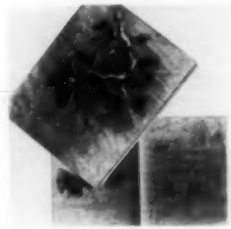
Dept. A-147
Chicago 10, Ill.



Christmas cards now? Yes, avoid the rush and have them printed early. This one, in wood-grain paper, is designed with a pine sprig and cones in rich brown, ebony, deep green, and silver snow; inside message and names are in green. Matching wood-grain envelopes. 25, $4.50; 50, $7.95; 100, $14.60, all ppd. Miles Kimball (L-54), 11 Bond St., Oshkosh, Wis.

Every golfer will be pleased with this useful and practical gift that enables him to personalize each golf ball. It will end the question of ownership on long drives and landing in the rough. Made of two-color plastic, the metal type lasts indefinitely, will hold any name up to 18 letters. $2.50 each, ppd. Order from Choate's Gift Mart (L-54), 501 Jackson Boulevard, Chattanooga, Tennessee.

WANT 144 SAMPLES of the year's most fashionable fabrics? THEY'RE YOURS... by merely joining the FABRICS-BY-MAIL CLUB

As soon as you become a member you'll start receiving ACTUAL FABRIC SAMPLES in swatch-folders . . . twice-a-month . . . FOR AN ENTIRE YEAR!

An attractive BINDER comes with your first folder of 6 swatches to help make shopping for your sewing needs EASIER THAN EVER. This will start your sample collection of the NEWEST imported and domestic silks, rayons, cottons and woolens—all carefully selected from the extensive offerings of famous textile manufacturers.

Then, as a member, you'll always be prepared to choose desired fabrics from the swatch-folders—for blouses, dresses, skirts, suits, coats or lingerie —AT GREAT SAVINGS! Your choice will be delivered DIRECTLY TO YOU by your postman. And please note that each order will entitle you to REFUND COUPONS which give you GREATER SAVINGS on future purchases.

Join the FABRICS-BY-MAIL CLUB today!

For complete details about the Club's additional services, annual membership dues of only $2 WHICH IS IMMEDIATELY DEDUCTIBLE by you from your first order . . . Just mail $2 check, money-order or cash—NOW! . . . You will receive your membership card in a few days.

FABRICS-BY-MAIL CLUB
500 Fifth Ave. (Dept. 50), N.Y.C. 17, N.Y.

Decorator Drama in Black and Brass

Gone is the unsightly old hat rack of yore. Here is new beauty demanded in modern decorating for an item hands as it is inexpensive. Wide lacy metal shell for hats, can hold a potted plant as well—and there's room to hang at least 3 garments or umbrellas over the tiny brass harness hall. Overall size is 12" x 16". Clever also in the bath room as a towel rack and hands for your bath accessories.

$6.95

You must be delighted or money refunded. Xmas gift catalogue in sparkling color available Oct. 1st. Send 10¢ now!

Helen Gallagher
413-C9 Fulton Street, Peoria, Illinois

modern stools for TV, SNACK BAR, PLAYROOM, PATIO, KITCHEN, LAUNDRY

Smart black tubular steel with carefree plastic seats . . . perfect to use anywhere, indoors or out! Lightweight, wonderfully sturdy, they have cushioned tops (for extra comfort) in gay, washable Vinylite—Red, Green or Yellow. Seat 11½ x 11½", seat height 24".

$4.95 each **$3.95 each**

Shipping charges collect. Sorry, no C.O.D.'s MONEY BACK GUARANTEE!

Manor House
Dept. L HUNTINGTON, WEST VIRGINIA

BRASS LIT BLACK

Dramatic new approach to functional accessories . . . bright, brass-ribbed frames to hold practical metal liners. Wonderful highlights for your own home for his office, or as gifts!

WASTEBASKET 14½" high, 11¾" diam. **$6.95** ppd.

UMBRELLA STAND 28" high overall, 12" diam. at top **$10.95** ppd.

Write for catalogue

Jenifer House
New Northern Stage
GREAT BARRINGTON, MASS.

LOUVRE DOORS...

. . . add charm and utility to your home at low cost!

These doors are READY TO INSTALL. Beautify your home inexpensively. Louvre Doors are preferred today in both new and old homes. Allows air to circulate in closets and rooms. Made of beautiful Kiln-Dried white pine.

KM2 and KM3 styles illustrated are 1¼" thick, 2'6" wide and 6'8" high. Available for immediate delivery for— **$16.95 ea.**

KM3 styles are special made to fit your opening. They are available in pairs at— **$36.00 pr.**

▶ 1¾" thickness Doors, $2.00 extra per door.

Send check or money order. Express charges collect. No C.O.D.'s

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820 N. W. 4, OKLA. CITY, OKLA.
WRITE DEPT. L FOR FREE PAMPHLET ON FURTHER LOUVRE USES

_and D stands for Distinction...

SO EASILY YOURS WITH BEAUTIFUL DEVOE PAINT

Carpet by Artloom. Furniture by Baumritter. Curtains by Cameo. Paint by Devoe (Aztec Brown and an Easytint of Citron Yellow and White).

DEVOE now has a revolutionary new type of odorless paint for walls and woodwork. It's called Devoe One-Coat Velour Flat Odorless Wall Enamel. *One-Coat* means you save time and money. Just one application does the job. *Velour* is the rich, flat finish that looks so luxurious on walls and woodwork. *Odorless* and *fast-drying* mean you can paint a room in the morning—and use it in comfort the same evening. *Enamel* means it's highly scrubbable—withstands repeated washings for years.

The colors you see above are just a small sample of the latest decorator shades available in this new Devoe Velour Flat Enamel. Visit your nearest Devoe dealer soon (he's listed in Classified Phone Book)—and see the beautiful colors for yourself.

The whole family can get in the act. Devoe Velour Flat Enamel is easy to use with roller coater or brush. Covers in 1 coat—wears like two. Dries in 4 hours. And best of all it costs only $5.35 to paint the average room.

DEVOE

Devoe & Raynolds Co., Inc., 787 First Avenue, New York 17, N. Y. **SINCE 1754 THE FIRST NAME IN PAINT**

MAKE ANY WALL A THRILLING PICTURE WINDOW WITH A PHOTO MURAL IN NATURAL COLORS!

A thrilling new decorating idea that magically transforms dull rooms in your home or office! Breathtaking photographs in glorious natural colors as large as picture windows (36" x 5' in unpainted frame) and magnificent photo-murals in black and white as large as most walls (7'6" high, up to 15' long). Creates the illusion of rooms opening directly onto utterly inspiring outdoor vistas. *Apply it yourself with greatest of ease;* instantly adapted to fit any space; glorifies any decorating scheme. And the price is fantastically low, fits every budget!

YOUR CHOICE OF SCENES
Rock-Bound Sea Coast
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Tropical Paradise
Wind-Swept Desert
Gnarled Tree-Sculpture
Aerial Pictorial of USA
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FREE COLOR REPRODUCTIONS OF OUR EIGHT SCENES
Write today for our 8 big color prints of available murals and full details; no obligation.

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PRINT YOUR OWN NAME & ADDRESS!
Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards & photos. Only $1 for PRINTER, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. *Guaranteed to please or your money back!* Order PRINTER direct by mail—send $1 with your name and address. . . . . $1 post paid

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- WEDDING INVITATIONS
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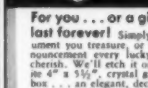
PERMANENTLY ENGRAVED on this DECORATIVE and FUNCTIONAL



Handsome Glass CIGARETTE BOX

For you . . . or a gift that will last forever! Simply send the document you treasure, or invitation announcement every lucky couple will cherish. We'll etch it on this exquisite 4" x 5½", crystal glass, cigarette box . . . an elegant, decorative, sentimental reminder of thrilling events . . . you'll use constantly. Friends will be delighted with this unique gift. ONLY $7.95 POSTPAID

John and Lynn
Dept. C109, 145 58th St., Brooklyn 20, N. Y.
YOU MUST BE DELIGHTED OR YOUR MONEY BACK

Actual size is 3¾" x 4¼" when closed

Giant Matchbook
CHRISTMAS GREETING

This is for you who seek a completely different Greeting! A jumbo matchbook with king-size 3" matches inside. Entire outside is a deep, gloomy blue with "Season's Greetings" in golden script. Your name and "Warmest Wishes" are printed in soft blue inside. The white name panel is surrounded by a midnight blue background, relieved by stars and snowflakes of blue and white. Printed across the eleven real giant matches is a handsome twin reindeer design. Mailable foil-lined envelopes are included.

PRICES

25 —	$ 4.00	100 —	14.00
50 —	7.50	150 —	20.25
75 —	10.75	200 —	26.55

+13c for each Greeting over 200.

Yours Free! Exciting 56-page Catalog of new and unusual Greeting Cards, Gifts!

Miles Kimball 251 Bond St. Oshkosh, Wis.

YOUR MONEY'S WORTH

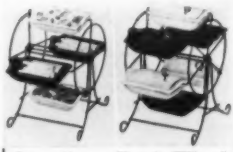
Door décor. These imported doorknobs are carefully copied from the originals dating back to the time of Marie Antoinette. Made of Limoges-type porcelain, they are painted with multicolored floral bouquets on white, green, or pink, trimmed in 24-carat gold. Made with standard brass fittings, $3.75 a pair, three pairs, $9.95, ppd. Order from Seth & Jed (L-54), New Marlborough, Massachusetts.

Silent postman. This attractive letter rack will remind you to post outgoing mail, have incoming letters ready. And such a handy place to hang your household keys. In an early American design in warm honey pine, it is 21½" high, has a pla-tic-lined planter at the bottom. Wonderful for the price, $3.95 plus 35c shipping charge. From Helen Gallagher (L-54), 413 Fulton Street, Peoria 2, Ill.

Plantation Shutters

. . . are the answer to all your window and doorway problems. They are smart, distinctive and unequaled in quality, custom designed and made to your measurements. These authentic reproductions of inside shutters with folding panels and adjustable louvers are available completely assembled, sanded smooth, unfinished, or finished in a variety of colors or stains. Window illustrated complete with hardware, 18" wide by 42" high, sanded ready to paint or stain, $15.00 F.O.B. Santa Monica, California.

DEVEREUX PRODUCTS CO.
1725K Berkeley Street, Santa Monica, California
Send 25c for brochure of wonderful decorating ideas using PLANTATION SHUTTERS and SHUTTERETTES.



Lazy Susan Ferris Wheel
Delightful serve-yourself unit for any setting. *Festive* and *gay* as a *Carnival!* Use for sweets, nuts, cigarettes. Dainty in size (10" high-6" wide). Magnificent creation of popular black wrought iron and modern deep-fired ceramics. Striking California pottery colors. *Ferris-Wheel Motion* intrigues. "Seats" removable for individual serving and easy cleaning . . . ideal for coffee-table, the buffet, the den. 4 "Seat Wheel"—$4.95; 6 "Seat Wheel"—$6.95. Ppd. No COD's. Your initial on each tray (as illustrated) fired on permanently in 24 karat gold add $1.

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Dept. B-709
7410 Santa Monica Blvd., Los Angeles 46, Calif.
Send for free catalog of 130 selected items.

NEW LOW PRICE FOR ONE MONTH ONLY!

Handsomely styled dining or desk chair for smart seating comfort. Combines versatility with good design. Black wrought-steel frame and laminated maple or walnut backs. Comfortable seat upholstered in foam rubber.

In raspberry, lemon, cocoa or charcoal grey DENIM..... **$10.95**

In toast, citron, cerise, pumpkin or black and white nubby TWEED..... **$11.50**

In champagne, lined white, dubonnet, coral or aquamarine Madagasca plastic. **$12.95**

This offer expires September 30, 1953.

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MADDEN PRODUCTS, Dept. G9
Murray Hill Station, Box 87, New York, N.Y.

YOUR MONEY'S WORTH

Super for steak. These very handsome knives are most unusual and serviceable when steaks or chops are on the menu. Handles and sheaths are carved of genuine cherry wood, polished and waxed by hand. The blades are high-carbon surgical-type steel, can be honed to razor sharpness. A marvelous hostess gift, $3.95 for a set of four, ppd. Gift Cottage (L-54), 1082 N. Allen Avenue, Pasadena, Calif.

Decorator's tip: in the bedroom, at the stairs, in front of a fireplace, a round, hooked rug is the perfect shape and design. This lovely rug is hand-hooked cotton with gray, beige, or sandalwood background. 3', 4' or 6' in diameter. The 6' size is $27.50, ppd. Send for free color catalogue on unusual line of imported rugs. From Carabao Special Prod. (L-54), 950 Columbus Ave., San Francisco, Calif.

MOTHER! ARE YOU READY TO WEAN YOUR BABY?

Here's a new training cup, scientifically designed to bridge the gap between bottle and cup. Allows baby to drink with the same ease and comfort as from a bottle. Patented nipple-like outlet enables babies to be trained at an early age, eliminating drip, drool and spill. Detachable crown has three holes on each side for controlled flow; as baby grows, these can be easily enlarged to size desired. Gay, enclosed clown-like face holds baby's attention. Crown seals to depth of ¾-inch. Made of high impact, very durable plastic in pastel shades of pink, blue, maize or mint, cup holds six ounces. Only $1.00 postpaid. No COD's, please. Money back if not delighted. Weaning Cup Corp., 1462 South Shenandoah Street, Los Angeles 35, California.

Your Choice . . . only $1.00

New Modern SHADOW SHELF

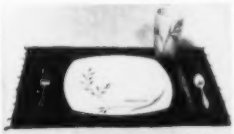
You'll never guess the low, low price of this fascinating wall decoration. Shelves and back interlock quickly and easily without screws or nails. Kit is of kiln dried ponderosa pine. Ready to paint. Approx. 11" long, 15" high. Deluxe Model, 15" long only $1.50, 2 for $2.75 $1.00

NEW DONUT MACHINE
WORKS LIKE MAGIC

Fill batter bowl, click plunger and perfect donuts drop into skillet. No more cutting or cutting. Makes 24 donuts in 1 filling. Instructions include 4 tested recipes for Vanilla, Rum, Orange, French donuts. Pneumatic. $1.00

We pay postage. Send check, cash or Money Order. Your order rushed.

YOUNG PRODUCTS, DEPT. 5031
2603 Elmhurst, Detroit 6, Mich.



Extremely smart, imported, handwoven fibre mats.

You'll be so delighted with them, you'll order many more for Christmas Gifts.

Not only beautiful, but durable. (Look so expensive too!)

To Clean—Just Wipe Off.

Set of 4—$1.95

COLORS Natural Black Red, Yellow Green and Brown

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Complete Satisfaction or Money refunded.

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There is long-lasting loveliness in Godell's curtains made of newer, finer, sheerer miracle Fiberglas. 3 Styles . . . 30 Sizes to fit any window . . . And you save up to $13 per pair. Order now for immediate delivery.

5 YEAR GUARANTEE Certificate with each purchase. NO IRONING! Hang dry in 7 minutes. Can't burn or shrink. Unharmed by sun, mildew, rain, radiator heat.

SELECT THE SIZE TO FIT YOUR WINDOW

RUFFLED 6" baby beaded, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Width to pair	Length	Usually	NOW
86"	36"	$ 6.98	$ 4.59
86"	45"	7.98	4.98
86"	54"	8.98	5.59
86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
324" (Quadruple Width)	90"	45.98	32.98

TAILORED Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched.

78" wide to pair	Length	Usually	NOW
"	36"	$ 4.59	$ 2.98
"	45"	4.98	3.39
"	54"	5.59	3.69
"	63"	6.39	4.39
"	72"	6.69	4.69
"	81"	7.39	5.39
"	90"	7.98	5.69
"	99"	8.39	6.39
"	108"	8.98	6.69

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide to pair	Length	Usually	NOW
"	30"	$ 4.39	$ 2.69
"	36"	4.69	2.89
"	40"	4.89	3.09
"	45"	5.29	3.39

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MONEY-BACK GUARANTEE WITHIN 30 DAYS IF NOT 100% SATISFIED
Mail Coupon Now for Immediate Delivery

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WHY SUCH AMAZING VALUES?
Because Godell's are the largest manufacturers and direct-to-you distributors of Fiberglas curtains in America . . . which means tremendous savings in purchasing, production and distribution. We pass these SAVINGS on to you!

IN N.Y. VISIT US OR PHONE MU 5-5353
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MAILING CHARGE: To prepay add 30¢ for first pair, 10¢ each additional pair.

Please send me the following Fiberglas curtains.

Ruffled ☐ Tailored ☐ Tiers ☐ I enclose $.....

Quantity	Size	Price

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M.O. ☐
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Address _____
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PERSONALIZED
Magazine Mail Box

Your own mail man couldn't design a better one! Husky 15½"x3½"x6" rust-resistant, hammered bronze finish 24-gauge steel box holds even Life and Fortune! We'll add your name to the rain-proof, hinged lid in handsome black lettering. Order No. PA-6125—Mail Box.

$5 BY MAIL, POSTPAID

Personal Door Knockers

Graceful Early American design in glowing golden solid brass door knockers. Your own name (up to 12 letters and spaces) is handsomely engraved on the large, 3" x 6" knocker, your 3 initials on the smaller, 1¾" x 4" apartment-size knocker. Order No. PE-6011—Large Knocker, $3.75, No. PE-6011e—Small Knocker, $2.25, postpaid.

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LUVRE-LITE
YOU ACTUALLY "DIAL" THE AMOUNT OF LIGHT YOU WANT

Read in bed without disturbing others.

Ideal indirect light for TV.

Rotating louvres control the light—a tiny glimmer to full illumination. Beams are directed to any angle. Brackets provided to attach to bed or wall or can be placed on table, TV or headboard. Ideal for nursery. Only 8" long by 4½" high. Available in Satin Black, Ivory, Pearl Gray or Mahogany. Approved by Underwriters' Laboratories. Order direct.

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for Pot Luck Suppers, Church Bazaars, School Affairs, Barbecues, etc. and a wonderful gift!
Only
$3.95
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New England PIE BASKET

A gentleman from Down East tells us these are old as New England itself. Our guess is that Priscilla toted her prize apple pie in one, as she returned John Alden's call. It will bear your own lemon meringue in non-squashy safety to Church Bazaar. Fine too, for hot dishes. Holds two pies, and only $3.95 plus 25c postage.

Order by Mail. You must be delighted or money refunded.

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MORE FUN than a 3-Ring CIRCUS

Also available in Cowboy or "Space" Theme!

Satisfy your child's hunger for the Big Top by making this Once-a-year Birthday Party the most exciting he's ever had. When smart mothers buy a "PERSONAL GREETING" party set, they rest their minds and bodies at ease. Our exclusive birthday party sets are most complete, and guaranteed to arrive on time! You'll be more than pleased or your money back! Send Birthday Name and Date!

Clown Birthday Party Contains
60"x102" Jolly Clown Table cover
8" Jolly Clown Plates
Personalized matching napkins
Bike-Riding Clown Centerpiece
Plumed Clown Hats
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Circus band Noisemakers
Clown Nut Cups
3 fun-packed party games
Clown Snappers with favors

Party for 6 $3.95 Extra Settings 50c ea.
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Send check or money order and we pay postage. Money-back guarantee.

Ask for our Free Catalog of Gifts, Toys and Housewares!

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Dept. 9-L 93-24 Queens Blvd., Rego Park, N.Y.

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Gossip bench. We've found this charming reproduction of an early American piece, well constructed of knotty pine, hand polished to a beautiful mellow finish. About 30" long, 34" high, the shelf, just right to hold the telephone, is 15" x 17". Perfect for hall, study, a corner of the kitchen. $39.50, express chgs. coll. Order from Jenifer House (L-54), New Marlborough Stage, Great Barrington, Mass.

Pick-me-up table, originally used for that mug of hot toddy next to a guest's chair in an old tavern. Today, it's a "find" for cocktail or teatime, buffet dining, near the bridge table, in any room for magazines, or plants. Made of solid cherry, it has authentic piecrust edge, turned pedestal, bracket legs. 18" high, 14" wide, $15.95, ppd. Order from Carl Forslund (L-54), Grand Rapids, Mich.

a-d-j-u-s-t-a-b-l-e
HANGING LAMP

Fine for reading, sewing. Ideal over work bench, card table. Brighten your den, breakfast nook. Adjusts to any height by moving shade, with convenient brass ring for raising and lowering. Reel automatically holds light at desired level. Use any bulb to 150 watts.

EASY TO INSTALL

Reel and attachment are bakelite. Slotted reflector is heavy gauge aluminum with baked white interior. Perma-baked in terra cotta, hunter green, or oyster white.

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32-12 69th St., Woodside 77, N. Y.

$17.95 ppd.
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COCK HORSE DOLL, only $1.65

Delight the children with gay Cock Horse right from Banbury Cross! 13" high, in red and white candy stripes, white mane and tail, jet black reins. A bundle of fun to make with Simplex Kit. Includes all parts pre-cut. Just follow simple directions to sew and stuff with cotton furnished. Kit, postpaid, only $1.65
OTHER DESIGNS—Simple Simon 20" tall; Mother Goose 14"; Mr. Humpty 14". Each kit ppd. $1.65
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"EASY CHAIR" for Ball Games, Picnics, Fishing!
COMFY-BAK FOLDING SEAT

Folds compactly to pocket size!

Take the "backache" out of bleachers, boat seats and picnic benches with this low-cost folding seat. Sets up in a jiffy. No clamps or screws . . . just hook it on to any bench board or stadium plank. Folds into small roll that fits in your pocket. Weighs only 2 lbs. Spring action in frame gives back ease comfort. Seat protects clothing from dirt and splinters. Made of heavy-duty colored canvas with sturdy steel supports. Order now!

Satisfaction guaranteed or money refunded. Postpaid, only $3.50

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Promising you new horizons in cordial living

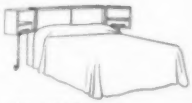
Floating top desk, engineered for convenience. $163*

Open-stock Perspective furniture gives your rooms the easy-going, sophisticated flair of custom decorating, without the lofty price!

Living room, dining room, bedroom—Perspective pieces for all of them are handsome and versatile. The velvety fire of Mindoro wood blends with any color scheme. This is another Drexel Golden Anniversary value—see it at your Drexel dealer, listed in the classified section of most phone books.

Upholstered arm chair, $119*

Mr. and Mrs. dresser, with matching plate glass mirror. $218*



Storage headboard bed, with swinging night tables. $190*

5-Drawer chest, $130*

Dramatic room divider has concealed desk surface on living room side, useful server on dining room side. $299.* Hidden drawers on dropleaf gateleg table for silver or table linens. $119.* Buffet, $159.* Arm chair, $46.* Side chair, $40.* Teamobile, $79.*

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*Prices slightly higher west of the Mississippi

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DIRECT FROM FACTORY TO YOU

modular units...

You'll be delighted with these sturdy, basic units in smart, functional design. Interchangeable . . . group them—stock them—to fit your needs. Hardwood construction. Solid selected poplar. All drawers dovetailed.

Each unit 29" high. Includes 5" legs which detach easily for stacking.

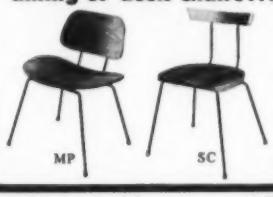
BOOKCASES
Adjustable shelf
W D H
24"x9½"x29"—$9.95
24"x12" x29"—12.95
36"x9½"x29"—13.95
36"x12" x29"—18.95
48"x9½"x29"—19.90
48"x12" x29"—25.90

3-Drawer CHESTS
W D H
24"x12"x29"—$17.95
24"x16"x29"— 19.95
36"x16"x29"— 29.95

6 Drawer CHEST
48"x16"x29"—$39.90

CABINETS
Perforated Masonite Sliding Doors, Adjustable Shelf
W D H
24"x12"x29"—$14.95
24"x16"x29"— 16.95
36"x12"x29"— 21.95
36"x16"x29"— 24.95
48"x12"x29"— 29.90
48"x16"x29"— 33.90

dining or desk chairs..... $9.95



So comfortable you'll use them for reading or relaxing. Sturdy, solid steel frame. Charcoal finish, rubber-tipped legs. Available in two styles.

Chair MP — Contour-molded laminated birch seat and back. Shock-mounted.

Chair SC — Heavy scooped seat of solid maple. Curved back-rest.

dining table $19.95

30" x 50" solid poplar top; black steel hairpin legs.
30" x 60" table, **$24.95.** *30" x 70" table* **$29.95**

Legs alone—set of four:
28" dining table height **$9.95.** *22" TV or lamp table height* **$6.95.** *15" coffee table height* **$4.95**

3-drawer desk..... $29.95

30" high, 20" deep and a full four feet long! 3 generous-sized dovetailed drawers.

stacking stools... 3 for $9.95

Serve on them, sit on them . . . they're sturdy and practical. 17" high; 14½" diameter top. Black solid steel welded frame, rubber-tipped legs.

VISIT OUR FACTORY SHOWROOM

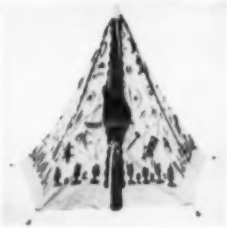
* All Country Workshop furniture is completely assembled; sanded satin smooth, ready for stain, paint or shellac. Shipped express charges collect. Sorry—no COD's. Send check or money order.

Satisfaction Guaranteed or Money Back

country workshop

Dept. L-9, 95 Rome St., Newark 5, N. J.

YOUR MONEY'S WORTH



Tepee play tent, for indoor and outdoor fun. Designed with five sides, the base perimeter is 15', center height about 4'. In the house, it holds to the floor with rubber suction cups and metal rings to hold canvas loops. Outdoors, set it up with wooden stakes in the ground. Made in durable muslin with red, blue, yellow, and green Indian scenes, $4.49, ppd. May Birn (L-54), P.O. Box 26, Mt. Vernon, N. Y.

Cowgirls and boys will like their own towel set of white terry cloth, decorated in bright, nonfade colors of yellow, orange, black, and green. The towel measures 21" x 39", the face cloth is 12" x 12". The linen design encircles name or nickname (up to 11 letters) of the lucky child for whom you will order this. $2 the set, ppd. Order from Elron (L-54), 219 W. Chicago Avenue, Chicago, Ill.

Autograph hound. This cute dachshund will fill all sorts of gift needs. Convalescent friends, new graduates, service women, guest of honor at the party, all will want this clever pup to use for the collection of autographs. About 19" long, he comes in white, rust, or beige, has a perky ribbon tied around his neck. $2.95, ppd. House of Zog (L-54), San Marino 10, California.

This Handsome, Solid Brass DOOR KNOCKER

Finely Engraved With YOUR FULL NAME

LENDS OLD-FASHIONED CHARM AND GRACE TO YOUR HOME

ONLY $4.95 POSTPAID

Colonial Style A. 6½" high

FROM CHOICE OF THESE STUNNING STYLES

Style B. 7½" Only $7.95 | Style C. 6¾" Only $5.95

Style D. 4½" Only $6.95 | Style E. 4½" Only $4.95

Imagine your customtailored pride when in a few seconds you attach this giant 4½" high, heavy brass knocker to your front door, where everyone can see it and identify your home. Friends will delight in using it, or receiving it as a gift.

Your entire name (up to 11 letters) finely engraved, makes this functional and decorative addition—personally yours. Order the size and shape you like best. Remember, only 1 initials on style D and E. Enclose payment, we'll ship within 1 week —POSTPAID . . . Satisfaction Guaranteed.

John and Lynn

Dept. K-108, 148 58th St., Brooklyn 20, N. Y.

YOU MUST BE DELIGHTED OR YOUR MONEY BACK

Imported Tomato Slicer

Slice a tomato without squishing or squashing. Ten sharp little saw blades zip a whole tomato into thin, perfect slices to dress up salads. 10½" long. Lacquered wood handle. Order **HK5130**, by mail postpaid,

50¢

Gift Ideas

Write Now For Catalog of Gifts, Toys, Housewares

Miles Kimball

51 Bond St., Oshkosh, Wisconsin

Twister

No matter how you sleep, you'll sleep better on an *Airfoam* mattress by Englander

Frogman

Lazybones

Get the sleep that's 3 layers deep

The new trend in better sleep is Englander's exclusive 3-layer principle of comfort and firm support. The reason: *what's inside.* Englander's mattress of Goodyear's Airfoam and the famous Englander Red-Line Foundation work together in an ensemble like this:

1. **It cushions.** Airfoam mattress cushions you on bubbles of air. Cool, odorless, never sags or lumps, never needs turning.
2. **It yields.** Top spring layer of Englander Red-Line Foundation yields to fit your body weight and contour.
3. **It supports.** Bottom spring layer, separated from top layer by a flexible steel band, gives firm support for healthful sleep.

Guaranteed for 20 years. 30-Day Free Trial in your own home, offered by your favorite furniture or department store. Look for the Red-Line when you buy.

Englander mattress of Goodyear's *Airfoam** **$79.75**

Englander *Red-Line** Foundation **$69.75**

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SELECT Capri
...MODERN CHALICE IN CRYSTAL
There's a hint of exotic far-off places in each arresting sweep of *Capri's* boldly simple form. Here the ancient arts of hand-blown crystal craftsmanship have been combined with distinctive modern styling to create a conversation piece in contemporary stemware. Truly, you'll cherish this inspired stemware pattern as an heirloom, typifying *your* generation. Open stock, in exciting Cinnamon, Bitter Green or sparkling crystal, at better stores everywhere.
Fostoria
MADE IN U.S.A.
FOSTORIA GLASS COMPANY • Moundsville, West Virginia

YOUR MONEY'S WORTH

Cushiony comfort. This skid-proof mat is covered with thick terry cloth, cemented to foam rubber for strength and durability. Measuring 18" x 26", it is ideal for the shower or bath, kitchen and pantry, dressing of baby on bed or bathinette. Completely washable and color fast, choice of hunter green, gold, pink, blue, or white. $3.50, ppd. Green Gable Gifts (L-54), 1554 3rd Ave., New York 28, N.Y.

Lovely in lucite. This towel ring takes far less wall space than standard racks, is made of solid ebony lucite, smart in any bathroom. The plaque to attach to the wall measures 6" x 3", the ring holder is 6½" in diameter. Perfect for every kind of towel, from hand-size to bath sheet. $3.95 each, three for $11.00, ppd. Michael's Space-Savers (L-54), 40 West 59th Street, New York, New York.

Bartenders, golfer friends, almost anyone you can think of will get a kick out of these new and different gadgets. They are made of two actual golf balls and attached to a corkscrew and bottle opener made of Sheffield steel, heavily chromium plated. Imported from England, they are an unusual gift for $4.95, ppd. Ett-Barr Co. (L-54), P. O. Box 401, Pasadena 18, Calif.

Rattan Cornucopia

Attractive hand-woven table decoration to heap with fruit or foliage for the holidays ahead! Of rattan, with woven feet and a hanging loop for use on the wall! 6¼"x12" long. Order **HF5508**—Cornucopia Satisfaction guaranteed!

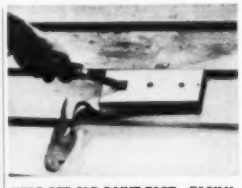
By Mail, Postpaid **$1.25**

Gift Ideas

Write For Free Catalog Of Toys, Gifts, Housewares!

Miles Kimball

38 Bond St., Oshkosh, Wisconsin



WIPE OFF OLD PAINT FAST--EASILY

with **Glo-Torch** LUDLOW ELECTRIC PAINT REMOVER

The answer to a homemaker's prayer. . . no dangerous flame, no inflammable fuel. . . yet the Glo-Torch does the job of a blow torch. Anyone can use it. . . just plug into any home outlet AC/DC, and it's ready to remove the most stubborn coats of paint. Use on houses, furniture, boats. Handle stays cool while coil is red-hot. Covers 15 to 20 feet of surface per minute. The Glo-Torch is light in weight, sturdily built, and unconditionally guaranteed. Get one from your paint or hardware dealer today. The original and only Glo-Torch is manufactured by Ludlow Products Corporation, 1416 Broadway, Schenectady 6.

RETAIL PRICE $10.95

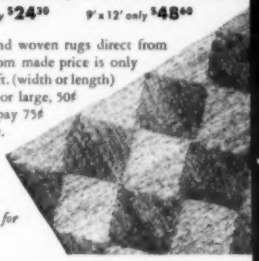
LUDLOW PRODUCTS CORPORATION
1416 Broadway Schenectady 6, N.Y.

Save! Order by mail

Finest Imported Rugs . . . WRITE FOR FREE COLOR CATALOG

MANILA HEMP RUGS *Special or standard sizes*

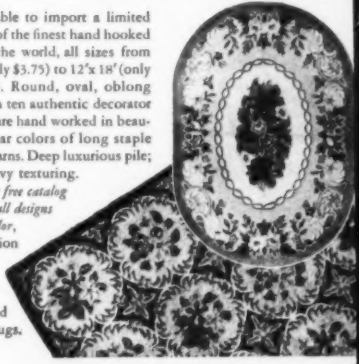
EXAMPLE PRICES: 6'x 9' only **$24.50** 9'x 12' only **$48.60**



We import these fine hand woven rugs direct from Pacific Islands. Our custom made price is only 45¢ a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, small or large, 50¢ a sq. ft. You'd regularly pay 75¢ and more for this quality. Light natural color. Bleached white, checkerboard and 36" squares also available. *Send coupon for color folder; enclose 60¢ for sample square.*

HAND HOOKED RUGS *Room sizes—throw rugs*

EXAMPLE PRICES: 2'x 3' only **$3.75** ppd. 9'x 12' only **$67.50** ppd.



We are able to import a limited number of the finest hand hooked rugs in the world, all sizes from 2'x 3' (only $3.75) to 12'x 18' (only $143.50). Round, oval, oblong shapes in ten authentic decorator designs are hand worked in beautiful, clear colors of long staple cotton yarns. Deep luxurious pile; rich, heavy texturing. *Write for free catalog showing all designs in full color,* information about money-saving prices and sample rugs.

SISAL HEMP RUGS *in decorator colors*

EXAMPLE PRICES: 6'x 9' only **$22.50** 9'x 12' only **$43.50**

These square-patterned rugs are woven seamless from colorfast sisal and have the lustrous texture, clear colors of the most expensive carpeting. Economical, reversible, washable, you can't wear them out. Gray, Beige, Yellow, Green, Off White. We import and sell at lowest prices. Sizes from 2'x 3' to 10'x 14'. Send for free color folder. Enclose 50¢ for sample square, specify color.

CARABAO
SPECIAL PRODUCTS COMPANY

SPECIAL PRODUCTS COMPANY, Dept. LS 950 Columbus, San Francisco, Calif.

Please send me free color catalog.
☐ Enclosed 60¢, sample sq. Manila Hemp
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(please print)

Money back guarantee

Name_____
Address_____
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BUTTERFLY CHAIR

DELUXE model. Heavy black steel frame. Durable, removable canvas sling. Reinforced double corner pockets, in black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. Shipped Express Collect. FULLY GUARANTEED. (Add'l duck slings —$4.25 ea.)

$7.45

AUTHENTIC model. Like classic original. Heavier, larger steel frame, heavier "number 10" duck, same colors as above. This model price-fixed by mfr., but we prepay shipping charges anywhere in the 48 States. (Add'l duck slings—$6.45 ea.)

$14.95

The SWAMI CHAIR

Appropriately named because of its handsomely imposing design, this new chair is the last word in comfort. Heavy charcoal black steel frame. Removable, washable, heavy canvas sling, with reinforced double corner pockets, in red, yellow, green, chartreuse, orange, terra cotta, black or white.

A perfect mate to the butterfly chair. SHIPPED EXPRESS COLLECT.

$19.95

No C.O.D. please. Money refunded if not satisfied.

THE YARDSTICK
"for modern interiors"
Dept. L13 MANHASSET, N. Y.

MEMORY BOX

Commemorate The Big Event—be it a wedding, a graduation, an anniversary, a testimonial dinner. Simply send us a copy of the invitation or announcement and we'll etch it in perfect reproduction on the lid of a fine Fostoria glass cigarette box. Handwritten messages reproduced, too, for a very intimate gift. Size, 5¼ by 4 by 1½. Gift-boxed and shipped direct, if you like. Ten days.

$8.95 postpaid

Complementing ashtrays, 4¼ by 2¼, etched with first name:

$5.00 pair, postpaid

No C.O.D.'s please

HOLIDAY HOUSE
49 Bellevue Theatre Bldg., Upper Montclair, N. J.

PROTECT YOUR DOG FROM LOSS OR THEFT!

With This Unique Appealing NAME AND ADDRESS DOG TAG

Now, Guarantee the return of your pet . . . lost, strayed or stolen! No one could resist your dog's personal appeal — to return him—which is finely engraved on this handsome, gleaming, tarnish-proof, chrome-finished identification disk . . . Your Dog Will Wear With Pride!

ONLY **$1.00** POSTPAID

DON'T DELAY—ORDER TODAY!

Send your dog's name and your name, address and phone number, along with just $1. We'll ship your tag postpaid within 7 days, complete with "S" hook for easy instant attachment to your pet's collar. SATISFACTION GUARANTEED.

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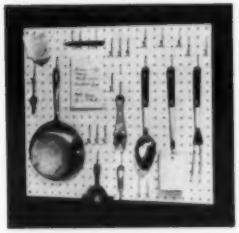
Dept. D100, 145 50th St., Brooklyn 20, N. Y.
YOU MUST BE DELIGHTED OR YOUR MONEY BACK

YOUR MONEY'S WORTH



Peg-board, the latest innovation in a "hang-all." Instead of jumbled drawers and cluttered shelves, hang pots and pans, cooking utensils, etc., on this 20" x 23" board punctured with over 400 holes. Four spring clips included for holding recipes, notes, etc. Fine, also, for workshop or garage to organize tools; useful on closet doors. $3.98, ppd. Miles Kimball (L-54), 34 Bond St., Oshkosh, Wis.

Timesaver for the chef. You'll want this rotary grater for shredding chocolate, nuts, eggs, cheese, whole spices or coconut with just a few quick strokes. Made of high-grade plated steel, easy to clean, it can be adjusted coarse to fine. $1.00, ppd. Sunset House (L-54), 8800 Sunset Boulevard, Hollywood 46, Calif.

New slant to an old saw. Add a gay touch to walls of kitchen, den, or bar with these "eat, drink, and be merry . . ." tiles. Highly glazed ceramic, they measure 6" square, have cork backs and metal loops for hanging. Attractive as hot plates, too, the set of four is $5.95, ppd. From the Sagtikos Workshop (L-54), Little East Neck Road, Babylon, L. I., New York.

CHRISTMAS CARDS WITH AN *Artist's Sketch* OF YOUR HOME

Send us a photo of your home. Our artist will sketch it and we will print it on the cover of this Greeting. A sheet of snow-white parchment paper is French-folded to 5" x 6½". On the cover (above) is the sketch of your home in black, with "From Our Home to Yours" printed under it in red. Inside (left) is printed your name under the message "Best Wishes for the Holiday Season."

Prices, with envelopes

25	— $5.95	100	— 19.35
50	— 10.50	150	— 27.90
75	— 14.95	200	— 36.25

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PLASTIC FINISH
makes
SWEDISH BLONDE MAPLE
ALSO IN **LIMED-OAK** AND
BLONDE-MAHOGANY FINISH
out of your old walnut or mahogany furniture

. . . and you don't need to sand, scrape or remove old finish. Easy to apply. Economical to buy.

ORDER BY MAIL

Prices, including Postage, are given for your convenience to cover quantity needed to do each of the following:

$5.20 each—Breakfast Set, Bed & Dresser, Upright Piano, Garden Table & four Chairs, Dining Room Table & four Chairs.

$9.50 each—Complete Dining Room Set, Complete Bedroom Set, Woodwork Trim of two Rooms.

Send check or money order. Prompt shipment.

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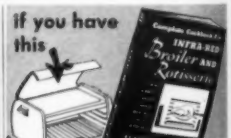


you *must* have this

Complete Cookbook for
INFRA-RED BROILER AND ROTISSERIE
by Nadda Casson Anders

$3 postpaid

First and only book on the newest way to marvelous meals in *minutes!* Learn how to serve a complete mixed grill dinner in 12 minutes . . . how to enchant your guests with eat-as-you-broil-them hors d'oeuvres. Here are 225 recipes for quickly-prepared, delectable barbecued roasts, desserts, broiled and grilled meats. All you need is the broiler-rotisserie and this book—then you and your family are on the way to exciting new adventures in modern cookery!

Mail Orders Filled

M. BARROWS AND COMPANY, INC.
Dept. L-9, 425 Fourth Ave., N. Y. 16, N. Y.

LEE'S MANSION, in historical Arlington, Va., contains the original of the spread shown in color below. New Bouclane yarn, Orlon reinforcing, in Colonial Ivory or Williamsburg White make the Lee's Mansion spread from the Colonial Pride Collection both beautiful and serviceable.

Presenting

a new collection of bedspreads in authentic heirloom designs . . .

Colonial Pride

In your bedroom, duplicates of hand-crocheted treasures from the landmark homes of the colonies! Each has a romantic history—all offer you wonderful, practical advantages! You can launder them often, because they're reinforced with Orlon. You can use them in any room because you have your choice of four delightful designs in Williamsburg White or mellow Colonial Ivory, two more in Williamsburg White. And you can have several of them, because the Colonial Pride spreads are so moderately priced!

Scranton
LACE COMPANY
SCRANTON 9, PENNA.

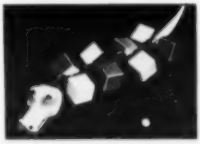
Coverlets: Dutch Pine and Snowball, Friendship Knot
Spreads: Lee's Mansion, Betty Washington, Potomac Pride, John Marshall's Heritage

Play Pen Rail Train

Its track is the play pen rail and your wee engineer steers it around and around—learning to walk at the same time! Metal spring keeps it on rail. Train is made of fine hardwood and finished with bright non-toxic colors. 4½" high x 5½". Order No. **GB-6523**-Train, **$1** ppd.

Kasey, the Klatter-gator

A foot and a half of fascinating pull toy! He wiggles, twists, wobbles and turns at a tug from his tot owner. Eight brightly-colored block feet clatter actively as he's pulled along. Of sturdy plastic with 32" pull cord. Order No **T-5735** **$1.98**, ppd.



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Miles Kimball

215 Bond Street, Oshkosh, Wisconsin

from Italy

Hand-made ceramic smoking set. No two exactly alike. Cigarette cup 2½" high. Individual ash-tray 4"x3". Specify black or white.

2-piece set **$1.50** 3 sets for **$4.00**

from Denmark

Black wrought iron and brass candlesticks. Hold standard candles. Single candlestick 7½" long, 5" high. **$1.95**

3-piece candelabra 12" long, 5" high. **$3.95**

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Design House Dept. A, Box 232, Union 4, N. J.

Early American TOY-CHEST BENCH

31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its very solid construction. Specify with or *without* gay decal.

Direct to you from factory at

Write for FREE catalog of other Early American reproductions. only **$14.95** unfinished

$15.95 with hand-rubbed, antiqued Pine finish

exp. collect no COD's please **Jeff Elliot Craftsmen**

Dept. L-90, Statesville, North Carolina

PERSONALIZED GIFTS FOR THE WHOLE FAMILY . . .

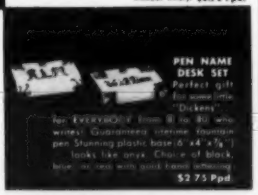
MY OWN CRAYONS Hand made bucket of native pine. Natural lacquer finish. Hand painted with child's name. Will hold full set of crayons, also fine for tidbits, buttons, etc., 5" x 5". **$2.95 Ppd.**

Personalized New England Kanakin. Native pine in a natural lacquer finish. Hand painted with red and black scroll borders. Insulated plastic lining keeps 2 quarts of food hot or 36 ice cubes vigorous for many hours. 7½" high. **$4.95 Ppd.**

Wood Cookie Bucket (same as above, without liner). **$3.75 Ppd.**

FOR THE TRICYCLE TRADE—Miniature handle-bar baskets, made of hand woven New England ash. Beautifully hand painted. 2 leather straps. (11" x 6½" x 6½") . . . **$2.50 Ppd.**

FOR THE BICYCLE BRIGADE—Regular size bicycle basket (13½" x 9½" x 9½"). . . . **$3.25 Ppd.**



PEN NAME DESK SET Perfect gift for some little "Dickens".

For EVERYBODY from 8 to 80 who writes. Guaranteed interline fountain pen. Stunning plastic base (6" x 4" x 7½") looks like onyx. Choice of black, blue, or red with gold hand lettering. **$2.75 Ppd.**

ALL GIFTS SHOWN ARE PERSONALIZED BY HAND IN 2 COLORS. SPECIFY SURNAME, FAMILY NAME, INITIALS OR OTHER.

No C.O.D.s. Send for FREE Catalogue.

GOTHAM GIFTS, 67-85 Exeter St., Dept. L2, Forest Hills 75, N. Y.

YOUR MONEY'S WORTH

Reading corner must. This very handsome magazine rack is 14" long, 10½" wide, will hold a good supply of magazines. Distinctively styled in swirling black wrought iron, the long handle is wrapped in contrasting white stripping. An ideal gift for newlyweds, young homemakers, new homeowners, it is $8.95, ppd. Order from Gilbert & Leonard (L-54), 1544 Northern Boulevard, Manhasset, N.Y.

Peasant pottery. This nest of skillets, with pierced handles and decorative designs, will be fun to hang in the kitchen or breakfast room. They're flame-proof for cooking right over a burner or in the oven. Highly glazed, largest skillet is 9" wide, smallest is 5". Terra cotta, cream, or cinnamon. Set of 3, $3.95, ppd. The Old Mexico Shop (L-54), Sante Fe, N. M.

Modern living turns everything into smart-looking, ever-useful items, and cleverly employs this huge pine bucket as a container for fireplace logs, magazines, children's toys. An excellent reproduction in New England pine, it has been hand rubbed to a fine antique finish. $5, exp. chgs. coll. The Bucket Shop (L-54), Wolfeboro, N. H.

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FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN

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Scatter Pins and Key Fob of Handcrafted Copper

Accurate 1" replicas of 1903 Ford, 1903 Cadillac, 1909 Stanley Steamer. "Pack" them on suit, scarf, hat or drum. Key Fob of antiqued copper makes inspired gift.

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KEY FOB 1.50
TIE CLASP (not shown)..... 1.50
CUFF LINKS (pr.—not shown) 1.50
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Dept. L-9

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Roundup party. When young cowgirls and boys have their next party, have this corral cake decorated Western style. These sweet, crisp cookies, made from a famous 200-year-old recipe, will remain fresh for months. Wrapped in cellophane, there are: 2 cowboys, 2 horses, 2 trees, 10 ponies for favors, only $2.95, ppd. Order from Nagel's Spic 'n Span Pastries (L-54), 5715 W. 3rd St., Los Angeles, Calif.

Shades of Grandma — this glass globe on a circular wood base, enclosing an old-fashioned bouquet of miniature flowers. Cleverly and realistically designed in wax, with all the color and detail of the real thing—forget-me-nots, daisies, lily-of-the-valley, tulips, sweetheart roses. 8" tall, the perfect addition to your hanging shelf, occasional table, mantelpiece. $8.50, ppd. Constance Spry (L-54), 322 Park Ave., N. Y. C.

Superbly styled, this 12" round tray is tightly woven by hand of bamboo, will be an indispensable item for buffet meals or cocktail parties. Use it, too, as a server for a casserole or pie. $5.95, ppd. Del Hagens of Westchester (L-54), 1936 Palmer Ave., Larchmont, N. Y.

5 pc. dining group 99.95

Modernmica table top in walnut or blond wood grain finish resists stains, burns, scratches. Chairs have matching contour backs, 1" molded foam rubber—contour seats covered in black and white, red, gray, brown, citron or lime tweed. Sturdy black wrought iron framework. Table 30"x48"— extends to 60" Other sizes available.

Shipped express collect, no C.O.D.'s. State choice of color and finish.

Moderns inc.
227 east 67th st., n.y.c.

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1.75 *per pair*
two pairs for 3.00

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Makes Travel With Children a Pleasure!

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SAVE UP TO **$11.50** PER PAIR

AMAZING **E-Z** DRAPE CURTAINS OF

NO-IRON NYLON MARQUISETTE!

never before priced so low!

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EASY DRAPE SPEEDS HANGING!

No more dreary hours of curtain shopping! No more settling for "misfit" sizes! These luxuriously ruffled curtains will dress up every window in your home, including hard-to-fit sizes! The famous E-Z drape feature speeds hanging . . . just a pull of the tie-back tape, and they're perfectly draped! Easy to wash, quick-drying, no ironing . . . soil-repellent Clearight finish, guaranteed shrink-resistant. Ivory-white only.

Available in 8 wanted sizes:

Width to pair	Length	Usually	NOW
90"	54"	6.49	4.49
90"	63"	7.49	4.89
90"	72"	8.49	5.99
90"	81"	9.49	5.49
90"	90"	10.49	5.99
168" (double width)	90"	17.49	11.99
250" (triple width)	90"	23.49	17.99
330" (quadruple width)	90"	33.49	21.99

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309 MAIN ST., NEW ROCHELLE, N. Y.

Send me the following Nylon Marquisette Curtains:

QUANTITY	SIZE	PRICE

☐ Check ☐ M.O. ☐ C.O.D. (Please add 30¢ shipping for one pair; 10¢ for each additional pair. A dollar deposit required on all C.O.D.'s, to be applied to price of item.)

Name .....
Address .....
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The Minstrel
CHRISTMAS CARD

Open it and your name pops up!

Open the Card—the message and your name pop up and stand out like stairs! A medieval minstrel with concertina introduces "Season's Greetings" on the cover. Inside, musical symbols background the white "stairs." Gally printed in bright crimson red set off against rich grey. Cover 5 3/8" x 4½", opening to 8½" spread. Tell us your family name and first names exactly as they are to be printed in red on the stairs.

Prices, including envelopes

25	$3.95	100	12.85
50	6.95	150	18.50
75	9.95	200	24.10

Each Card over 200—10c.

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Have a "deck" of novel imported Kingsbridge safety matches from England. Tiny boxes are only 1½" x 1" but each looks like miniature deck of cards. Twenty-four boxes of "card matches" are wrapped in cellophane and packaged in gift box. Use at your own card parties or for prizes. Satisfaction Guaranteed.

24 Boxes only $1.25
Please add 10c for postage

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MAKE and SELL HATS

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EVERYTHING USED IN MILLINERY

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EARLY AMERICAN SIDE CHAIRS

OAK and MAPLE

2 FOR $9.95

COMPLETELY ASSEMBLED

READY-TO-PAINT

Hand-fashioned in the Blue Ridge mountains . . . choice solid maple posts, hand-woven oak splint seats. Solidly built, smoothly sanded, hand-rubbed to a flawless natural finish. May be used as is, or painted, stained, lacquered. **Outstanding Value—Order Today!**

15 x 18 x 18" high. Packing 2 to carton—min. order 2 chairs. Fast delivery—shipping charges collect. No C.O.D.'s. MONEY BACK GUARANTEE!

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NOW $8.50

5-piece
COPPER CHAFING DISH

An outstanding value at a NEW low price . . . exactly like those sold for twice as much. Solid copper . . . holds a full quart, hot water well, on graceful stand with heat receptacle. A beautiful piece for holiday season . . . handy for buffet parties . . . adds elegance to formal and intimate dining . . . a lovely gift.

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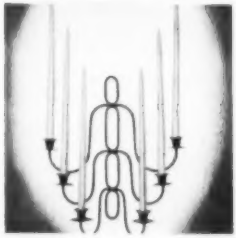
Extra large for extra heavy entertaining . . . serves 8 to 12 generous portions. Only **$14.95**

Add 35c handling charges. N. Y. C. residents add 3% Sales Tax. Write for free department catalog.

JUNE KAMEN 270 PARK AVENUE
NEW YORK 17, N. Y. Dept. L-10

YOUR MONEY'S WORTH

Clever copy. This lamp is an exact reproduction of an Old World spinning wheel which actually revolves when the treadle is pressed. 22" high, over-all, base is made in natural, maple, mahogany, or Provincial finish. Shade is a red or forest-green Provincial print, or solid red, white, beige, forest-green, yellow, chartreuse. $19.95, postpaid. Order it from Beaux Arts Lamps (L-54), Dundee, Illinois.



Drama for walls. Visualize this wall sconce in a hallway or dining alcove, a pair of them at the mantel. Gracefully formed in swirling lines of satin-black wrought iron, it will hold six long tapers. The measurements are: 19" high, 17½" wide. $7.98 each, add 35c for postage and handling. Muriel Duncan (L-54), Haddon Heights, N. J.

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At home, office, traveling, or shopping this unique personal name stamp clearly identifies . . . envelopes, stationery, checks, books, records, photos, clothing, and every prized possession. No more costly errors, delays, and losses, due to wrong identification . . . Looks just like professional printing. A wonderful gift.

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ALL METAL, WITH GLEAMING SILVERTONE FINISH. PERSONALIZED WITH YOUR INITIALS FREE!

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VOO-DOO DOLL MEN

. . . in black wrought iron

BOOK ENDS
4½" high—
$3.95 pr. ppd.

DANCER & DRUMMER
7" and 4½" high
$3.95 pr. ppd.

. . . real wooden hoods! with beady stick-pin eyes and yarn hair . . . they cast silly silhouettes in clever rhythmic stances . . . conversation pieces with a modern flair.

ASH TRAY with glass insert 5" high—$1.95 ppd.

Satisfaction guaranteed—or we pay return postage

FREE illustrated boutique available. Write Dept. L-9

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YOUR MONEY'S WORTH

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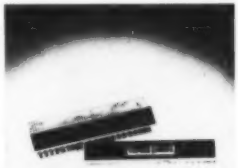
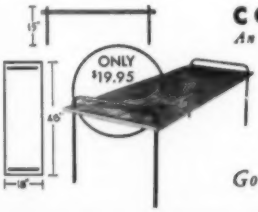


Quick grooming. In black enamel on jewelers' bronze, this attractive little accessory is a must for primping on the run. One side reveals a sturdy tortoise-shell comb, the other side holds a clothesbrush. $3.95, ppd. Trimmed with two initials, 50c extra. Order from Personal Greeting Co. (L-54), 93-24 Queens Blvd., Rego Park, N. Y.



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- 3 minutes to assemble
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ORDER YOUR FRIENDS' NAME OR YOUR OWN—PERMANENTLY MOLDED in this RUBBER DOOR MAT

PERSONALIZED GIFT FOR WEDDINGS BIRTHDAYS HOLIDAYS

LARGE 18" x 28" SIZE

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The Nelsons—Bob & Joan Hill House—El Rancho

BEAUTIFUL COLORS—Choice of one: Brick Red, Garden Green, Jet Black, Powder Blue

ONLY $5.45

TOOD RUBBER SCRAPING FINGERS Clean automatically, self draining. This colorful personalized mat makes your doorway more attractive, shortens housework year after year. pat. pending

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Send personalized Mitchell Mat with name shown below in _____ color. (Name and color only)

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I will pay postman $5.45 and small C.O.D. and postage charge when it arrives. If not satisfied I may return it in 7 days for prompt refund.

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REPLACE *Old* LITES *with this new screw-in type*

Colonial Luster-ware with Antiqued glass

$2.95 ea.

$5.75 pair

Just a twist of your wrist installs it easy as a lite bulb.
Just a twist of your wrist and the job is done—easy as changing a lite-bulb. This charming lamp has concentric ring design in the bowl which softly and evenly diffuses the lite. A perfect fixture for hall, bedroom, bath or entrance. A fine old Colonial design with modern adaptation. 7¾" high, 4½" in diameter. (Specially priced!)
Order by mail. You must be delighted or your money refunded.

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Exciting, New Luxury For Your Home

YOUR FULL NAME FINELY ENGRAVED ON THIS SOLID BRASS DOOR PLATE

Handsome! Distinctive! Unique!

$2.95 ppd.

Imagine how friends will admire and envy this smart, new addition to your home . . . no mistaking who lives here. This finely engraved, solid brass door plate reflects your elegant good taste and desire for the best! Easily attached to door porch or wall.

EVERYONE KNOWS YOUR HOME WHEN YOU identify it with this gleaming, tarnish-proof, large 1½" x 5", heavy brass plate with bevelled edges for extra luxury.

Print name desired (up to 15 letters) clearly and mail with payment. We'll ship POSTPAID within 1 week.

Order double-size, de-luxe plate with name and house number ONLY $3.95 POSTPAID

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$22.95 (Tax Free)

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SAVE OVER 50%

Is your fur coat old, worn, or out-of-date? Now for the extraordinarily low price of only $22.95 (none higher) your old fur coat can be beautifully remodeled into this up-to-the minute cape. This unequaled one price fur restyling service at Morton's is the only one of its kind featured editorially in HARPER'S BAZAAR, MADEMOISELLE, GLAMOUR MAGAZINES, etc., and has become nationally famous thru the years. Letters from delighted patrons in 48 states prove that you too can have this lovely cape made from your discarded fur coat, almost no matter how old or worn it may be. Just wrap and mail your old fur coat to Morton's and state your dress size. Send no money. Pay when completed cape arrives. Order now.

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New Yorkers invited to call at our N.Y. office, 225 W. 34th St., or phone Bryant 9-3200.

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Made of Durable WROUGHT IRON and ALUMINUM

Day or night, from either direction, friends find your home Quickly! Easily! Markers are easy to read in daylight and glow-in-the-night, to guide the way and reflect your good taste. Easily attached — in seconds — these handsome house markers add a charm to your home. Imagine too! What a delightful and personal gift these home identifiers make.

MAILBOX MARKER Install instantly on any size box ONLY $1.95 POSTPAID

NOTE THESE 6 LUXURY FEATURES

1. Luminous embossed letters, reflect light
2. Identical on both sides
3. Handsome wrought iron, latest trend
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5. Giant (2½ x 18) size and large luminous letters can be read from a distance
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BRACKET MARKER Easily attached wrought iron bracket ONLY $3.95 POSTPAID

SATISFACTION GUARANTEED OR YOUR MONEY BACK
Select any combination of name or name and numerals (up to 15). Send with payment . . . We will ship postpaid, within 1 week.

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The Yule Note Greeting

Completely your own! Your address on the front cover (left), your own family name as letterhead inside (below), and the first names you want as "signatures" to the inside message! This completely personalized Greeting is printed in Christmas colors—red, green, brown—on a 10" x 13" sheet of white text paper French-folded to 5" x 6½". Tell us address, family name and first names EXACTLY as you want them printed.

Prices With Envelopes
25 — $ 4.50
50 — 7.95
75 — 11.30
100 — 14.60
150 — 21.10
200 — 27.45
12c for each Card over 200.

Yours Free! Exciting 56-page Catalog of new and unusual Greeting Cards, Gifts!

Miles Kimball 322 Bond St. Oshkosh, Wis.

YOUR MONEY'S WORTH

Recipe scale, weighing only 1¼ pounds, will measure up to 8 pounds in 2-ounce gradations. It also measures shortening or butter by the cup and, for European recipes, measures up to 3½ kilograms by 50 grams. Designed for small space, this scale is 6½" x 5¼" x 2⅛", in red, yellow or white plastic, stainless-steel platform. $3.45, ppd. Glasscraft (L-54), 920 Chicago Ave., Evanston, Illinois.

Warm and serve leftovers in this tricky cooking utensil. Called the *Tri-Pan*, it will hold three generous servings of different foods—the large compartment holds a full quart, the smaller holds a pint each. Practical to say the least, needs only one burner, and how much easier to use one pan instead of three! $6.95, ppd. From Emco Sales Corp. (L-54), Riverdale Station, Box 25, Dayton 5, Ohio.

Maternity Separates

GLAMOUR JACKET . . . full-cut in shimmering Chromespun taffeta. Angel-wing sleeve caps, embroidered yoke with rhinestones. Rose, gray, or blue.
Sizes 10-16. POSTPAID $5.95

TOREADOR SLACKS . . . 6-ply faille, heavy suiting quality. Black, navy, or teal.
Sizes 10-18. POSTPAID $6.95

Satisfaction Guaranteed or Money Refunded

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LIGHTWEIGHT PORTABLE ELECTRIC SPRAYER

Anyone can use Mistifier, the simplest little automatic sprayer ever devised. You can spray Paints, Enamels, Varnishes, Stains, and Liquid Waxes. Just press the button and give your terrace or wicker furniture a glistening, professionally finished look! Perfectly adapted also to spray Insecticides, Disinfectants, Moth Proofing, Weed Killers—even plain water for your ironing! No extras ever needed. Just plug into any AC outlet. Precision-built. 80-lb. nozzle pressure.

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Complete, only $9.25 postpaid

Exciting New Christmas Catalog FREE on request

Max Schling Seedsmen, Inc.
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SHOE SHINE BUCKET

Hand-turned by Village Craftsmen in New Hampshire Swanzey Village

96 years of father to son tradition go into these buckets modeled after the familiar maple sugar firkins. Lots of space for entire family's polish and brushes. Hand finished in Maple, sturdily built for years of rugged use. Regular 10½" high, only $2.95, ppd. Jumbo (twice the capacity) 14½" $3.95, ppd. (Add 25c west of the Miss.) Your bucket is shipped to you from town they are made in (and where the tall trees grow!). Send check or M.O. to
John Wright's PUDDIN' HOLLER
Box 359, East Swanzey, New Hampshire

BOON TO MOTHERS
DIAPER HAMPER

Created with complete understanding of baby's nonchalant disregard for self-control. Of metal with hospital white enamel finish outside, aluminum rust-resistant coating inside. Has colorful nursery design, holds more than 30 diapers.
Deodorant cup in lid neutralizes offending odors. 14"x10"x26" high. Comes with removable plastic liner-bag and deodorant cake.

$8.95
Add 75c West of Mississippi

Always available:
Extra liner bags—75c ea. postpaid
Extra deodorants—48c ea. postpaid

DIAPER SERVER
Solves the problem of where-oh-where to keep clean, rounded, clean diapers handy. Of white metal, white enameled. Keeps over 3 dozen diapers neat, clean, handy for instant use. Flat top ideal for powder, lotions, etc. 16"x10"x12" high.

$3.95 *Postpaid*
Plus 50c West of Mississippi

May Birn
79 West Grand Street, Dept. L-3, Mt. Vernon, N. Y.

Keep Your Dog Off Chairs, Rugs, Furniture

Just shake some Powder Chaperone on anything you want your dog to let alone—there's no need to have dog hairs all over rugs, chairs, etc.
You can't smell it; dogs avoid it. Harmless to pets and furniture; doesn't show. Easy way to train. Stop puppy damage to slippers, drapes, etc. Keeps male dogs away from females in season. Shaker Pkg. $1.

SEND NO MONEY
Order Powder Chaperone C.O.D. $1 plus postage (or send $1 bill at our risk and we'll pay postage).
Money-Back Guarantee.

Kitty Chaperone, especially to keep cats off chairs, etc.; and from clawing furniture. $1.
Liquid Chaperone keeps dogs, cats, other animals away from gardens, shrubs, evergreens, garbage pails, etc. Harmless. Just spray on. 8-oz. $1.
Godbury Laboratory, Box 61, South Sudbury, Mass.

POWDER Chaperone

"STRING HOLDER" PLANTER

The familiar "String Holder," once a standard item at every corner grocery, has been adapted to make a charming "conversation-piece" planter for your favorite trailing vines or plants. Cast from the original mold, "String Holder" Planters are especially effective when used in pairs. Can also be used as lamps when equipped with altar-type candles. Rich black finish with hand-decorated Pennsylvania Dutch designs.

Black, decorated, with pot and bracket—$3.25 postpaid

No C. O. D.'s please.

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P. O. BOX 1196, LANCASTER 3, PENNA.

NEW STOOL

$5.95 each

$10.95 pair,

for BAR-TV DINETTE KITCHEN PLAYROOM

Black steel versatile stools, the height of fashion with gay cushioned seat and back of washable sturdy plastic. 24" high.
- Stool without back — $4.95 ea.—$8.95 pair,
- 18" stool for living room table, terrace. $3.95 ea $6.95 pair,

Colors in all sizes, red or chartreuse. Write for free catalog. Add 50c for handling; 3 or more shipped express collect.
JUNE KAMEN • 270 Park Avenue NEW YORK 17, N. Y. Dept.-L9

YOUR MONEY'S WORTH

Beer tastes better, stays cooler if you have these plastic cups to attach to the top of the can. Ideal for beach parties, barbecues, picnics, they eliminate the bother of extra glasses. Six *Kan Kups* in gay colors, gift boxed, $1.00, ppd. From Kan Kup Distributors (L-54), 503 Westside Ave., Jersey City, New Jersey.

Poodle mitt. A handy item—it cleans, dusts, washes, in jig time. Use this mitt wet or dry; the deep pile protects hands, won't scratch or mar the finest finishes, doesn't leave a trace of lint. Wonderful for cleaning Venetian blinds, too. Made of fluffy chenille with an elastic wristlet, only $1.00, ppd. From House of Schiller (L-54), 180 N. Wacker Dr., Chicago 6, Ill.

Curl Cap

DRY-SETS HAIR IN 30 MINUTES

Pin up your curls in the usual manner, but don't wet them. Dip Curl Cap in warm water, shake off the excess and tie Curl Cap on, turban-style. Curl Cap is made of specially processed DuPont nylon net. Can be used over and over again to set your hair. Red, blue or maize.

POSTPAID $1.00

Walter Drake

SATISFACTION GUARANTEED OR YOUR MONEY BACK

999 Drake Bldg., Colorado Springs 6, Colo.

Save $3 to $5 a Pair

godell's FIBERGLAS* Draw Drapes in 7 COLORS

- 4" Pinch Pleats
- Washable
- Sun-Resistant

ARTHUR GODFREY Says: "Beautiful and they save you work and money, too!"

At last, everyone can afford these lovely washable drapes made of miracle Fiberglas. Whatever your choice in size or color you'll find it here. Use wall-to-wall or as side drapes.

Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size: 86" wide pinch pleated to cover windows up to 46". For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

5 YEAR GUARANTEE Certificate with each purchase. NO IRONING! No stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.

Colors: Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

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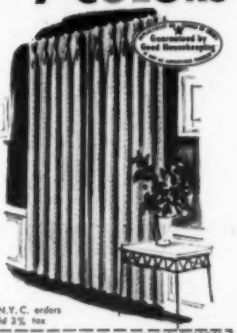

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CHEF'S PRESSURE SEASONER $1

Even the cheapest meat is the best you ever ate!

Even the toughest, most tasteless meat is juicy, tender, full of flavor when you use a SEASONER. Put tenderizing salt, your favorite seasonings, wine or water in the top—insert in the meat and cook. Home economists say it pays for itself in one meal—more important than a meat thermometer. Send check or m. o. today. Wonderful for Christmas gifts. Unconditionally guaranteed.

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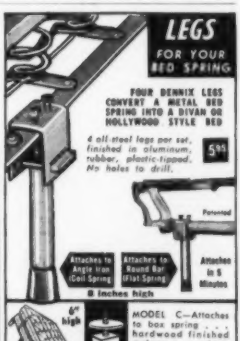

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4 all steel legs per set, finished in aluminum, rubber, plastic-tipped. No holes to drill. 5.95

MODEL C—Attaches to box spring . . . hardwood finished mahogany, walnut, maple or blond . . . with steel non-rip disc to protect ticking. Set of six . . . 4.95

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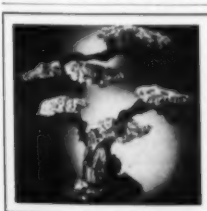

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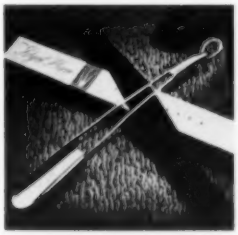
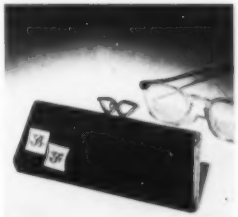


To please the men, this king-sized shoehorn, large enough never to be mislaid, long enough to make shoe-fitting a cinch, without contortions. Handsomely gift-boxed in a flannel bag, this shoehorn is 17" long and can be had either in silver plate, $5, or in 22-carat gold, $7.50; both postpaid. Order from Ward Phillips (L-54), Dundee, Ill.



Safety for specs, deluxe style. This pretty case for eyeglasses is compactly made in velvet, lined in satin. The trim and snap closing are jewelers' bronze, the initials are enamed on bronze. An attractive accessory for a gift or to keep yourself, in black velvet with red lining, royal purple velvet with pink, $3, ppd. Order from Merrill Ann Creations (L-54), 102 Warren Street, New York 7, New York.

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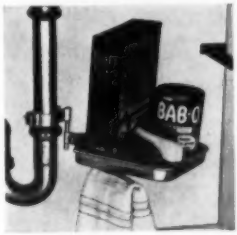

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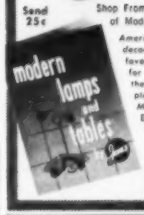

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For hard-ridin' Cowboys and Cowgirls to five years of age. Beautifully made of finest plush. Sturdy steel frame on TIP-PROOF rockers. Safety handle. Wears a colorful saddle and bridle. All enclosed music box plays only as horse rocks and NEVER NEEDS WINDING. 28½" high; 28" long; 17" from saddle to floor. Strong enough to hold an adult. Pay express shipping charge on arrival. No COD's.

GUARANTY SALES COMPANY
Box 176, Dept. L3, Teaneck, New Jersey

Personalized Kiddy Mats

Every meal's a party—and for Mom, too—with no mess to clean! Gay 10" x 15½" papetrie mats with color sketches children love—cows, hens, fruits, vegetables. Child's name in center. Order PP3439, 36 for $1 ppd.

Personalized Snack Mats

So smart and completely your own for patio or picnic use! Beautiful border and your name in rich mahogany hue. Name in graceful Romany type. 11¼" x 17½". Order PP2354, 50 for $1.95; 100 for $2.95 postpaid.

Personalized Tape

Your full name and address printed 300 times on ½" wide tape. In white, green, silver, red, blue, yellow, orange with blue or black printing. Use on envelopes, books, records. 600" roll. Order F5787—Tape, $2 postpaid

Write for Free Catalog of Gift Ideas!

MILES KIMBALL
59 Bond St., Oshkosh, Wisconsin

FINE SOLID BRASS FURNITURE HANDLES

Use these unusual handles and pulls for your furniture refinishing or unpainted furniture. They will also add a custom look to den or living room cabinet work. Cast in solid brass. Smallest 1¼" wide; largest 6½" wide. Left row down, Nos. 1-2-3: 50c ea. Center row, Nos. 4-5-6, 75c. Right row, Nos. 7-8-9: $1.00 each. Ppd. Order by No. Send Check or Money Order. Free folder of items.

MASSEN & GREENE
Box 46, Laguna Beach, California

Custom Styled To Fit Your Furniture

Shaped-to-fit **PLASTIC FURNITURE COVERS**

FREE CATALOG
Illustrates Modern Sectionals, Hideabeds, Wing, Club, Lawson & Others
Write Today!

KEEP YOUR FURNITURE LOOKING NEW...FOREVER

Now! Do as thousands of smart homemakers are doing to keep furniture clean and beautiful. Dust and dirt just can't reach your chairs or sofa with long-wearing **Shaped-To-Fit Plastic Furniture Covers.** Here's the world's largest selection of more than 150 styles and sizes at bargain, factory-to-you prices . . . now as **$3.95!** You'll be delighted or your money back. Write today for **FREE** Catalog, Style Guide, and Plastic Sample!

Separate CUSHION COVERS for Extra Neatness

COMMENDED Home Furnishings Institute PARENTS MAGAZINE

HOUSE OF SCHILLER
Dept. L-25, 180 N. Wacker, Chicago 6, Ill.

New! **SPICENETTE** SPICE & UTILITY CABINET

Keep your spices at your finger tips . . . completely enclosed & dust-free. Hanging cabinet is white enamel baked on heavy gauge steel . . . milk white sliding doors are corrugated plastic, translucent and unbreakable. Good in the bathroom, too, for overflow supplies or your man's shaving gear. All 4" deep, 5¾" high.
36" long, $6.98 24" long, $4.98 18" long, $3.98
No C.O.D.'s. All prices postpaid
plus 3¢ West of Miss.

Exclusive With MARBRITE CO. P.O. Box 36, Queens Village 2, N. Y.

LOW-PRICED LUXURY!

Buffet meals, little luncheons will want this wrought-iron candle warmer to keep soups and casseroles ready to serve. The candle lasts 15 hours; the stand has rubber-tipped feet: only $1.50 complete, ppd. Additional candles, $1 for a set of six, ppd. Write for catalogue.

MERRILL-ANN CREATIONS
Dept. L-19
102 Warren Street, New York 7, N. Y.

Create
YOUR OWN LAMPS!

STAND A LAMP

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade.

Beautifully finished solid hardwood base has hidden rubber foot, polished brass adjustable stem, approved wiring.

Choice: 1. BASE: 7" round, 6½" sq., or 6"x8" rectangle.
2. BEAUTIFUL FINISH: Walnut, Mahogany, Maple, Blond, or Dull-Black...We match pairs.

An ideal gift **$5.95** ea.

ADJUSTABLE STEM and wiring complete (as above less base). Use your own base of wood, ceramic, etc., simply drill hole for stem. Instructions included. $3.95.

Royce of California, Suite 19,
4812 Crenshaw Blvd. Los Angeles 43, Calif.
(Please add 50c for mailing charges)

STILL-LIFE PLATES

Four well-beloved Early American favorites. Ivory china plates 8" dia. with green borders and four fruit subjects, permanently fired in their fourteen original colors. Charming as wall hangings or for buffet service. *$4.95 set of 4, postpaid.* Matching Ash Trays, with cigarette rests, 4", *$1.95 pair.*

ELIZABETH McCAFFREY
Dept. L-9 Orange, New Jersey

BUILD-IT-YOURSELF with WROUGHT IRON or BRIGHT-BRASS LEGS

Create individualized furniture. Fasten these brass plated steel legs to any wood surface or use the wrought iron legs supplied in matte Black, Red, Green, Blue, White and Yellow. All legs are welded at an attractive 12° splay. ½" diameter except the 6", 12", and 16" three prong legs, which are in ⅝". Rust proof, durable, sturdy. Prices are for four legs including screws. Freight prepaid. No COD's.

Leg Ht.	V Leg Brass	V Leg Wrought Iron	2 Prong Brass	2 Prong Wrought Iron	3 Prong Brass	3 Prong Wrought Iron	Single Brass	Single Wrought Iron
6	$ 7.45	$ 4.95	$ 7.45	$ 4.95	$ 8.45	$ 5.15	$ 6.45	$ 3.95
12	8.45	5.95	8.45	5.95	9.00	6.50	7.25	4.75
16	9.25	6.75	9.25	6.75	10.00	7.50	8.25	5.75
22		7.95		7.95		9.95		
28		11.95		11.95		13.95		

IRONMASTERS, INC.
Box 87, Dept. L12, Corona, L.I., N.Y.

IMAGINE! A GENUINE WESTERN BRANDING IRON

PERSONALIZED WITH YOUR OWN INITIALS

NOW! BRAND ALL YOUR POSSESSIONS . . . Guard Against Loss!

Keep your prized, personal possessions from straying—the same way they did in the old west (and still do!). Simply heat in fire or right on stove and burn your own 3 initialed brand into tools, sports equipment, luggage, toys, etc. Quickly! Easily! A unique and permanent identification for everything in wood, plastic, rubber or leather. A thrilling gift.

This custom made iron is over 12 inches long, finely made and durable. You'll get a real thrill and so will the kids . . . any 3 initials

ONLY $2.95 POSTPAID
imagine what a thrilling gift this makes.

John and Lynn
Dept. B109, 145 38th St., Brooklyn 20, N. Y.
YOU MUST BE DELIGHTED OR YOUR MONEY BACK

"STIKIT"
Garden
HURRICANE LAMP

This original design adds atmosphere and candlelit charm to any garden . . . yet priced SO right

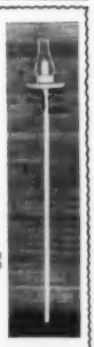
$1.59 each
(packaged in sets of four)

$6.36 Complete
with long burning candles
(check or money order)

POSTPAID

White Metal . . . Wooden Stand with black scroll trim. Painted and sticks easily in any ground.

Overall height. 60"



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- TERRACE SUPPERS
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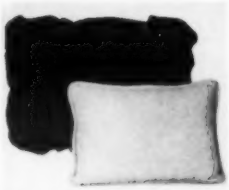
STIKIT PRODUCTS
P. O. Box 383
MONTGOMERY, ALABAMA

YOUR MONEY'S WORTH



Super-soft, these molded foam-rubber pillows are perfect for chairs, sofas, studio couches. They hold their shape permanently, don't mat or sag. The zipper covering is removable for washing, comes in decorator colors of red, gray, gold, maroon, green, chartreuse, and toast. Choice of ruffle or tailored cording, $5.95 each, ppd. Foam Rubber Store (L-54), 1829 E. 13th Street, Cleveland, Ohio.

Service for two. Earmark this set for attractiveness and practicability. Designed in colonial stoneware in the new oatmeal color, the sugar, creamer, and coffeepot can be stacked for easy storing. The coffeepot holds 24 ounces, and retains heat for leisurely dining. Four-piece set, $5.25; with two additional cups and saucers, $7.50, all ppd. Order from Frances-Morris (L-54), 1016 Carroll St., Brooklyn, N.Y.

DESTROY UNWANTED HAIR FOREVER

Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

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Men and Women Trained at HOME for Prosperous Business in

UPHOLSTERING

Tools, Supplies, everything necessary to get started sent. Illustrated home assignments show how—progress rapidly. No previous experience necessary. Make over old furniture, sell for many times cost to you. Customers all around you—detailed information on starting and building full or part time money making business.

Free Booklet Explains Plan
No Obligation

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Send me your free Upholstering booklet about plan to establish full or part time business.

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Address.....
City.....State.....

WALK ON AIR

Here's quick relief for anyone suffering from calluses, blisters, sprains or bruised heels or general foot fatigue. Albin Air Cush'n Innersoles give your feet immediate comfort. Just place in your shoes and walk. Air moves thru a small channel gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. Only $2.95 a pair (no COD's, please—money back if not delighted). Albin of California—Room 109, 1401-27 W. 8th Street, Los Angeles 17, California.

YOUR MONEY'S WORTH

Country kitchens have inspired our current use of copper cookware. It is first-rate when it comes to quick, even cooking, has bright good looks, can be carried from oven-to-table. Made of solid copper, lined with pure block tin: frying pan, 7¼" wide, $6.30; au gratin, 5¾", $4.60; saucepans, 1½" and 5", $5.80 and $6.90; lids to fit, $2.40 and $2.90. All ppd. Bonnie Merrill (L-54), 5011 Church Avenue, Brooklyn 3, New York.

Entrances need this giant all-rubber mat, personalized with your name and address in three lines of lifetime letters, 18 to a row. In powder blue, garden green, jet black, brick red, this mat measures 24" x 38", weighs 11 pounds, has 7,000 rubber "fingers" that scrape shoes, boots, and overshoes clean. $12.45 plus post. Mitchell Rubber Co. (L-54), 2120 San Fernando Rd., Los Angeles 65, Calif.

ACROSTIC VERSE CHRISTMAS CARD WITH INITIALS SPELLING *Your Own Name*

We will write a warm, sincere verse with the initials spelling your name, as "THE MASONS" is spelled downward by the verse pictured. There's room for up to 21 lines (besides those spelling "THE"). Last two lines call attention to initials spelling your name. Address (or, if you prefer, "Christmas 1953") is on cover. Entire Card plastic-embossed in raised silver on velvety deep-blue paper, 5½" x 4¼" French-folded.

Prices, including white envelopes

25 — $3.65	75 — 9.45	150 — 15.45	250 — 22.50
50 — 5.95	100 — 10.95	Each Card over 250—9c.	

Yours Free! Exciting 56-page Catalog of new and unusual Greeting Cards, Gifts!

Miles Kimball 209 Bond St. Oshkosh, Wis.

VICTOR VITO'S *new* HAIR STYLING BOOK

Tired of the same old hairdo? Victor Vito's new book, "Be Your Own Hair Stylist," contains 150 step-by-step pictures showing hair styles and permanent waving, offers practical advice on home care. Actively endorsed by beauty editors everywhere as a new and simple way to find the style most becoming to you. By mail from

$1.00

Victor Vito Salon, Dept. 430, 5 E. 57 St., New York 22, N. Y. $1.00. Money back if not satisfied.

Save $100.00 or More Yearly WITH THESE 2 HOUSEHOLD HANDBOOKS

BOTH for only $1 POSTPAID

GUARANTEED to save you $100.00 the first year or your MONEY BACK!

These Amazing Handbooks Show You 'Secrets' Of How To Beat The High Cost Of Living!

Here, at last, is the answer to the problems of today's over-worked and over-budgeted homemaker! 192 pages of clever, practical ways to save you time, money and work in every department of daily living. Just look at the partial contents which show you how to live better for less:

TRADE SECRETS of the well run kitchen . . . 186 ways to be a genius at cooking table costs. Turning leftovers into tempting treats . . . saving time and work in marketing and cooking.

DRESS WELL ON A SMALL BUDGET . . . the art of selecting, washing and caring for your wardrobe. Quick and easy ways to take out **SPOTS AND STAINS.** Short cuts that **TAKE THE ACHE OUT OF HOUSE-CLEANING** . . . How to keep your home spic, span and sparkling on fewer bills, less work and far less time! The art of getting better, more and longer service from your **HOME FURNISHINGS.** How to make your **HOUSEHOLD APPLIANCES** last longer and work better.

For your own **INFORMAL DECORATOR.** Ideas that pop off to **LOWER UTILITY BILLS** . . . More heat from less fuel. **FIX IT YOURSELF** . . . Handy guide to simple house repairs. **SAVE HOUSEHOLD HOURS.** How to keep down the upkeep on **YOUR CAR** . . . valuable hints to save fuel and extra wear-and-tear. **NEW USES FOR OLD THINGS** . . . Ingenious ways to "save the pieces". Hundreds of new **WAYS TO SAVE** time, work and money. 25 pages of **FAMILY HABIT** with dates to remember. Overlooked ways to **REDUCE YOUR INCOME TAX.** How to get the most out of your **SOCIAL SECURITY.** Charts and statistics to save you money. **SAVE ON POSTAGE.** How to plan your spending and save for happiness. **THE FAMILY MONEY HANDBOOK.** Complete directory and guide to vital Family Records. These **HOUSEHOLD HANDBOOKS** are the best friends your home will ever have!

ORDER BY MAIL NOW You Must Be Pleased Or Your Money Back!

You really can't afford to wait another day! **HOUSEHOLD HANDBOOKS** are **guaranteed** to pay for themselves the very first day you use them . . . and to go on saving you money year after year . . . or your $1 will be refunded immediately! **YOU CAN'T LOSE, YOU CAN ONLY GAIN!** Order direct by mail on this **money back guarantee.** Send only $1 for both **HOUSEHOLD HANDBOOKS** to:

sunset house 299 Sunset Building Hollywood 46, Calif.

NOW you can order direct from importer!

Save ⅓ and more . . . on FINEST cotton hand hooked rugs

Brahma rugs are sold EXCLUSIVELY by mail. All standard sizes, distinctive patterns, beautiful colors. For only $3.75 postpaid a lovely 2 ft. x 3 ft. rug, oblong or oval in rose, beige or green. Every Brahma rug unconditionally guaranteed. WEARS FOR DECADES. Also exquisite imported cotton EMBOSSED hand hooked rugs ⅓ off. Send for free catalog.

DOMESTIC IMPORT COMPANY · Dept. A 681 MARKET STREET · SAN FRANCISCO 5, CALIF.

SMALL BUST WOMEN!

Special Design "Up-And-Out" Bra Gives You a Fuller, Alluring Bustline Instantly!

NO PADS!

FREE with order Glamour Bustline Course for Full Figure Bust

Profile View of HIDDEN FEATURE in Bra creates Forward-Front bust molding feature on inside of bra lifts, supports and cups small, flat busts into Fuller, Well-Rounded "Up And Out" Curves!

TESTED SALES 396 Broadway Dept. MR-63-B9E New York 7, N. Y.

Now! PRE-ASSEMBLED, READY TO TRIM AND FINISH INTERIOR ADJUSTABLE *Shutters*

A few spare hours, plus a saw, plane, screw driver (and some sandpaper, stain or paint!) are all you need to fit, finish and install these authentic replica **INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors or windows for low price of these beautiful, new, pre-assembled shutters. No nailing or gluing required. Instructions with each Knock-Down Shutter order. Send only 25¢ for new illustrated brochure.

Shutterwing Dept. L-1

4 LA PORTE ST., ARCADIA, CALIF.

ZIP *THROUGH YOUR DISHWASHING*

QUICK-SUDS

SEMI-AUTOMATIC DISHWASHER

Complete with two brushes

ONLY $7.95 PPD.

Saves half your dishwashing time and keeps your hands out of greasy water. Uses any powdered or liquid detergent. Delivers suds or clear rinse water at top of the handy button. Nylon dishbrush and fibre pot-brush interchange instantly. ATTACH IT YOURSELF IN A JIFFY.

Buy it for yourself—buy several for gifts. Order today on our 3-day money-back guarantee. We will gift wrap and send it to any address you give. Dept. L.

BERNARD A. MUNN CO. Box 1075, Morro Bay, Calif.

NEW!

COLOR SCHEMES FOR TOWN and COUNTRY HOUSES in

COLORIZER House Paint

CHOOSE YOUR COLOR SCHEME from this FREE COLOR GUIDE

Give your home a dramatic new exterior with these fresh, distinctive colors—chosen from 1,322 colors in Colorizer Paints by Faber Birren, the country's best-known color authority. They're attractively illustrated in this idea-packed color guide showing exterior color schemes for every type of home, and a beautiful collection of actual paint samples. See how these colors can "restyle" your home, and accent its best features! Only Colorizer Paints offer enough color choice for such distinctive color styling—and some of the smartest of Colorizer's 1,322 colors are presented in this remarkable folder. It's FREE AT YOUR COLORIZER PAINT DEALER'S.

Colorizer House Paints* are respected by home-owners and professional painters as premium quality finishes. Every known advance in paint formulation has gone into their manufacture. They are easy to apply, super-tough, long lasting. And you'll find them moderately priced.

*Colorizer Exterior Paints are available in 1,322 colors, too.

Colorizer® PAINTS in 1,322 COLORS

Colorizer Paints are sold in the following well-known regional brands. Visit your nearest dealer, or write for color guide, enclosing 10 cents to cover postage and handling. Colorizer Associates, 251 North Western Ave., Chicago 12, Illinois.

Beauty By The Brushful Paints, Brooklyn, N. Y.
Bennett's Paints, Salt Lake City, Utah; Los Angeles
Blue Ribbon Paints, Wheeling, West Virginia
Boysen Paints, Oakland and Los Angeles, Calif.
Butz Paints, Houston, Texas
Great Western Paints, Kansas City, Mo.
Jewel Paints, Chicago, Ill.
Kemac Paints, Denver, Colo.
Lion Brand Paints, St. Paul, Minn.
Vane-Calvert Paints, St. Louis, Mo.
Warren's Paints, Nashville, Tenn.
Wetherill's Atlas Paints, Philadelphia, Pa.
In Canada: Flo-Glaze Paints and Enamels, Toronto, Ontario

OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

Sewing

Portable unit

A bathinette that has outlived its purpose can be put to use as a portable sewing unit. By nailing plywood across the top, I have an ideal table for cutting patterns. The lower pockets serve as holders for scissors, patterns, and other sewing accessories. Unfinished work can be placed in the tub section, and the bathinette can be collapsed and stored easily when not in use. Mrs. P. Randall, St. Petersburg, Fla.

Shelling nuts

No nutcracker

I discovered an easy method for removing whole pecans and walnuts from the shell. Place the nuts in a deep dish; cover with a strong solution of salt water, and let stand overnight (or several hours). Rinse the nuts in a colander and dry them lightly. With very little pressure on the nut, the shell comes off leaving the nut intact. No more crushed nuts or tussles with a nutcracker. Mrs. E. Leakos, Oakland, Calif.

Flowerpots

Bamboo covers

I found an inexpensive way to cover clay flowerpots. I bought flexible, matchstick bamboo place mats, cut them to desired length, and fastened them at the back of the pot with a small piece of wire which fits between the slats. The mats come in a variety of colors to fit into any color scheme. These flowerpot covers are attractive and give a room a modern touch. Mrs. William Echelmeyer, Denver, Colorado.

[Continued on page 79]

For every room in your home

and your porch, too... colorful, economical Ashcraft furniture

For your living room—A casual, comfortable grouping from the large selection of Ashcraft furniture available for this most popular room in your home. Like all Ashcraft, these pieces are made of finest quality, *solid* Birch and Ash, steam-bent to assure the permanence of their graceful shape. As practical as it is handsome, Ashcraft is sturdy and durable, yet lightweight for easy moving; and its glass-smooth finish prevents snags in stockings and apparel.

For your dining area—Ashcraft space-saving drop-leaf table, extends to seat six comfortably, folds down to console size. The dual-purpose utility server and its hutch top (which can also be used as book case) would be equally at home in any of your other rooms.

For your playroom—The Ashcraft portable bar has wear-defying laminated plastic top that is heat, stain and scratch-resistant. And a great favorite because of its unusual comfort, the big, roomy tub chair with its reversible spring-filled cushion.

For your bedroom—Properly scaled to fit today's living areas, this Ashcraft furniture is as versatile as it is attractive. The Mr. & Mrs. dresser offers maximum storage room, takes up little space. Single chests and dressers round out the bedroom.

For your enclosed porch—Lightweight, easy to move sectional furniture to arrange any way you wish. All seat and back cushions are spring-filled and reversible. See Ashcraft at your favorite furniture or department store or, for free illustrated folder, write Heywood-Wakefield Company, Dept. LV-5, Gardner, Mass.

Ashcraft by

HEYWOOD-WAKEFIELD

EST. 1826

Guaranteed by Good Housekeeping

Heywood-Wakefield, also makers of Modern and Old Colony furniture

aptures the mood of MODERN LIVING!

Rambler House Group

a refreshing, new drapery group

by JOANNA

Illustrated: RAMBLER HOUSE Impression, Maisson, Zoo Train, Leaf, Highland.

Other RAMBLER HOUSE designs: Dawn, Malma, Samoa, Madera.

All available in a complete selection of fashion created colors.

Projecting today's most exclusive fashion trends a full year into the future! . . . RAMBLER HOUSE, a contemporary drapery group by Joanna reflects in *fabric* the attitude of gracious living!

Inspired by the rich simplicity of European modern . . . selected by a forum of decorators, designers and homemaking authorities . . . *RAMBLER HOUSE* accents the purity of modern design with sophisticated contemporary color tones—in beautiful cotton fabrics enriched by traditional Joanna quality.

Within the RAMBLER HOUSE Group you'll discover the perfect pattern for every room—each capable of establishing focal interior interest . . . all fashion correlated in color and design for complete, integrated interiors.

At modest prices made possible only because of fabrics produced by Joanna's own Carolina cotton mills. Available by the yard—or in "Town Talk" draperies, custom-sized to order.

JOANNA WESTERN MILLS COMPANY

ROOM 1351 MERCHANDISE MART • CHICAGO 54, ILLINOIS

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...some of the stores where the

Rambler House Group

by JOANNA

is already available

C. Prange Company	*Appleton, Wis.*
ch's, Inc.	*Atlanta, Ga.*
ewert & Company	*Baltimore, Md.*
ler, Dick & Walker	*Binghamton, N. Y.*
dan Marsh Company	*Boston, Mass.*
dam, Meldrum & Anderson Company	*Buffalo, N. Y.*
e Diamond	*Charleston, W. Va.*
rson Pirie Scott & Co.	*Chicago, Ill.*
orrell's	*Chillicothe, O.*
lace Furniture Co.	*Clarksburg, W. Va.*
e Higbee Company	*Cleveland, O.*
ke-Kumler Company	*Dayton, O.*
L. Hudson Company	*Detroit, Mich.*
E. Loomis Furniture Co.	*Enid, Okla.*
lf & Dessauer	*Fort Wayne, Ind.*
E. Cox & Company	*Fort Worth, Tex.*
rnburg Company	*Grand Rapids, Mich.*
Fox & Company	*Hartford, Conn.*
rch Furniture	*Hopkinsville, Ky.*
ch's, Inc.	*LaFayette, Ind.*
W. Knapp Company	*Lansing, Mich.*
Williams	*Longview, Tex.*
llock's	*Los Angeles, Calif.*
A. Bergner & Company	*Mattoon, Ill.*
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Schuster & Company, Inc.	*Milwaukee, Wis.*
e Dayton Company	*Minneapolis, Minn.*
eph Upholstery Shop	*Morgantown, W. Va.*
meyer Home Store	*New Kensington, Penn.*
oomingdale's	*New York, N. Y.*
A. Bergner & Company	*Peoria, Ill.*
W. Brown Store	*Piqua, O.*
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e Outlet Company	*Providence, R. I.*
er's, Inc.	*Oklahoma City, Okla.*
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A. Myers	*Saginaw, Mich.*
nland & Simpson Company	*Scranton, Penn.*
C. Prange Company	*Sheboygan, Wis.*
W. Uhlman	*Sidney, O.*
eigns Decorators	*Springfield, O.*
ffalo & Koch Company	*Toledo, O.*
ain Shade & Drapery	*Tulsa, Okla.*
B. Wells Company	*Utica, N. Y.*
meyer Home Store	*Vandergrift, Penn.*
odward & Lothrop	*Washington, D. C.*
L. Shearn & Sons	*Williamsport, Penn.*

Our file box [Continued from page 76]

Ironing

Cord straightener

If your electric outlet for the iron is below working level, and you have had difficulty in keeping your cord untangled, here is a simple solution which eliminates the problem. I bought a large loose-leaf notebook ring and sewed it in the middle of the broad end of the ironing board. Ring opens for placement and removal of cord; allows ample space for cord to slide through. Margaret Althouse, West Chester, Pa.

Scorched pots

Cold water cleaner

Very often I have had food burn in that minute I went to answer the doorbell or telephone. Cleaning the scorched pot has become an easy matter. Immediately place it in another pot filled with cold water and let it stand a while. When it is time to clean the pot, you'll find that the burned food particles come off in a jiffy. No more scraping or scrubbing to get it clean. Mrs. Harold Hudner, South Swansea, Mass.

Cleaning

Broom booster

You can easily double the life of your broom by coating the ends of the bristles with thinned shellac. Here's all you do: Pour 1 part of fresh white shellac and 1 part denatured alcohol into a shallow pan. Dip the end of the broom into pan (the very tip of bristles). While drying, make sure that the bristles do not stick together. This method reduces the amount of loose strands. Mrs. Millie Schnur, New York, New York.

Removing plaster

Wood block

After the bathroom has been painted there are usually hardened chunks of plaster left on the bathtub and other tile fixtures. I discovered a simple and effective method of removing them. I take a small block of wood which has been well soaked in warm water, and rub it gently but firmly over the tile surface. The wood removes the plaster easily, without scratching the tile. Mrs. Paul Weih, Peoria, Ill.

OLSON RUGS

Now, BETTER THAN EVER

"...the Loveliest Broadloom Rugs I've Ever Seen for SO LITTLE MONEY"

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CONTEMPORARY YET TRADITIONAL

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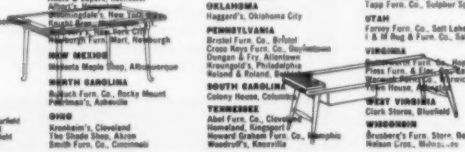

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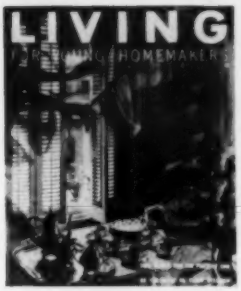
Coffee service in Georgian Gadroon *design, flatware in* Morning Star *pattern, both by Community. China, Royal Doulton's* Rosebuds *pattern; Irish linen cloth; Berkshire curtains. Cover photography, Luis Lemus*



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FOR YOUNG HOMEMAKERS

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TRADITIONAL CONTEMPORARY

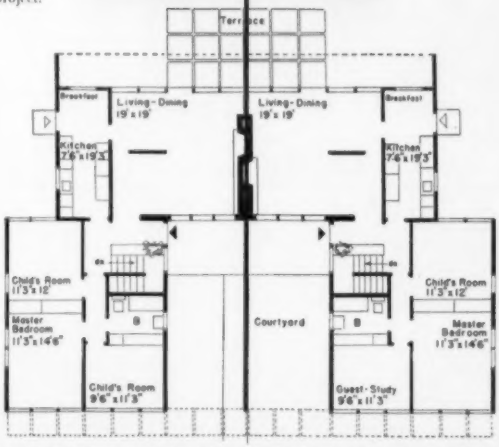
A house divided

Two brothers and their wives find that a double house can be a background for individual tastes

For two and a half years Don and Jack Goldman, Beverly and Trudie, their respective wives, worked side by side to build their homes in Whitestone, New York, stone by stone and board by board. For economy and to take full advantage of their property, the two couples had decided on attached houses. This decision was not without misgivings: both families wondered if living in such close quarters would submerge their identities; whether a single architectural style would provide a background to satisfy two families. In two years of living under the same roof, both couples have found that the contemporary style of their home allows a wide range of personal expression in decoration. Jack and Trudie like traditional furniture; Don and Beverly are devotees of contemporary. The decorating of the two homes, exact counterparts in size, shape, and arrangement of rooms, reflects the distinct personalities of the owners. By an unusual combination of congeniality, warm respect, and tact, they have forged a workable way of life as common wall neighbors. In their spare time, Don, a city fireman, and Jack, a bridge operator, team up to work around the house which both of them consider a lifetime project. The wives plan meals together, they share appliances—from floor waxer to home freezer—and they baby-sit for each other. This unusual co-operative venture began in 1948 at a city auction of tax delinquent property. The couples bid on lots they had long coveted, and got them. While unraveling a legal tangle to make ownership certain, they designed the house (with architect-friend, Manfred Hufschmid), learned construction methods and collected materials. In the freezing cold and blistering heat of the next two years, tasks were done they had never dreamed they were capable of doing. The women hauled dirt and rocks endlessly; the men built everything that codes permitted, from basement to roof. The results are well worth the labor; each family has a "vacation-land" home on Long Island Sound for less than $12,000, which many might consider two houses for the price of one.

opposite

REAR TERRACE of the Goldmans' double house has a spectacular view of Long Island Sound and the Whitestone Bridge. Don and Jack, with the help of wives, Beverly and Trudie, built the entire house themselves, and also did all landscaping. Exterior is v-jointed 6" and 8" redwood



ATTACHED HOUSES were decided on to make the most of the property. They have 1,200 square feet, identical plans in reverse. Families share fun and work: basement workshop is men's headquarters; wives plan meals jointly, use freezer

[Continued on the next page]

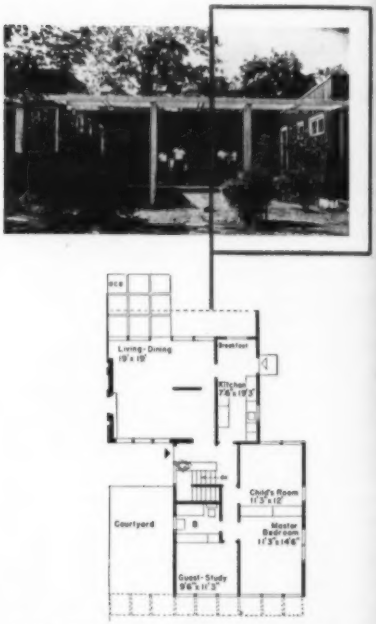
BATHERS AND BOATERS must scale the 60-foot drop to the water on stairway built by Don and Jack. Embankment was buttressed with railroad ties which the men got free and laboriously trucked home; they are still working on the dock. Guests bathe on one condition: that they spend the first half hour hurling rocks into the water to clear the shore. Terrace at top of bank is scene of outdoor dining all summer long; families have their own tables and chairs in traditional and contemporary styles to blend with their decoration inside

IT'S HOME fashion TIME

SEPT. 24 / OCT. 3 1953

ONE FAMILY LIKES INFORMAL, CONTEMPORARY DECORATION

CONTEMPORARY



HUGE STONE FIREPLACE which forms common wall between the two homes took nearly two months of work. Don and Jack first got pointers from an ex-mason, then went on to develop quite a flair themselves. Wall is a combination of fieldstone, cobblestone, and discarded tombstone found in dumps—all collected painstakingly. Interior walls are paneled in same redwood as on the outside of the house; partitioning walls are dry-wall construction. Floor in Don and Beverly's living room (opposite) is cork over plywood under flooring. Room, 19' x 19', easily accommodates ample seating group as well as storage and dining sections (on next page)

- **Upholstered furniture**.....DAVIDSON
- **Wood furniture**.....DREXEL
- **Carpet**.....*Nobility* BY *Needletuft*
- **Terrace furniture in both houses**.....GALLO

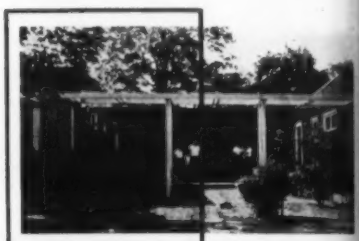
BOTH HOUSES FURNISHED BY McCREERY'S, NEW YORK

[Continued on the next page]

WISHFUL THINKING CAME TRUE when the Goldman families were able to enjoy from their living rooms the magnificent spectacle which first attracted them to the property. Below are the bridge and waterfront lights as seen from Don and Bev's living room. When they tire of the view (which is rare), they can draw the draperies which Bev made, a white leaf pattern on gold. Above, the dining corner, near door to the kitchen, consists of an elmwood drop-leaf table and four ladder-back chairs, black lacquered with cane fiber seats

OTHER SIDE OF HOUSE HAS AN OLD-TIME AIR

TRADITIONAL



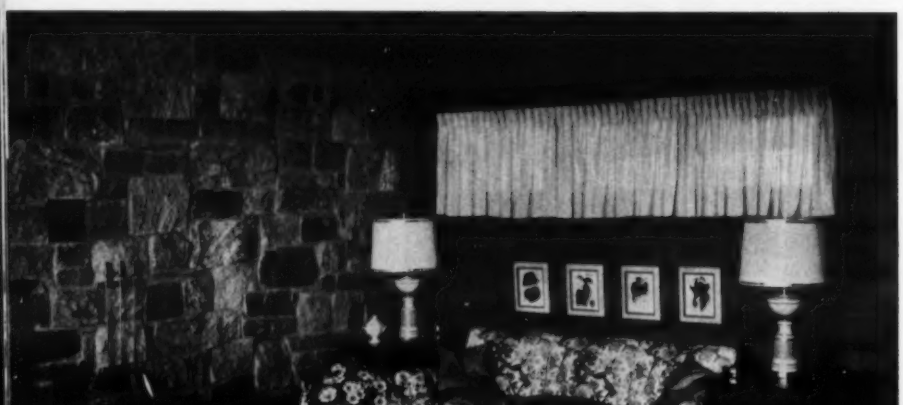
WALKING FROM ONE HOUSE to the other through door at left of chimney wall (opposite) is like passing from one world into another. Jack and Trudie always wanted the cozy atmosphere which traditionally-inspired furniture and fabrics evoke. Shades of the drapery print, a sailcloth, with blue and green peacocks and flowers on a white background, blend beautifully with the warm tones of the stone. It is repeated in the sofa on opposite wall; wing chair is same pattern in different color. Wall to wall carpet completes snug feeling.

- **Fabrics throughout both houses**.....EVERFAST
- **Upholstered furniture**.....NORTH HICKORY FURNITURE
- **Wood furniture**.....MONITOR'S *Bucks County Provincial*
- **Carpet**.....JAMES LEES' Sieve

[Continued on the next page]

TRADITIONAL

HUTCH TOP of Trudie's buffet offers convenient storage space for china and glass. The copper-lined reproduction of a Dutch sink on other side of door to kitchen is also wild cherry wood, serves as a plant-stand and also as a bar. High windows (below) afford cross-ventilation and light; they offer privacy from the front entrance of the house. Space below windows is ideal for the sofa. Twin club chairs are a lively persimmon accent to the conversation group, formed around a low, circular coffee table. Like all the rooms in the other home, this one reflects the friendliness which pervades the relations between the two families



CONTEMPORARY

TO CAPITALIZE on its southern exposure, Don and Bev's own bedroom was decorated to appear as light and airy as possible. Three triple-drawer chests which fit neatly below the front windows are oak in a blond finish, as are the headboard and bookcases on either side of the bed. The print, a stylized and whimsical design of tulips, roses, and cabbages, is used for the major bank of windows as well as for round bolster, dust ruffle, and upholstery for the side chair, at the combination vanity-desk. High privacy windows are always difficult to decorate. This one was curtained in a plain fabric which blends with walls

above

- Furniture.....*Erect-On* BY KENT-COFFEY
- Paint throughout both houses.....O'BRIEN

below

- Wood furniture.*Fireside* GROUP BY CRAWFORD
- Cotton rug.....*Daltwist* BY *Needletuft*

TRADITIONAL

LUIS LEMUS

CRISP AND CLEAN as an early American whitewashed cottage, Jack and Trudie's bedroom has same, inviting warmth. The gold rug is a mellow tone underfoot. The solid maple furniture, in a dark, rich finish, stands out brightly against white walls and the floor-to-ceiling expanse of glazed chintz drapery. This striking geranium pattern also covers tufted barrel-back chairs, forming a seating group against one wall, separated by a round table draped in red. Pillow shams are also chintz

[Continued on the next page]

CONTEMPORARY

COUSINS ALWAYS have someone to play with. Jack and Trudie have two girls—Amy, 5, and Ellen, 10. Don and Bev have Anne, 2. Below, Amy and Anne play in the sandbox which fathers built into the concrete terrace at rear of the house. Anne's room is shown

ANNE'S NURSERY was planned as a little girl's world of her own. Play, dining, and sleeping are all provided for, and visits from grownups are not overlooked either—there is one standard-size chair, a bright accent in ruby velvet. Colors make the most of the 11′ x 12′ room: ice-blue walls, high curtains of the same tone, water-green carpet. The print for sofa-bed cover and curtains above holds Anne's attention by the hour: it tells the story of *The Owl and the Pussycat* in a delightful mixture of colors—blue, green, beige. A neat decoration trick is in evidence: bed bar is used here in a new role as wall storage for toys

TRADITIONAL

AMY AND ELLEN (left and right) live on the other side of the house. Their home was completed first; they have lived here two and a half years

ROOM CORRESPONDING to Anne's nursery is used as Ellen's bedroom in Jack and Trudie's home. It is suitably pretty and serviceable for a girl of her age. Walls were painted the same pale pink as the background of the patterned fabric, a glazed chintz with red flowers and pink trim. Print was used for café curtains, valance around top of room, and upholstery of armchair and ottoman which together form a chaise longue. Furniture is solid maple, has black iron hardware which gives an attractive pattern against the rich wood tone

Room on this page

- Wood pieces.....EMPIRE FURNITURE
- Armchair and ottoman....ROUSSEAU BROTHERS

Room on opposite page

- Chests and bed bar.....KENT-COFFEY
- Round table and captain's chairs.....CONNOR LUMBER

[Continued on the next page]

DINING END OF BEV'S KITCHEN is a sunny spot with the same exciting view as the living room. Door to the outdoors and terrace is on right wall (unseen). Bev chose a wrought iron table with plastic top and wrought iron chairs upholstered in plastic. She made curtains of white cotton with bands of the same red as the plaid wallpaper which they hung

BOTH KITCHENS are same size, roughly 8′ x 20′, their length allowing a comfortable dining group at the back window in each case. Kitchens are, interestingly, the only change of decoration pace in each home: Bev's has a traditional look with knotty pine cabinets. Those on the left wall (opposite) they bought; Don made the other wall cabinets and the base cabinet with cutting top. They are exact reproductions of the others. He worked as a carpenter's helper for three months before they started the house to get the hang of woodworking. Then he outfitted a workshop of power tools for about $500 and he and Jack went on from there

• Dinette group.....VOGUE FURNITURE INDUSTRIES

CONTEMPORARY

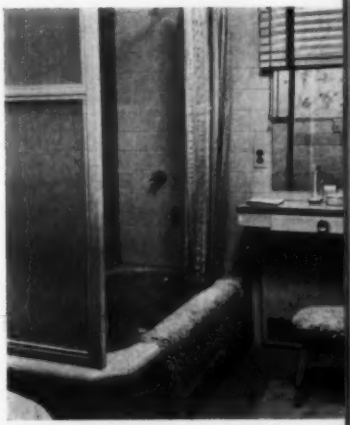
TRADITIONAL

• Dinette group.....MELLIN-QUINCY

SOLID MAPLE GROUPING and glazed chintz curtains continue Jack and Trudie's traditional theme into the kitchen. There the theme ends, because she chose streamlined wood cabinets with a baked enamel finish. Floors are spatter-patterned linoleum; colors are blue and white

LONG, NARROW KITCHEN allows Trudie to work back and forth from stainless-steel sink and cabinets on one wall to range and refrigerator on the other. Also lending to efficiency are the deep counter tops which allow ample room for food preparation toward the front, and back space for storage of small electrical appliances. Electrical outlets are numerous and well-placed so there is no need to move appliances back and forth. Kitchen is also well-lighted with two big windows which afford cross-ventilation, too. Door (rear) leads to entrance hall and bedroom corridor

BATHROOMS EVIDENCE same skill as the rest of the house. Don and Jack did all the tiling, built in laminated plastic counters and storage cabinets. They helped install the fixtures with supervision of a master plumber. Bev decided on a cool blue color



TRADITIONAL SCHEME stopped short at the bathroom in Jack and Trudie's house. It is as up to date as they could make it. Floor and wall tile, as well as bathroom fixtures and counters, are soft gray. Jack added translucent corrugated glass baffle at foot of tub

See *Your Guide to This Issue* for further information

THE NIGHT BEFORE. Susan protested
was much too excited to go to bed. Oddly
she starts the school year with complete
ness, by almost oversleeping. Third
waken her only drives Susan under

School days arrive before you know it. After the long, sun-filled summertime, when the idea of a classroom was the most remote thing in the world, there's the deadline of the first day of first grade to be met. Susan appraises the situation with mixed emotions: anticipation, pride, and a lurking suspicion that it might not prove all it's cracked up to be make it one of the most important days she's ever known. There's another side to all this melodrama, too. Susan has only recently accepted Magzie for full-time companionship—an abrupt switch from the rather patronizing period of enduring a sometimes difficult, occasionally lovable baby sister. Magzie, highly conscious of her new status, finds it hard to believe she'll have a stretch of time before she, too, can attend school. But after the first sharp loneliness of finding herself completely on her own, she discovers endless compensations and even great possibilities in the new situation.

ONCE UP, everything moves a little better. Magzie can't understand Susan's unaccustomed zeal about her teeth. Even a new school doesn't warrant that much enthusiasm, she thinks

ARTHUR E. FILLMORE

THE RIGHT COSTUME has never seemed more important. After going through her entire wardrobe, the choice finally narrows down to three—each, Susan decides, equally becoming

THE DECISION is predictably feminine and difficult to make

[Continued on the next page]

EXCITEMENT STILL HIGH. Susan is joined by her playmate, Kathy. Mother and Magzie join the procession. Kathy stopping only for a last-minute primp

Magzie finds being "too young" can make a little girl feel very lonely

ENROLLMENT FINISHED. Magzie and her mother, after a last glimpse of Susan at her desk, feel they're being pushed out of operating room

ARTHUR E. FRANKS

REX BARKS SOLICITOUS GREETING to the returning half of his beloved pair, but Magzie is too preoccupied with Susan's absence to pay much mind. She goes inside to look for "something to do"

FRUSTRATION QUICKLY FOLLOWS boredom as Magzie's first attempts to amuse herself fizzle out. She remembers with a sigh how attractive television had always seemed when Susan and she watched a favorite program *together*

CHANGE OF CLOTHES and the suggestion that she might try some tricks on Susan's forbidden bike bring an end to despair. The whole prospect begins to brighten up

BEING ON HER OWN doesn't seem at all bad. Now that she thinks of it, it's very pleasant to be allowed to make her own decisions, have the run of the whole house

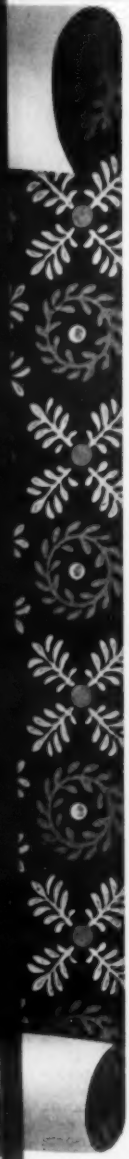
LESSONS CAN BE DONE AT HOME. If this is all there is to learning, Magzie decides that, after all, it's a pretty simple business. Loneliness vanishes and she becomes completely absorbed

Both little girls weather the first day with flying colors

REUNION brings happy relief to both mother and daughter. However, show of affection is brief. Already touched with new independence, Susan introduces Mother to Teacher, waits only half patiently to be off. There are too many things to be done: notes must be compared with newly-made friends. Magzie must be brought up to date about the importance of higher education

ERNEST SILVA

FRESH COLORS AND LIGHT FURNITURE make for comfort in this living room, reconstructed from a garage. Shutters bordering draw curtains take place of draperies, pull across to adjust light. Since plain colors are used for fabrics and rug, the small medallion-and-leaf design of wallpaper supplies the balance of needed pattern. Concrete floor is painted white, which is picked up in the lamps, pillows, and even frame of print (made of 1" x 6" boards). Wrought iron sofa and chairs have saileloth covers for the foam rubber cushions



Wallpaper unlimited

Never before has there been such a variety in textures, patterns, and colors to set the mood of your rooms

Wallpaper has come a long way since the day of the dog-eared books of samples and borders "to match." However, a fresh paper job remains one of the most soul-satisfying and inexpensive ways of changing a home's personality. This is especially true of the small house which can be given great variety within an over-all color scheme by carefully planned use of paper to delineate areas of multipurpose rooms, to add interest to one wall or all four, or to offer a refreshing change of pace for the family who must travel through the same floor of living space a hundred times a day. Wallpaper has other boons for the homemaker. The pattern element of any room, so important to establish and keep in balance, is less of a problem than ever before because wallpaper puts forward such a bright foot. Mood receives its share of help from wallpaper, too. A restful or colorfully exuberant appearance can be created in traditional or contemporary style, and it can be put up in short order to provide a fresh background for changed humor. Not to be overlooked, either, are these advantages: wallpaper can cover a multitude of sins on a rough-surface wall; it can provide texture interest which is noticeably more and more important in decoration and, above all, it lends itself to the do-it-yourself trend. Without fuss and feathers, homemakers can put it up themselves.

- Furniture.....LEE L. WOODARD
- Rug .....ALDON
- *Celaperm* and *Chifonese* drapery, curtain and bedcover fabrics throughout.....CELANESE
- Wallpaper .....BIRGE
- Shutters .....DEVEREUX

ACCESSORIES, BONNIERS, NEW YORK; LAMPS, MUTUAL-SUNSET CHANDELIER, WIRE FRAME SHOP, NEW YORK

[Continued on the next page]

ERNEST SILIN

- Upholstered furniture and *Colony* table ..... GLOBE PARLOR
- Rug *California Casual* BY CHENILLE RUG
- Wallpaper ..... C. W. STOCKWELL
- Coffee service ..... DIRILYTE

FIREPLACE ACCESSORIES, EDWIN JACKSON, NEW YORK

BRASS CANDLESTICK, VIRGINIA METALCRAFTERS

opposite

USE OF SCENIC WALLPAPER is an excellent way to extend the apparent boundaries of an average-size room. Here, New England shore and valley scenes which continue around the living room above chair-rail height present an interesting perspective behind the comfortable groupings of furniture. In addition, the scenic panels set the decorative color scheme, their soft hues being picked up in fabrics and rug

below

NEED FOR PICTURES and other wall decoration is eliminated by scenic paper. Texture takes place of pattern in the rest of room; rayon, cotton and wool reversible rug is a heather mixture; pair of upholstered chairs is covered in a cotton and rayon *bouclé*; armchairs have a tweedy mixed fabric which has the same appearance as the rug; sofa has closely-woven textured upholstery. Tables are magnolia wood

[Continued on the next page]

SMALL SCALE DESIGN is right for the small room. The black and white leaf paper (its design is shown full size, below), the fiber rug, also black and white, the grayed finish of the mahogany bed, table, and chest with a walnut base, and charcoal bedcover compose a monochromatic scheme designed to make the most of the room's dimensions

ERNEST SILVA

PATTERN WORKS TWO WAYS: to establish the traditional mood for this room, and its fresh blue color scheme as well. The pastoral design is in complete accord with the cherry Colonial-style furniture, and gradations of the blue are used for the rug, bedcover, draperies, and chair pads. While the fabrics are one of science's newest developments, this room proves that they have texture and charm to blend perfectly with traditionally-inspired furniture and wallpaper designs

opposite

- Furniture ..... UNITED
- Rug ..... WAITE
- Wallpaper ..... THOMAS STRAHAN

LAMP, THE ELTON COMPANY, NEW YORK
CARNATIONS, COLORADO FLOWER GROWERS ASS'N.

above

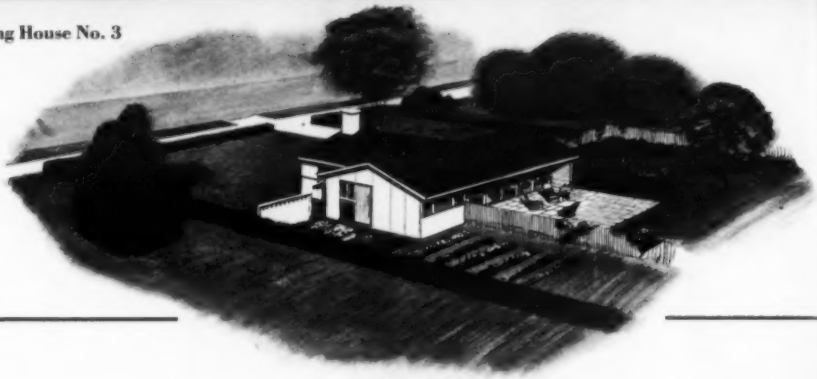
- Furniture ..... CONSIDER H. WILLETT
- Rug ..... BELRUG
- Wallpaper ..... IMPERIAL
- Blanket ..... ST. MARYS

ACCESSORIES, MAYHEW CO., NEW YORK
LAMPS, NATHAN LAGIN, NEW YORK

For stores featuring this furniture, see *Stores in Your Vicinity*

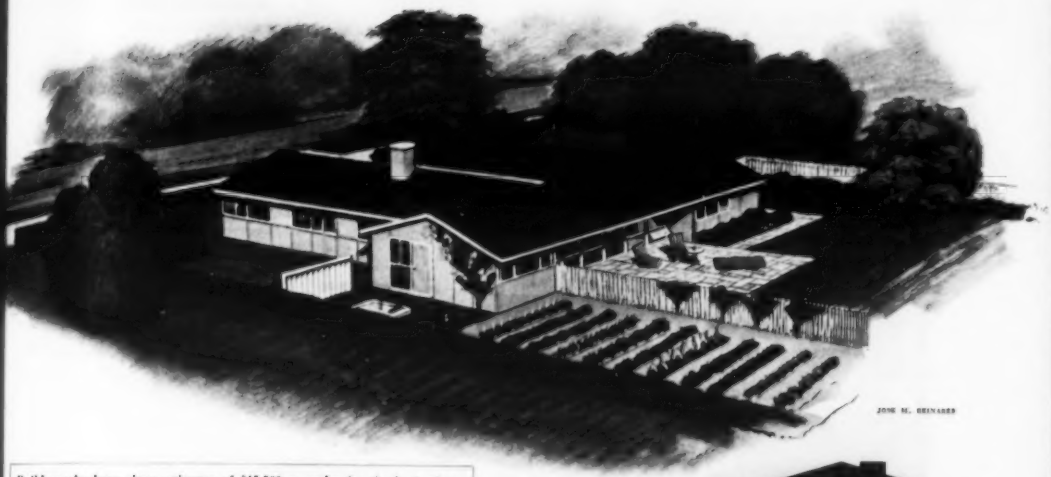
See *Your Guide to This Issue* for further information

Designed For Living House No. 3



A HOUSE THAT GROWS WITH THE FAMILY

Of all the stipulations which young families make when they are buying or building a house, two crop up with predictable regularity: a home within their budgets and one which will meet the space requirements of a growing family. Often the two requirements are not easily reconciled and what many so lightly call a budget home may well be beyond the means of many more. Architect George Tsuruoka understands the problems of young and growing families because he and his wife are among this large group. He believes that the expansible house offers many possibilities to those who, from necessity, must start home ownership with a minimum house. Such a plan must be considered with profound regard to studied and economical expansion, otherwise the result is a poorly integrated plan which makes additions more expensive than practical. Beginning with a three-bedroom plan, architect Tsuruoka, in co-operation with home builders across the country, has designed a flexible house which may be reduced or expanded to meet individual needs. As we have pointed out frequently in these pages, varying conditions—both climatic and physical—labor and material costs, building codes and requirements affect cost to the builder and to the individual. Working primarily with builders in the Chicago area where building costs are comparatively high, the architect designed this house to cost $15,000 or under, without land. As is our custom, the plans were submitted to builders in different regions for estimates. This house will appear in the *Parade of Homes* to be held during National Home Week in Cleveland, Ohio, and Louisville, Kentucky. Above and below are views of a basic house with one bedroom; on the opposite page is the same house with addition of two bedrooms, bath, and garage. Simplicity of architecture and choice of materials have kept down cost. Roof pitch was planned to take asphalt shingles; exterior is asbestos cement flat sheets which can be painted or left a natural gray. Like the inside of the house, exterior allows adaptation to a wide variety of tastes. Drawings suggest how houses may be landscaped.



Builders who have given estimates of $15,000 or under for the basic three-bedroom house: *indicates extra bath and garage are included in this amount.

ACAMPORA CONST. CO., LONG BEACH, L. I., N. Y.
WILLIAM BAINES CO., LOS ANGELES, CALIF.
BRANNER CONST. CO., NEW LONDON, CONN.
BRONKEMA BUILDERS, INC., GRAND RAPIDS, MICH.
*CHADWICK & WELLS, SCHENECTADY, N. Y.
IVAN FRANKEL CO., HUNTINGTON WOODS, MICH. (PROJECT)
*HOMESTEAD DEVELOPMENT CO., INC., ORLANDO, FLA.
*HOUSING ENGINEERS OF FLORIDA, MIAMI, FLA.
*JACINTO DEVELOPMENT, INC., SACRAMENTO, CALIF.
JOHN JOHNSON, GLENVIEW, ILL.
KITTLE CONST. CO., LOUISVILLE, KY.
KELLY-BRADY CONTRACTORS, WICKLIFFE, OHIO
MILES CONST. CO., LOUISVILLE, KY.
MULHERN BLDG. CO., KANSAS CITY, MO.
MULTI-CRAFT, INC., GREENSBORO, N. C.
*OZIER-WELLER, INC., CHAMPAIGN, ILL.
*PLAZA ACRES CONST. CO., CHARLOTTE, N.C.
*E. J. PLOTT AGENCY, CANTON, OHIO
POWELL CONST. CO., SAVANNAH, GA.
*RUPP CONST. CO., INC., SLAYTON, MINN.
*SCHIELD & SMITH, INC., MERRILL, WIS.
*L. E. SMITH BLDG. CO., DETROIT, MICH.
*SOUTHWESTERN LIVING, INC., OKLAHOMA CITY, OKLA.
*ALLEN STAMM & ASSOCIATES, SANTA FE, N. M.
*GUSTAVE TANNEN CO., EAST ORANGE, N. J.
EDWARD A. VENO, WAYLAND, MASS.
JOHN R. WORTHMAN, INC., FT. WAYNE, IND.

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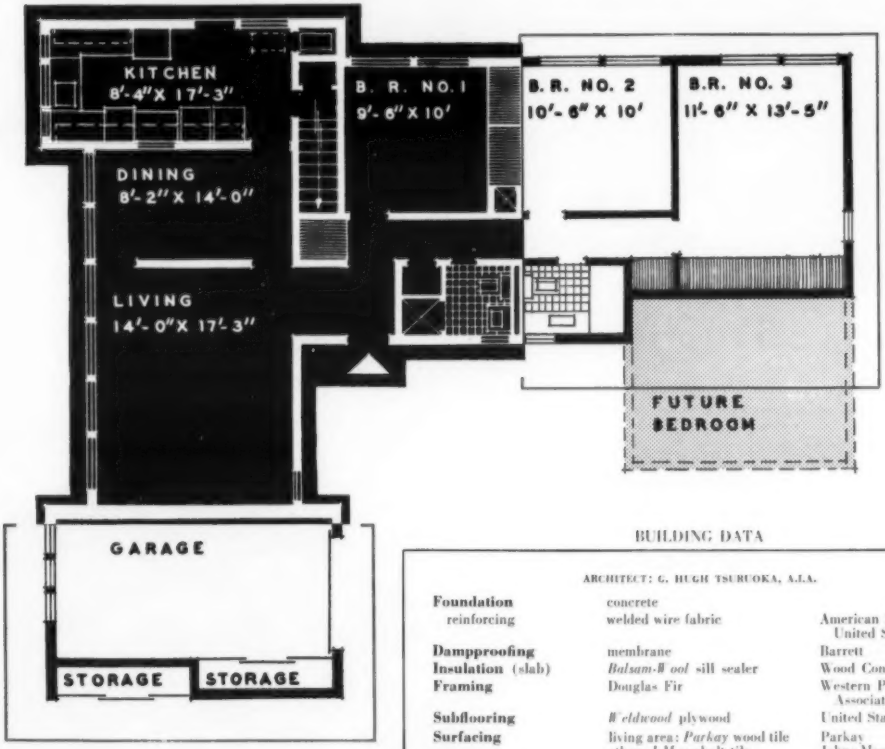


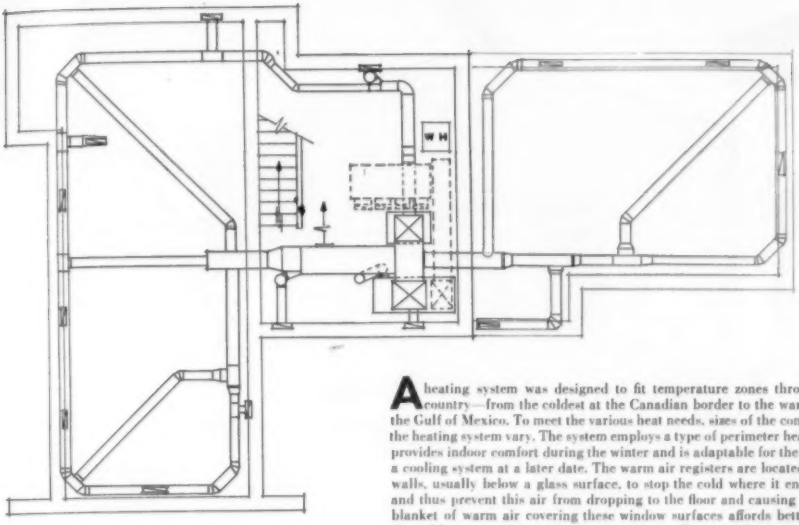
Floor plan above shows three possible stages of expansion. Basic house plan of 1,150 square feet includes three bedrooms, a living-dining room, kitchen, and bath. It can have a partial or full basement. Inherent flexibility permits a young family to start smaller, if desired: black area represents 860 feet with a 14' x 25' living-dining room, 8' x 17' kitchen, a 9' x 10' bedroom and bath. If a family starts with the basic three-bedroom plan, a fourth bedroom can be added when needed—15' wide and as long as desired. One-car garage can be added, too. Later it can be turned into additional living space by removing end wall of original living room

BUILDING DATA

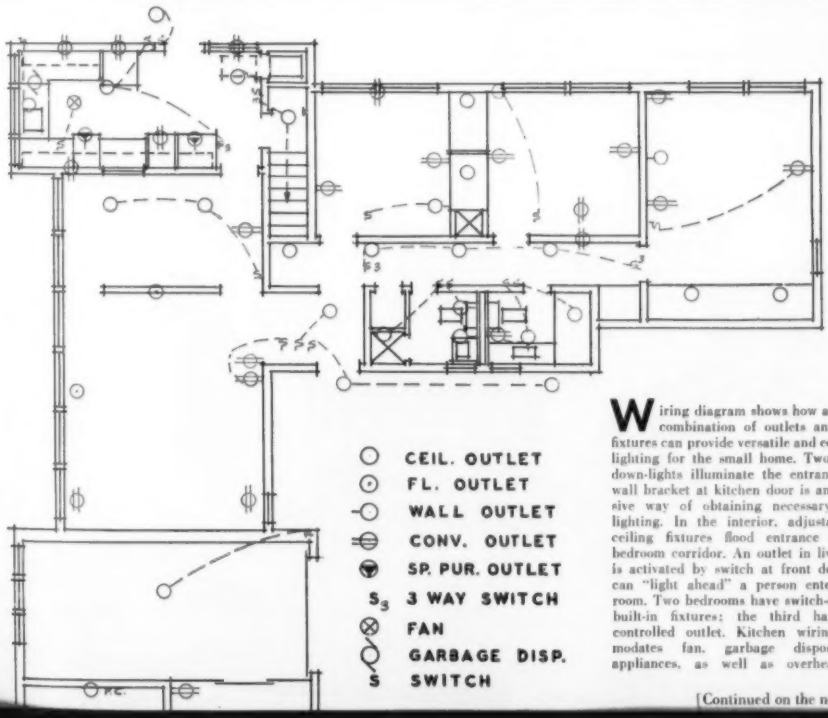
ARCHITECT: G. HUGH TSURUOKA, A.I.A.

Foundation	concrete	
reinforcing	welded wire fabric	American Steel & Wire, United States Steel
Dampproofing	membrane	Barrett
Insulation (slab)	*Balsam-Wool* sill sealer	Wood Conversion
Framing	Douglas Fir	Western Pine Association
Subflooring	*Weldwood* plywood	United States Plywood
Surfacing	living area: *Parkay* wood tile other: *J-M* asphalt tile	Parkay Johns-Manville
Roof surfacing	*J-M* asphalt roofing shingles	Johns-Manville
Exterior surfacing	¼" *Flexboard* *Shakertown* cedar shakes	Johns-Manville Perma Products
Interior surfacing	board and acoustical tile	Wood Conversion
Interior trim	Ponderosa pine	Curtis Companies
Sheathing	*Nu-Wood* impregnated sheathing	Wood Conversion
Insulation	*Balsam-Wool* blankets	Wood Conversion
Paint	lead & oil paints	O'Brien
Doors	exterior & interior: flush type garage: *Strand* overhead	Roddis Plywood Detroit Steel Products
Hardware	residential lock sets *Kirsch* drapery hardware	National Lock Kirsch
Sash	*Pella* multipurpose wood	Rolscreen
Heating	forced warm air, gas or oil prefabricated chimney controls, electronic *Moduflow*	Mueller Climatrol Van Packer Minneapolis-Honeywell
Electrical	wiring & wiring devices lighting fixtures	General Electric Moe Light
Plumbing		
water heater	*Ruud-Monel*	Ruud
fixtures	tub, lavatories, and WCs shower enclosure: *Cadet* accessories: *Miami-Carey*	Universal-Rundle Fiat Metal Philip Carey
Kitchen and laundry	appliances and cabinets	General Electric
Built-ins	*Pacemaker* wall closets	Mengel

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.



A heating system was designed to fit temperature zones throughout the country—from the coldest at the Canadian border to the warmest along the Gulf of Mexico. To meet the various heat needs, sizes of the components of the heating system vary. The system employs a type of perimeter heating which provides indoor comfort during the winter and is adaptable for the addition of a cooling system at a later date. The warm air registers are located at outside walls, usually below a glass surface, to stop the cold where it enters a room and thus prevent this air from dropping to the floor and causing drafts. The blanket of warm air covering these window surfaces affords better distribution of heat, assuring even temperatures in all rooms, floor to ceiling. The heating plant can employ gas or oil and can be converted from one fuel to the other easily and inexpensively. For conversion to year-round air conditioning, a cooling unit can be installed adjacent to the present heating plant; the same furnace blower and duct works would be used. Furnace is installed in the basement of the house under the first bedroom; when other rooms are added, ducts are extended. Heating system engineered by Mueller Furnace

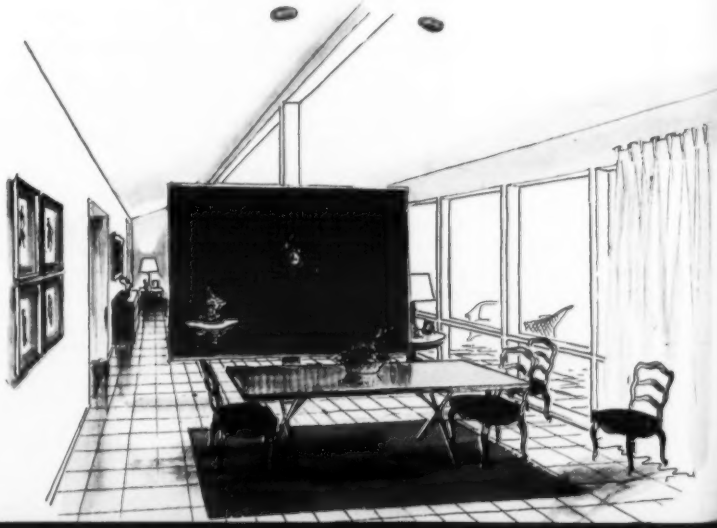


Wiring diagram shows how a balanced combination of outlets and built-in fixtures can provide versatile and economical lighting for the small home. Two recessed down-lights illuminate the entrance patio; wall bracket at kitchen door is an inexpensive way of obtaining necessary outdoor lighting. In the interior, adjustable twin ceiling fixtures flood entrance hall and bedroom corridor. An outlet in living room is activated by switch at front door which can "light ahead" a person entering that room. Two bedrooms have switch-controlled built-in fixtures; the third has switch-controlled outlet. Kitchen wiring accommodates fan, garbage disposer, and appliances, as well as overhead lights

[Continued on the next page]

JOSE M. REINAREN

Dining arrangement is in answer to the requests of many families who prefer both living and dining to be included in one large space. The space divider is a decorative barrier which defines the two functions. It gives sufficient privacy to please those who prefer a segregated area for dining. Divider is attached to structural post which supports ridge beam, and was positioned to define areas



A HOUSE THAT GROWS WITH THE FAMILY *continued*

Living and dining are unusually pleasant in this single, large space with a view of the terrace and garden. Window wall which extends the entire length of the room has fixed glass in large, upper glass sections; awning units are operative below. Geometric design of wood floor tile is complemented by the pattern of terrace flag-stones which give the effect of continuing the room outdoors. End wall is masonry in accordance with a general code requirement that a fire barrier must be used between a garage and the living part of a house. It can be left exposed to add texture interest to the room. Other walls are dry wall construction which can be painted in accordance with the decorative scheme. Sloping cathedral ceiling, surfaced in acoustical tile, is responsible for much of the room's airiness; an exposed beam runs the length of the room. Doorway, left, leads to entry

In this three-bedroom house, bedroom number one's location nearest to the living section of the house makes it an ideal choice for decoration as a guest-room-study. Sliding-door bedroom closets are prebuilt units; floors in bedroom wing are asphalt tile. Throughout the house, prefabricated window units are positioned as casement windows (as here) or as awning-type sash

JOSE M. GRINADES

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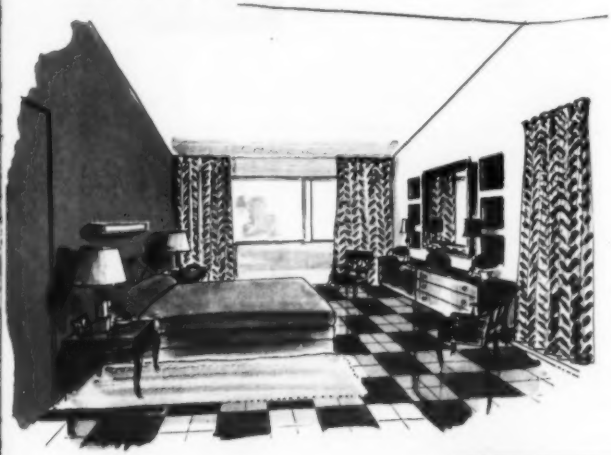
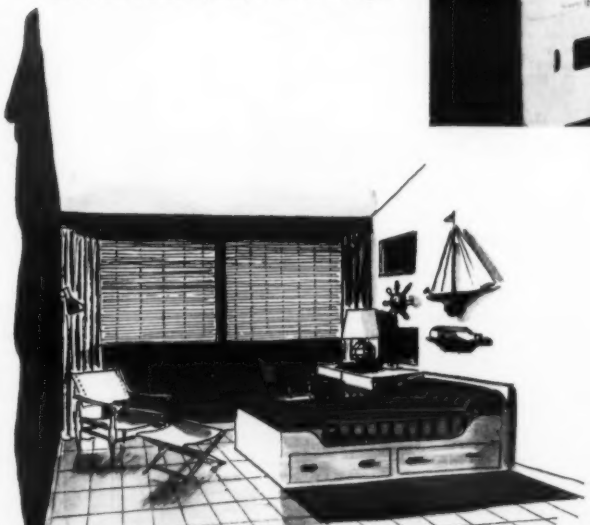


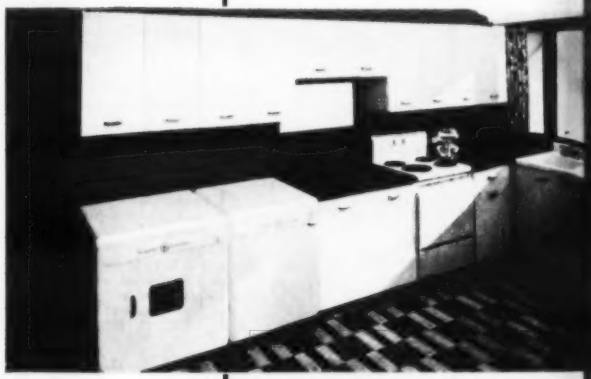
Windows of master bedroom (above) are well placed to afford ample wall space for furniture arrangement. Bedroom number two (below) became a child's headquarters, the sketch showing a nautical decorative treatment which would be sure-fire for a boy. Sketches are merely suggestions of decoration, to show that the house presents a simplicity of interior architecture to which any family's taste can be adapted



JOSE M. REINSRES

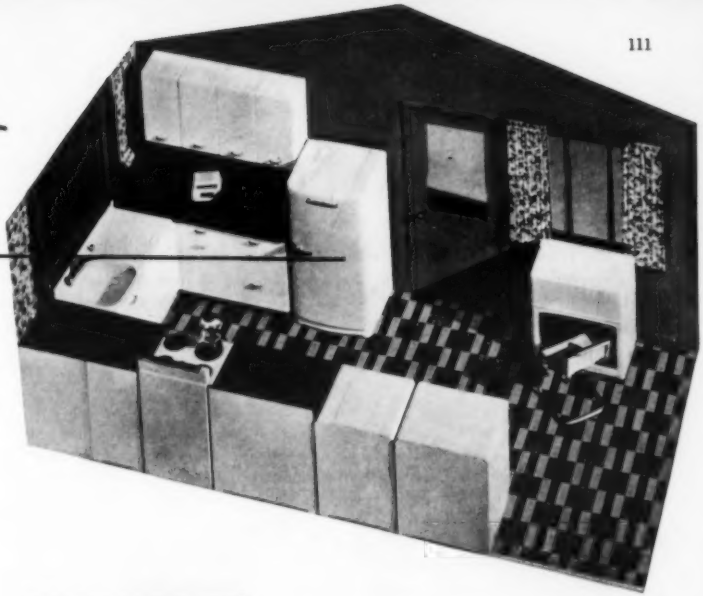
CONVENIENCE IS KEY TO KITCHEN PLAN

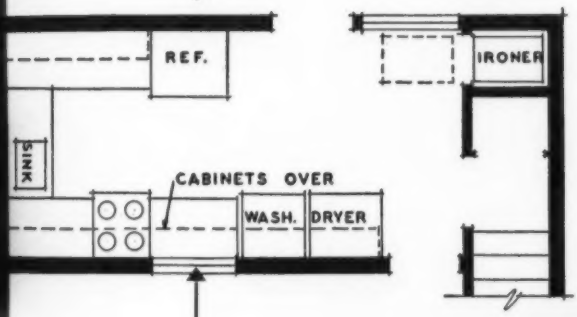
Combination kitchen-laundry has been designed into an 8′ x 17′ space. Kitchen proper is in a step-saving U shape, occupying exactly one-half of the total area. With the triangular work pattern of the refrigerator, range, and sink, no work center is more than just a few steps from the others. Generous allowance has been made



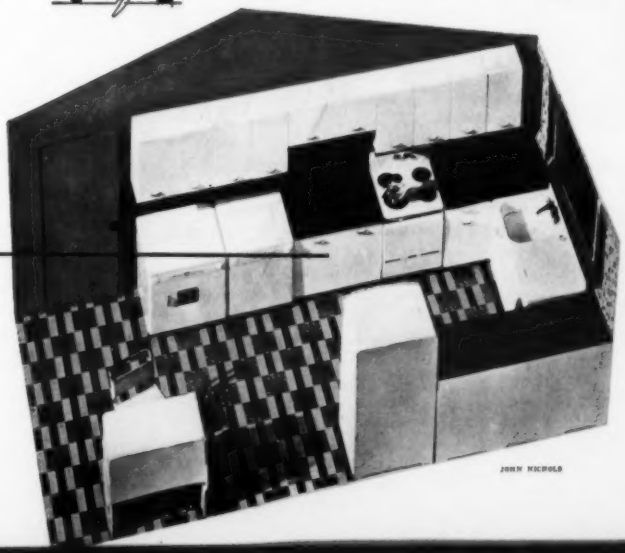
for storage space and work surfaces. A total of 14 base and wall cabinets provides space even for items used only occasionally. The 12 feet of work surface include an unbroken strip of almost six feet and another of almost four feet, all convenient to the appliance work centers. Laundry center is in opposite half of the room: automatic washer and dryer are side by side, providing additional counter-height work space when not in use for laundering. Automatic ironer fits into a storage closet, is out of the way when not in use. Kitchen-laundry was designed by the General Electric Home Bureau.

A LIVING HOUSE





In view of kitchen model above, reading counterclockwise is automatic ironer which has been pulled out from closet (right, unseen), especially designed to house the appliance when it is not in use. Table and chairs could fit at this window when ironing was not in progress. On other side of door is 8.5 cubic foot refrigerator with wall and base cabinets of enameled steel at one side. Sink has central spot right under the big window; it is equipped with automatic dishwasher and garbage disposer. Tops of base cabinets next to the sink make ideal auxiliary work counters. Compact range, while only 24 inches wide, provides a larger than standard-size oven and features push-button cooking. Just above work surface next to it is the pass-through to dining room with sliding door. Washer and dryer complete the appliance arrangements; above them are wall cabinets for cleaning and laundry supplies



JOHN NICHOLS

Plans, working drawings, specifications, and building information on the LIVING house are available in a convenient file case, ppd. at $5.00. For your **Home Building Kit,** write to LIVING For Young Homemakers, Dept. P.D., 575 Madison Ave., New York 22, N. Y.

By RONNIE WACKER

A YOUNG FAMILY AND NATURAL CHILDBIRTH

The hottest news in the cold science of population statistics is the fact that the stork is working overtime these days. This year is expected to break all-time records for births in the United States. One of these babies will be born to Barbara and Bob Bielenberg, of Inwood, New York, who are preparing to have their second child through a method that is becoming increasingly popular with young couples throughout the country: natural childbirth. Much of the enthusiasm for larger families in America recently has been credited to the phenomenal change in attitude towards approaching parenthood among prospective mothers and fathers who want to know all there is to know about the birth process. The nine months' waiting period becomes a learning period in which they explore new developments in the obstetrical world, prepare together for the new member of their family, and enter childbirth with greater peace of mind than was known to their mothers and fathers. Today, in a very real sense, both parents have the baby. And this partnership is probably the largest single factor behind the growing interest in so-called "natural childbirth." When Bob and Barbara first sought information about natural childbirth before their daughter, Tina, was born, they were told—depending upon whom they asked—that it was woman's emancipation from childbirth pain, or a return to medieval midwifery or, with a shrug, "just a fad." Some of its enthusiasts endow it with all sorts of virtues. They claim it makes labor shorter, painless, less tiring to the mother, safer for the baby; that it offers less possibility of false labor; and it would seem, turns childbirth into a pleasant way to spend an idle day. Critics denounce the method as "hypnotism," charging it is successful only with hysterical and immature women; that it forces mothers to do without the scientific help that medicine has developed for childbirth; that it is psychologically damaging for the woman unable to carry it off completely, making her feel inadequate. Where does the truth lie? As usual, somewhere in the middle ground, according to most responsible doctors. They feel there is error on both sides. Some of the proponents of natural childbirth have a number of distorted notions about the program. On the other hand, many doctors have refused to give it a fair chance. Basically, natural childbirth is an effort to eliminate fears which create muscle tension—making a mother actually fight against herself during the birth process and causing unnecessary pain. It tries to avoid heavy anesthesia, if possible, so the mother can be a conscious and important partner in the job of delivering a baby. It emphasizes that labor is what it sounds like—hard work—and not a dismal operation ending nine months of illness. It includes prenatal classes for mother *and* father. He is a vital partner in the birth job, with definite things to do. These classes stress relaxation. Like a good athlete, the woman in labor must relax and let her muscles work uninhibited by tension. If she tightens up, she is resisting the contractions which actually deliver the baby. And in that fight, pain is born. To see how it works, make a fist. Now close the other hand over that fist. Close it tight. It's almost impossible to move the fingers of that fist, isn't it? If you try hard enough, the attempt will be painful. In childbirth, that outer hand is the abdominal wall, tightened by fear. The fist inside is the network of uterine muscles which must move to deliver the baby. And they will move, somehow—although their motion creates agony. Relax the abdominal muscles and the birth process can proceed without unbearable pain. That was the theory of British Dr. Grantly Dick Read when he introduced his "natural childbirth" to the United States in 1947. He preached that much of the pain in labor is unnecessary, that the woman who knows what to expect, has learned to relax and is never left alone to get frightened in strange surroundings, will have less pain. His ideas interested the Maternity Center Association, a national education and research group directed toward making child- [Continued on page 130]

[Continued on the next page]

JACQUES LOWE

The Bielenbergs have found it easy to practice the natural childbirth system at home, in the course of their daily lives

EFFORTLESS EXERCISE of sitting tailor-fashion is, Barbara finds, the most comfortable way to do her knitting. Like most other natural childbirth exercises this one is geared to strengthen muscles which will be called into play later on. Bob studies exercise manual which briefs couple on helpful training throughout pregnancy. One of most important contributions of the system is that it brings husband into rightful place as partner in the birth process

EVERYDAY CHORES can be made easier by following certain simple rules. To avoid back strain, Barbara picks up Tina, 1½ (also a product of natural childbirth), by taking a firm stance with legs spread apart, then bending from the knees and sweeping the child up in her arms. Other strain-producing tasks around the house—opening low drawers, working at range or broiler, reaching for high shelves—can be done in a way to eliminate fatigue. Barbara's manual shows how to do such household chores

HUSBAND'S ROLE IN LABOR begins during pregnancy. While Barbara relaxes on sofa, Bob eases muscle-ache by rubbing her lower back. This is what he will be called on to do in actual labor. Hospital where Barbara will be confined is one which allows husbands in labor room. This practice is increasing as hospitals realize the importance of husband's presence as a support to wife

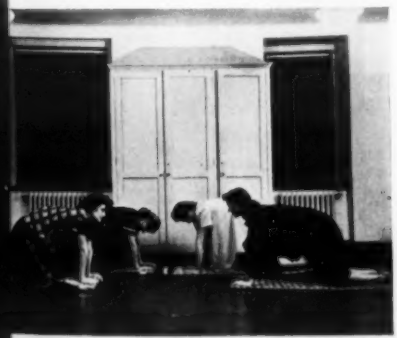
DURING AFTERNOON REST, Barbara times deep abdominal breathing to assist relaxation. This breathing raises stomach muscles forward so that uterine muscles which deliver baby can operate freely. This helps reduce pain, much of which, according to natural childbirth exponents, is caused by tension. When labor begins, couples know how to time contractions so that they know when to go to the hospital, and how to check birth progress in the labor room

Hospital classes teach prospective parents body structure, exercises, role of each in childbirth

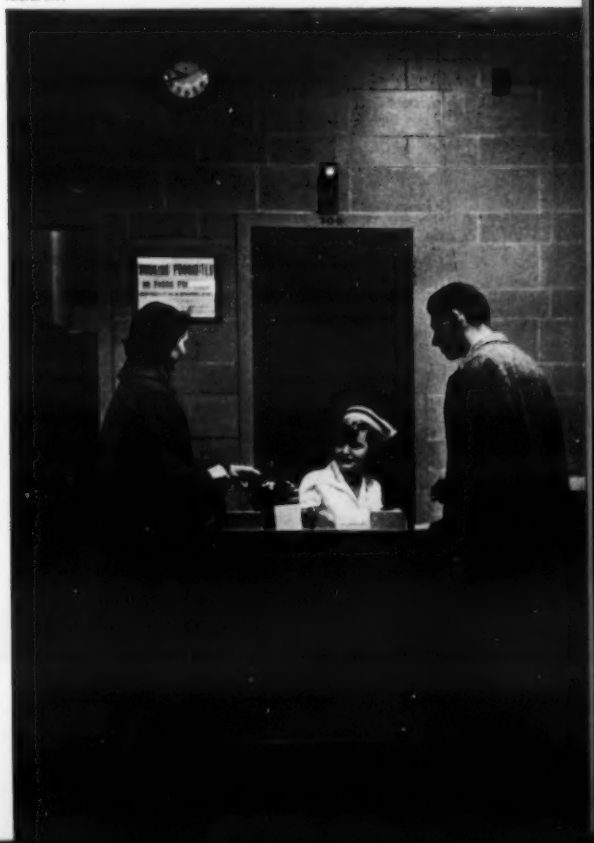
EXPERIMENTAL PROGRAM of the Columbia Presbyterian Medical Center in New York City includes a series of evening classes. Margaret Hogan, R.N., certified nurse midwife, explains birth with charts, models

JACQUES LOWE

REHEARSAL FOR LABOR teaches husbands how to apply pressure to relieve strain. The Bielenbergs, third couple from left, here learned how to practice methods at home. Another part of training program is a tour of hospital's labor and delivery rooms. By seeing at firsthand where they will be, couples eliminate fear of the unknown. They are also told exact procedure for hospital admission to avoid last-minute panic



MUSCLE TONING is assisted by pelvic rocking exercise. The way shown here is for women to get down on hands and knees. Floor scrubbing is a practical application of this exercise. While doctors disagree on the scope of natural childbirth, most admit that couples benefit from training program



ADMISSION TO HOSPITAL at time of birth is an orderly procedure for Barbara and Bob Bielenberg. There'll be no anxiety for her, no floor-pacing for him

GARDEN PATIO ON CORNER LOT

Third in a series on landscaping small plots

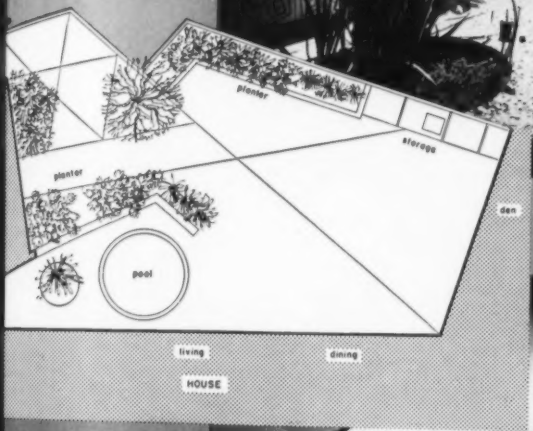
A common headache in planning an outdoor living area for a house on a city lot is how to gain privacy without losing what little space you may have. And if your home, like the one shown here, happens to be on a narrow corner site, then the problem is even tougher. To get around the difficulty in this particular case, the owners employed a number of imaginative ideas. They managed, for example, to create several different sitting areas all within a patio measuring only about 20′ x 35′. This they did by an irregular placement of fences and planting beds. The broken line of the fences also helped avoid a hemmed-in feeling between the two ells of their U-shaped house. Another feature of this garden patio is the clever use of geometric design and shapes to provide an extra sense of space and movement. The circular reflecting pool and the round planter close to the house make a dynamic contrast to the sharp angles of the fences and planting walls. Further variety of line comes from raised planting beds with their lush and shaded greenery.

JULIUS SHULMAN

HANDY STORAGE UNIT away from house performs many functions—the built-in plywood cabinet houses garden tools and equipment; lower cupboards contain cushions and pads for patio furniture; the sink and counter serve both for arranging flowers and preparing outdoor snacks

CLEANLY DESIGNED FENCE, divided into random panels of light plywood and translucent plastic screening, shields the patio and the bedroom side of house from street; it provides ample privacy from neighbors, yet allows close contact with trees and greenery outside

GARDEN PATIO viewed through floor-to-ceiling windows of the living room appears much larger than a back yard on a narrow city plot. Heavily textured paving—made by pressing pebbles into wet cement—is carried inside house in a thin strip which runs along the base of the windows. The landscaping is by Eckbo, Royston and Williams



LUXURIOUS garden effect is created by abundant plants and flowering shrubbery. By confining them to artfully placed planters, the owners have kept gardening chores down to a bare minimum; the paved concrete floor is ideal for easy hosing down. Graceful trees planted outside plywood fence hide roofs of houses beyond

Show window

You don't have to be a display artist to set a beautiful table

Your table can be one of the most dramatic displays in your home. The festivity of parties is directly proportionate to its gala appearance. Similarly, how the table looks has much to do with the spontaneity of everyday family dining. Important as it is to the enjoyment of living, why is the table's appearance so often overlooked? The answer is that the homemaker's imagination so often runs dry. One way to remedy the situation is to think of a table-setting as a picture. In your mind's eye, imagine how it would look framed by a window. If you are planning an outdoor table, envision it as it might be seen through the scenic window of your living room. If you are arranging a table in your dining room, think of it as it might be seen through the window by a passer-by. As in painting a picture, the boundaries of a frame are an invaluable help in pulling the elements of the table-setting composition together. They also sharp-focus the relationship of the table with its background. For example, color coordination for an outdoor table becomes easier when you consider the color of the painted fence, the flowers or foliage, the terrace against which it will stand. Inside the house, the color of a painted wall or the pattern of a papered one is an important consideration. Once you have seen your table as a composition—like the painter—you can use color expressively, choosing from a palette which suits the personality of yourself and your family. Besides making dining more of an occasion, a terrace table arranged from the vantage point of a window presents a picture to be enjoyed from inside the house. If set up indoors, a table can be a display you'll be proud for a passer-by to see.

[Continued on the next page]

opposite

IMAGINING A TABLE AS IT WOULD APPEAR OUTSIDE YOUR LIVING ROOM WINDOW IS AN EFFECTIVE WAY OF CREATING A PICTURE, EXCITING IN COLOR AND COMPOSITION. HERE, STANGL'S *Golden Harvest* DINNERWARE AND SIMTEX CLOTH AND NAPKINS ARE PERFECT COMPLEMENTS FOR THE PROFUSION OF FALL COLORS. GLASSWARE BY IMPERIAL; STERLING IS INTERNATIONAL'S *Royal Danish* PATTERN. DRAPERY FABRIC BY STANDISH

ALL PHOTOGRAPHS BY LUIS LEMUS

AFTERNOON TEA IS ONE OF THE PLEASANT AND EXPENSIVE WAYS ENTERTAINING THAT IS, AGAINST IVORY LACE TABLECLOTH THE DARK *Florentine* DESIGN ROYAL DAL CHINA STANDS OUT SHARPLY AS THE DELICATE DESIGNS OF WHITE STERLING HOLLOW WARE FLATWARE IN THE PATTERN, COTTON FINISH LACE CURTAINS TABLECLOTH, SCRANTON CURTAIN TRIMMING, CONSOLIDATED

WHEN THE CHILDREN ARE IN BED, A YOUNG WIFE BRINGS OUT HER LOVELIEST TABLE DECORATIONS FOR AN INTIMATE ANNIVERSARY DINNER. CRYSTAL GOBLETS AND CHAMPAGNE GLASSES ARE TIFFIN GLASSMASTERS' *Cromwell* PATTERN. *Platinum Veil Coupe* DINNERWARE BY FLINTRIDGE IS EXCITING CONTRASTS TO THE BUCELLA FLAME-COLORED CLOTH. LUNT STERLING IS *American Victorian* PATTERN. GREAT WESTERN CHAMPAGNE STRIKES A FESTIVE NOTE FOR AN AT-HOME OCCASION. DRAPERY FABRIC BY JOANNA WESTERN MILLS

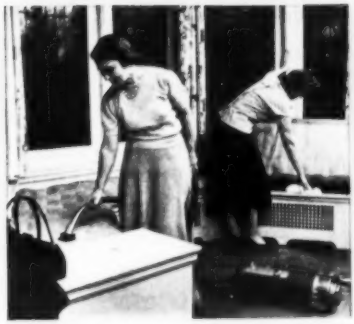
ANTIQUE SALE BOOSTS PARISH BUILDING FUND

In an age when fear and animosity militate against happiness throughout so much of the world, it is not surprising to find that churches are playing a continuously more important role in the lives of every young family. More and more the church is becoming a community property in which each member of the congregation, young or old, plays an active part and accepts a share of responsibility in the over-all well-being of the parish. Evidence of this trend came to our attention when we received an announcement that the Lutheran Church of Dobbs Ferry, New York, was sponsoring an Antique Show and Sale. Like many a church across the country, this parish had a financial problem. A few years ago, the congregation voted to build a new church to replace an old frame building that had long been inadequate—and soon a handsome colonial structure rose on the site of the old building. But funds ran short and much of the interior work remained uncompleted. Spark-plugged by the young pastor of the church, Reverend Hudson Clements, 31, the congregation launched plans to raise funds to further the necessary work. First a *smörgasbord* dinner was given. It proved such a success that the next venture was the more ambitious Antique Show and Sale. After a suitable place to hold the show had been obtained—a large home on the edge of town conveniently vacant—antique dealers were contacted. To avoid the mathematical complexities of sharing the sales profits on a percentage basis, exhibitors were offered an opportunity to exhibit and sell at a cost only for rental of a booth. All the members of the congregation pitched in to promote the show: children tacked up arrows to guide motorists to the show site, their parents formed into committees to tend to the printing and distribution of tickets and posters. When the show closed after three days, the parish had reaped a tidy profit from three sources: rental of booth space to the exhibitors, a 50c donation at the door, and the sale of refreshments. Added to the church building fund, the proceeds are helping to buy the much needed furnishings. In the meantime, members of the congregation continue to contribute their time and abilities at doing much of the work in the church themselves—plastering, wiring and carpentry work, and landscaping the church grounds. Services are being temporarily conducted in the church crypt, but in time, the parish will have a finished church, a place of worship and, as well, a monument to community co-operation and perseverance.

GEORGE SMEAR

AN ANTIQUE SHOW AND SALE proved a novel and successful way for a church to raise needed funds when the Lutheran Church of Dobbs Ferry, led by young pastor, Hudson Clements, shown here inspecting exhibits with show officials, sponsored the community event

EVERYONE PITCHES IN as preparations for the Antique Sale and Show get under way. The younger set, represented here by Vera Almlof and Joyce Hashagen, helped by posting arrows pointing way to show



TIDYING UP the house where show is to be held keeps the distaff side of the young congregation, including Mrs. Christine Roraback and Mrs. Marguerite Hashagen, busy for several days preceding the opening

AS ANTIQUES ARRIVE, shipped ahead by the exhibitors, they are sorted and grouped. Here, Jean Houseman calls off name attached to old-fashioned butter churn while hu-band, Bill, takes notes

SHOW OPENS and visitors begin to arrive. Most visitors were from Dobbs Ferry, many came from distant towns, some from outside the state. Twenty-five exhibitors rented booths to display and sell their antiques

A CUT-GLASS candy dish catches the eyes of two prospective buyers. The collection of antiques on view and for sale was large and comprehensive, ranging from small items tagged at a dollar to grandfather clocks

ENGAGING ENCOUNTER took place as three-and-a-half-year-old "Tamsin" Willard came suddenly face to face with another little lady—a cigar store Indian. Youngsters enjoyed show as much as their elders

HOMEMAKERS OF EVERY AGE found show stimulating, even inveterate moderns who customarily shy away from antiques. Many items proved to be as compatible to today's as to yesterday's living

SIMPLE BUT TASTY refreshments were prepared and served by ladies of the church. Local merchants generously donated food items including turkeys, and several of the excellent bakers in the parish contributed

LADEN WITH PURCHASES, visitors head home after an afternoon of browsing and shopping. The Show and Sale was a success and the proceeds provided a healthy addition to church building fund

When the "hired cook" vanished from most kitchens, good planning and color harmony more than made up for her absence. Whether you are planning this fascinating room for a new house or devising ways and means for a sound remodeling job, appearance is as important as convenience. The only additional cost is well-spent time in choosing the color combinations that can make the kitchen one of the most beautiful rooms in your house. Planning a kitchen on paper is an intriguing business: placing appliances and equipment for the greatest efficiency and to suit your individual needs can be as interesting as the most exciting game. Selecting colors that are inviting and flattering must be done with the meticulous care that you give to decorating the living quarters of your home. We have planned a kitchen that is well-worth studying if you are at the blueprint stage of a new home or if you are adapting new features to existing kitchen space. If you plan to do some of the remodeling work yourself, you can build in cabinets to comply with the idiosyncrasies of various spaces and give them a professional finish by installing laminated plastic doors which come in a variety of stock sizes. In setting up this kitchen, we color-schemed walls, cabinets, floors, fabric, and dinnerware in three combinations. Each has distinct character, each eliminates impression of a working kitchen. However, the kitchen's complete efficiency is immediately apparent in actual use.

ERNEST SILVA

IT'S HOME fashion TIME

SEPT. 24 - OCT. 3 1951

COLOR HARMONY IN THE KITCHEN

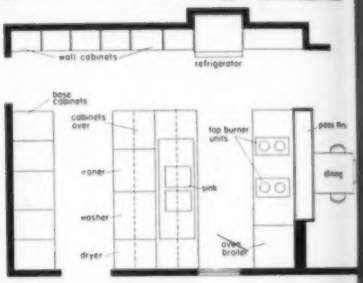
HEART OF THE KITCHEN is a peninsula which on one side has stainless-steel double sink flanked by work counters. Overhead are wall cabinets for dishes and glassware; base cabinets below sink and counter are for cleaning supplies, pots and pans. The other half of the peninsula includes washer, dryer, and ironer, tops of which can be used as additional counter space with rubber mats for protection. Across a three-foot aisle from cleaning and food preparation center is the cooking area with two built-in gas table-top units and built-in stainless-steel wall oven and broiler

- Counter tops, drawer and cabinet fronts.....*Nevamar*
- Cabinets.....KINZEE PRODUCTS
- Paint .....*Kem-Glo*
- Washer, ironer, dryer.....BLACKSTONE
- Stainless-steel sink.....ELKAY
- Stainless-steel wall oven and broiler, surface units.....ROPER
- Refrigerator.....INTERNATIONAL HARVESTER
- Dinnerware molded of.....*Melmac*
- Fabric.....JOANNA WESTERN MILLS
- Dinette group.....T. BAUMRITTER
- Rubber tile flooring.....*Amtico*

[Continued on the next page]

SOLID WALL OF CABINETS gives storage space far beyond what the size of the kitchen might suggest. In photograph of the laundry center, ironer is located to right. However, as indicated on the plan, it has changed places with the dryer which is conveniently and economically vented through an outside wall

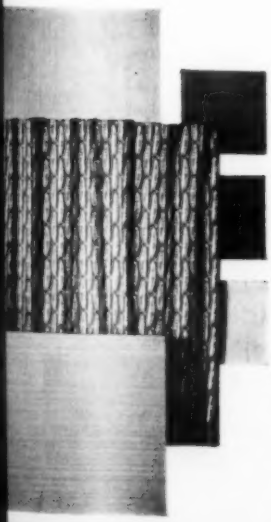
ERNEST SILVA



PENINSULA in strategic position dominates kitchen plan. Three separate areas are grouped around it

VIEW AT LEFT shows peninsula in relation to cooking area on one side and sewing and meal-planning center on the other. Below long cutting counter are sewing cabinets and bin for soiled clothes. Wall space is used for bulletin boards. End cabinet opens to afford knee-hole for comfortable desk and telephone work. Door (left) leads outside. There are more than 200 cubic feet of storage space in kitchen

KITCHEN'S DINING AREA is given a degree of privacy by use of divider with a sliding door pass-through to facilitate serving meals. Shelves above provide storage space for table accessories. Furniture group is made of birch with a hand-rubbed butternut finish; table top is laminated plastic which simulates the birch grain. At right, view down length of kitchen shows relationship of refrigerator to flanking counters which can be auxiliary work space. This provides a convenient spot for making salads, desserts, and mixing drinks



Color choice for the kitchen is unlimited

PLAN YOUR KITCHEN as you plan the decoration of any room in the house, remembering that each area of color, each accessory contributes its part to the harmonious whole. In the color scheme at left, cabinets and counter tops are surfaced in a laminated plastic which simulates the grain of gray mahogany. The bands of floor tiles reflect the three dominant colors of the scheme. The curtain and refrigerator door fabric is the same pattern, a different color in each scheme. At right, a laminate which gives the appearance of linen tops the counter; same material in a birch, plain pattern is used for cabinet and drawer fronts. Dinnerware was chosen to blend with the over-all decoration in each case

GIVE YOUR COOKING MORE COLOR

Laborsaving appliances and ready-prepared foods have streamlined our basic kitchen habits. They have not, however, done away with the need for that vital ingredient of all good cooking—creative imagination. Although some interesting food combinations have been known to happen by chance, truly imaginative cooking demands senses sharpened by personal observation and practice. It is the outcome of respect for good food and discipline in its preparation, combined with a love of adventure. By experimenting with different herbs and seasonings you can add colorful dimensions to your cooking. Use sparingly at first, and let your family's taste be your guide. Make your meals deserve the label, "Exclusive, Made By Me."

HERB SEASONING HINTS

(1) A general guide in using herbs is to use a ¼ teaspoon of dried herbs for each 4 to 6 servings of meat, vegetables, and fish. (2) When substituting dried herbs for fresh herbs in a recipe, use only ⅓ as much of the dried variety. (3) Full-flavored seasonings have an affinity for robust foods. Garlic, sage, *oréganо*, bay leaf, and red wine, for example, complement beef, game, lamb, and stews. (4) The more delicate herbs, such as tarragon, basil, marjoram, and savory, prefer veal, fish, poultry, and vegetables. (5) To retain their natural flavor, add herbs towards the end of the cooking time in soups, stews, and sauces. (6) In uncooked dressings, juices, and marinades, herbs should be put in several hours or even a day before serving, to give them plenty of time to become acquainted. (7) When using several herbs, allow one to predominate in flavor. (8) Store dried herbs and spices away from heat and steam in tightly covered glass jars.

AN ARMCHAIR GLOBE-TROT through cookbooks of other lands is an enriching experience. The following recipes will add new color to prosaic hamburger and meat-loaf, offering seasoning ideas for other dishes, too.

TJAP TJAE

(shrimp and beef balls with vegetables)
(Chinese-East Indian)

East Indian dishes are identifiable by their texture contrasts and distinctive spice flavors. They achieve a crisp texture through the use of exotic vegetables like water chestnuts and bean sprouts. Nice accompaniments are a sweet and sour chutney, chow mein noodles, and a finger salad.

- 3 slices white bread
- ½ cup milk
- 1 pound chopped beef
- 1 cup cooked shrimps, chopped fine
- ¼ teaspoon pepper
- 1 teaspoon salt
- 1 teaspoon ground ginger
- 2 eggs
- 3 tablespoons butter or margarine

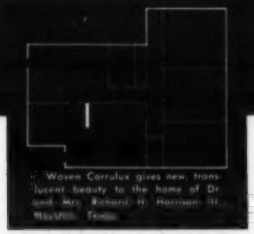
- Soak bread in milk, squeeze dry; mix with meat.
- Add milk and other remaining ingredients, except butter.
- Mix well and form into small balls. Fry in butter until well browned. (Serve with following sauce.)

SHRIMP AND VEGETABLE SAUCE

- ½ cup chopped onion
- 2 tablespoons oil
- 1 cup cabbage, coarsely shredded
- ½ cup celery, chopped
- ½ cup water chestnuts (optional)
- 1 No. 2 can bean sprouts
- 2 teaspoons ground ginger
- 1 teaspoon nutmeg
- 4 tablespoons soy sauce
- 1 cup boiling water
- 2 bouillon cubes
- 12 peeled, cooked shrimps

- Sauté onions in oil until golden brown.
- Add other vegetables and spices.
- Add water and bouillon cubes. Simmer until vegetables are just tender. Thicken, if necessary, with a little cornstarch.
- Add beef balls and shrimps. Simmer 5 minutes.
- Serve over rice.
- Serves 6.

[Continued on page 136]



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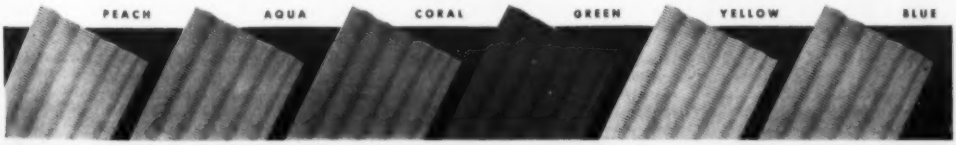

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DRAPERY HARDWARE

A young family and natural childbirth

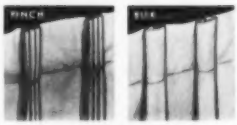
[Continued from page 112]

birth safer and more rewarding. It helped set up a clinic with Yale University School of Medicine. There, Drs. Herbert Thoms and Robert Wyatt adapted the Dick Read method to American hospital procedure and watched the reaction of mothers who volunteered for the program.

After a two-year experiment in which 1,010 women had their babies this way, the doctors reported: shortened labor, 93% of the mothers fully conscious at birth, less abnormal bleeding, less maternal fatigue . . . and enthusiastic mothers. Women who had their first babies by the method labored an average of 14.3 hours, as against the usual 18 hours. Women who had borne children previously, clocked 8 hours labor instead of the average 12 hours.

Women read of these results with deep interest. Many felt there was something lacking in the maternity care of the modern hospital. With all its anesthesia and sterile safety, modern hospital technique left many mothers without the satisfaction their great grandmothers had felt after a sweaty bout with the untrained midwife. Something was missing in the emotional sphere, and Dr. Dick Read believed his system supplied it. He spread his attention from the simple physical welfare of his patients to include their emotional needs as well; taught them that they, not the doctor, delivered the baby, and made them proud of their accomplishment. The expectant father was glad, usually, to be brought back into the picture. He hated his role as a cartoon figure pacing hospital corridors, helpless and forgotten. He wanted to be with his wife, wanted to help in some way. And the natural childbirth exponents welcomed him.

There are a number of real services the father can perform during the long hours of labor. He can time the muscle contractions to indicate the baby's progress. He can press his wife's back from time to time to ease muscular strain, or wipe her forehead with a damp washcloth. Or, he can simply sit there and hold her hand. Doctors and nurses may smile at these "services." In any properly run hospital, the mother can have them done more expertly by a nurse. But with all the



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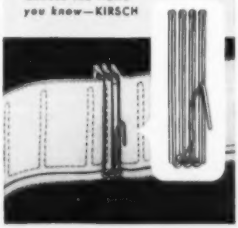

A young family and natural childbirth

father's fumbling, there is tenderness, there is love. That the nurse cannot supply.

These features of prenatal education, physical preparation and emotional support make the method sound very attractive to most modern women. Why is the medical profession reluctant to give its unqualified sanction to it? A major drawback is the unpredictable nature of all humans. One mother's triumph can be another's disaster. There's the danger of serious disappointment, and deep psychological shock to those mothers who had been led to expect a lark in natural childbirth. Many other things besides a beautiful pelvis determine a woman's experience in labor. She may face the problems a baby will bring—problems of money, overcrowding, loss of freedom, or more deep seated emotional problems. A worried mother will find it hard to relax, and will be a poor subject for natural childbirth.

Are all the blessings of natural childbirth, then, limited to a lucky few? Not at all. Although doctors disagree on its advantages, they do agree that every woman will benefit from increased knowledge of her body's adjustments to pregnancy. And they agree that understanding of the birth process brings peace of mind to the woman in labor. Is it a throwback to primitive childbearing? Dr. Harvey B. Mathews, delegate from the section of Obstetrics and Gynecology to the American Medical Association, said: "Natural childbirth brings the comfort and emotional support of home into the hospital, where the mother is assured the best available scientific care. It is a most satisfying delivery for the mother, and the safest for the baby."

Airy statements are made that natural childbirth is "painless." Dr. Frederick W. Goodrich, Jr., who completed the first fellowship at Yale in the method, shatters this delusion with a bang. He observed that of 400 or more patients, "Only 2% found labor completely painless." However, he noted that though the majority reported some pain, particularly toward the end of the first stage of labor, they willingly put up with it for the experience of hearing their baby's first cry. Another

[Continued on page 132]

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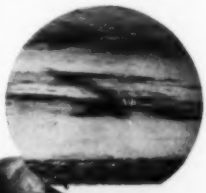

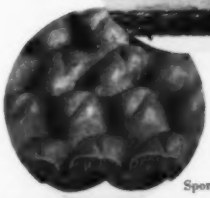

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A young family and natural childbirth

[Continued from page 130]

breezy assertion is: "No drugs are used." Dr. Goodrich reports that only about 35% of the 400 women went through labor with no drugs at all. The rest had either demerol—a sedative—or, in some cases, complete anesthesia. Childbirth is not an endurance contest. Doctors say the woman who accepts relief may be more successful than the Spartan who grits her teeth and refuses to give in. Many women who haven't needed drugs in their deliveries said it was comforting to know they were at hand . . . just in case.

Are the babies healthier? There is some support for this natural childbirth claim. Doctors today recognize that heavy anesthesia may have some adverse effect on newborn babies, who inevitably absorb some of the drug used on the mother. In the Yale experiment, fewer infants died. The doctors cautiously said they did not credit the low mortality rate entirely to natural childbirth, but they did say, "The minimal amounts of anesthetic used and the shortened duration of labor do favor such a result."

Is it hypnotism? No. Suggestion? Perhaps, in the sense that a confident woman will be better able to surmount pain. The suggestion certainly is planted in the prenatal classes that labor pains are not unendurable. And that suggestion may well bear fruit when the contractions begin. It has been charged that immature women appear to be successful in the natural technique, but many doctors maintain just the opposite is true. They say women who are immature emotionally lack the resources to carry them over the rough spots and, hence, are likely to go out of control in the labor room.

One reason why some doctors may be less than enthusiastic about the Dick Read method is the matter of time. In the first place, a natural childbirth patient requires more attention, both in prenatal instruction and in the delivery itself. More attention per patient means fewer patients. Another point: in a normal natural childbirth, nothing can be done to induce labor. The doctor must wait for nature to take its own sweet time. And there is always some thoughtless infant who will decide to arrive just as the doctor is backing his car out of the driveway for a week-end vacation. However, more nurses are being trained in obstetrics, and they can take over much of the prenatal classes. They report the group technique works very well, that each mother feels a little more secure, knowing all the others have pretty much the same questions and fears that she has.

Together, the parents-to-be learn special breathing exercises for the mother to practice at home—and to use, eventually, in labor, to loosen the clamp of fear on abdominal muscles. They learn other exercises as well, to strengthen the little-used muscles which deliver the child. The exercises are tied in with household tasks—they are told how to squat, just so, when picking something up from the floor or tying a shoelace; they are taught to sit tailor-fashion at sitting-down jobs like mending. The instructor carefully clears up the usual misconceptions and apprehensions. She takes the prospective parents on a tour of the labor and delivery rooms, so they will be familiar with them when D-Day arrives. And she usually takes them through a step-by-step rehearsal of actual labor, so, when it happens, they will recognize the various stages, and know what is coming next.

By "graduation," couples come out with the feeling that those women most likely to be successful in the method are middle-of-the-roaders—neither dedicated to the program nor overly afraid of it. The instructor has convinced them they face a hard job, but the results are worth working for. Nurses trained at the Maternity Center in New York have set up programs in major cities throughout the country. A doctor, the local Visiting Nurse Association, Red Cross chapter, or Health Department can advise on whether such a class is available in any community. Letters received at the Maternity Center indicate that hospitals across the nation are not yet keeping up with the growing demand by young couples for natural childbirth. But facilities for the method are increasing, and—as in everything else—the way to get them is to demand them. After all—who's having the baby, anyway?

Peggy Clark foremost theatrical-lighting expert of Broadway tells you how to

Use Light to Change the Scene without Changing the Scenery

in every room in your home

with Inspiration Lighting by MOE *light*

Peggy Clark, creator of fabulous lighting effects for many leading Broadway productions such as "Pal Joey," "Brigadoon" and "High Button Shoes", has adapted her ideas to home use . . . now shows you how to "paint with light," create a mood, change the personality of a room—simply by flicking a light switch. Moe Light Contemporary, Traditional, Accent, Recess and Wall Lights now make it possible for you to "set the stage" for every occasion. *Inspiration Lighting* works wonders in bringing out the full beauty of furniture, draperies and floor coverings, too. Discuss *Inspiration Lighting* with your electrical contractor or Moe Light dealer.

MOE LIGHT, Inc., Fort Atkinson, Wisconsin

Plants at Fort Atkinson • Princeton, Kentucky • Los Angeles, California

M-1058 — $24.95*

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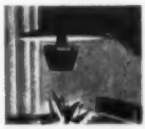
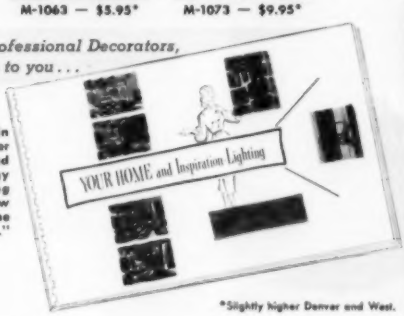


M-1073 — $9.95*

Originally intended for Professional Decorators, this book is now available to you . . .

48 pages, lavishly illustrated in full color. Parading scene after scene of breathtaking ideas and suggestions for applying Peggy Clark's *Inspiration Lighting* methods in your home. See how easy it is to "change the scene without changing the scenery." Send for this book, today.



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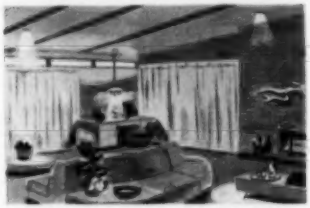
*Slightly higher Denver and West.

FOUR MOODS, ONE ROOM. The setting is the same, but *Inspiration Lighting* makes it possible to change the mood at the flick of a switch.



PARTY-TIME . . . is easy to achieve with *Inspiration Lighting*. Makes any room as gay as laughter when you decorate with light . . . gives your guests a zest for conversation and fun.

FAMILY-TIME . . . *every* pastime takes on real meaning when you vary the mood with *Inspiration Lighting*, be it reading, games or TV . . . or even a quiet, subdued mood where dad can steal a nap.

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Send me your new book on Inspiration Lighting. I am enclosing $1.00 deposit to be refunded by my Moe Light dealer upon the purchase of Moe Lights amounting to $10.00 or more. If I am not completely satisfied with the book, I can return it within 10 days to Moe Light, Inc. for a full refund.

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All Mahogany and Yew-wood buffet from our open stock "MORGANTON MASTERPIECES" dining room group on display by the Morganton Dealer Family of America's finest stores. Send 15¢ for folder showing all pieces.

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You'll Like Your Table Set With

Family Affair

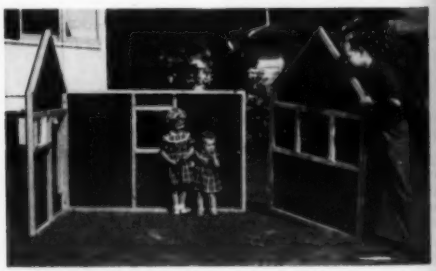
STYLED BY STEUBENVILLE

Whimsical . . . and delightfully informal is this fascinating *Family Affair* pattern by Steubenville. The gay good humor of the full-colored feathered family will prove a joyous setting for your perfectly planned meals, add a new zest to dining. Open stock at leading stores; created by *The Steubenville Pottery Co., Steubenville, Ohio.*

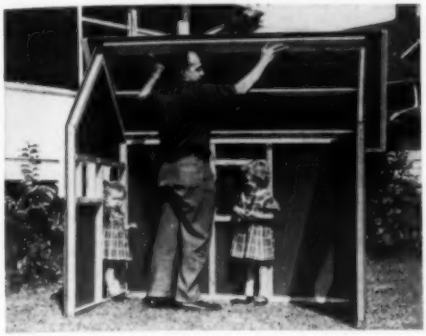
A PLAYHOUSE IS A CHILD'S DREAM

Probably no gift in the world has the power to make children happier than a little house they can call their own. Even the most forgetful of adult homemakers have memories long enough to recall that every little girl dreams of a real place to "play house," every little boy longs for a "headquarters" where the gang can meet. Here's a way any parent with amateur carpenter ability can give his children a playhouse at the expense of only a few hours of work and less than $50 in materials. The playhouse shown here measures 6′ high, 6′ long, and 4′ wide, but dimensions can naturally be varied to suit individual requirements. Pointers to remember: Plan your playhouse accurately on paper before beginning, and lay out pieces as they will appear when assembled, before attempting to join them. The hardboard used in construction of playhouse shown is *Masonite Tempered Presdwood.*

PLAYHOUSE IS BUILT in sections which are joined later to form final assembly. The two ends and sides consist of frames of 2 x 2s covered with 3/16″ tempered hardboard with frame of end sections set in slightly from outer edges of hardboard, so side walls will fit properly. 2 x 2s are used in framing for door and window cutouts. Galvanized siding nails attach hardboard to framing



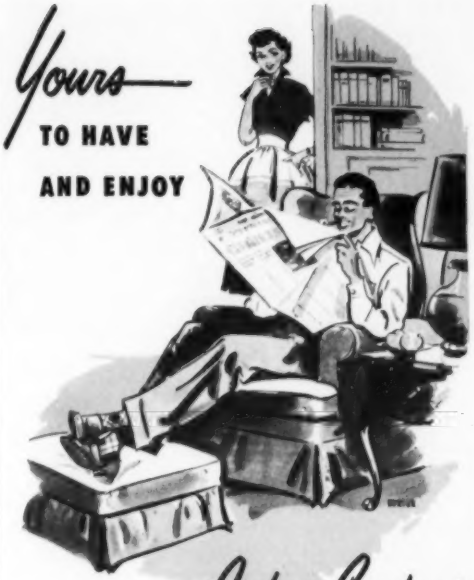
SECTIONS ARE BOLTED together for quick assembly, using 3¼″ carriage bolts, washers, and wing nuts. Bolting, rather than nailing, allows playhouse to be taken apart easily for moving or for storage during the winter months, to be set up in short order in the spring



ROOF SECTIONS are constructed similarly to walls with lengths of 2 x 4 nailed along upper edge of each section to form roof ridge. Note that hardboard used for roof is cut long enough to extend beyond walls of playhouse to give overhang. Lengths of 1 x 2 lumber can be used, as illustrated, to provide edging for underside of overhang

FINAL TOUCHES include installation of shutters at the windows, hanging of door, and painting. In this instance, white paint was used on the exterior of the house, and a bright, contrasting color was used for trim and the shutters

YEARS OF FUN are a generous return for the $50 investment in this playhouse. A house of the size and type of this one can be made by any amateur carpenter, using common tools and materials



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NEW YORK SHOWROOM: John Stuart, Inc., 4th Avenue and 32nd Street, N.Y. 16, N.Y.

Give your cooking more color

[Continued from page 128]

KEFTEDED
(Greek meat balls)

Meat balls may be served cold as well as hot. Remove these from refrigerator at least an hour before serving. Garnish with olives and water cress. This is an attractive and spicy dish to serve at a buffet supper—and it requires no last-minute preparation.

1 pound ground beef
3 medium onions, chopped
2 tablespoons butter or margarine
6 slices bread, soaked in water
2 eggs
4 tablespoons dried parsley flakes
1 teaspoon salt
½ teaspoon pepper
¼ teaspoon ground thyme
flour
4 tablespoons olive oil

- Mix meat and half the onions.
- Cook remaining onions in butter until golden brown.
- Add cooked onions, bread, squeezed dry, eggs, and seasonings to meat mixture.
- Form into large flat cakes, 2 inches in diameter and ¾ of an inch high.
- Dip in flour and fry in olive oil.
- Chill. Frost with mayonnaise mixed with equal parts tomato catsup.
- Serves 4 to 6.

LARGE MEAT BALL WITH CHEESE
(Italian)

The generous use of cheese, garlic, *orégano*, and olive oil distinguishes Italian cooking. This spectacular meat ball may be served with antipasto, spaghetti with butter sauce, string beans, mushrooms, and for dessert, zabaglione.

1 pound chopped beef
4 slices bacon, cooked and crumbled
4 slices bread, soaked in water
2 eggs
4 tablespoons grated Parmesan cheese

Picture your fireplace with Flexscreen

for BEAUTY
SAFETY
CONVENIENCE

Let your fires be seen with Flexscreen—sheer woven-metal curtains that accent the beauty of your fire, yet provide absolute protection from flying sparks. Exclusive Unipull glides both curtains open or closed with one hand . . . keeps curtains always equally draped. The lovely Colonial design (above) is just one of many easy-to-install Flexscreens you may choose . . . Prices begin as low as $15.75; so there's no need to accept anything less than the *true* Flexscreen. *Write for free catalog.*

Bennett-Ireland Inc., 953 Peach Street, Norwich, N.Y.

New, freestanding Flexscreen gives you *all* Flexscreen advantages — *without* attachment to your fireplace!

ASK FOR Flexscreen AT BETTER STORES EVERYWHERE

For appearance's sake, give Kensington

You know, it makes *you* look pretty good when you give Kensington. It looks wonderful and stays that way, too, without stain or tarnish. It keeps that lovely, bottomless lustre, because there's no plating to wear off. At any good gift, jewelry or department store or write for store nearest you.

Kensington brought out these trim Hurricane Lamps this year, and what a storm of applause they blew up! Would you believe you could get them on a mantle, in windows, on a chest or side table for only $5.75 each? (Extra chimneys available.) Something priceless is the enormous 18" Zodiac Plaque for only $15. Off duty, it decorates a wall or sideboard. Comes party time, it serves sandwiches, canapes, cakes. Smart hostess' best friend!

Kensington

OF NEW KENSINGTON, PA.
A DIVISION OF THE ALUMINUM COOKING UTENSIL COMPANY, INC.

1 tablespoon dried parsley flakes
1 teaspoon orégano
1 teaspoon basil
1 teaspoon salt
1 small onion, chopped fine
¼ teaspoon garlic powder
8 cups bouillon
1 teaspoon celery seed
1 large onion, chopped
1 carrot, chopped
2 tomatoes, peeled and diced
1 tablespoon dried parsley flakes
½ teaspoon pepper

- Squeeze moisture from bread.
- Mix first 11 ingredients.
- Form into one large meat ball.
- Place remaining ingredients in large kettle; bring to a boil, add meat ball.
- Cover, simmer for 2 hours.
- Remove from liquid and place on a platter; cover with weighted plate. Chill.
- Frost with mayonnaise and decorate with stuffed olives.
- Slice and serve. Serves 4 to 6.

NOTE: The liquid makes a delicious soup.

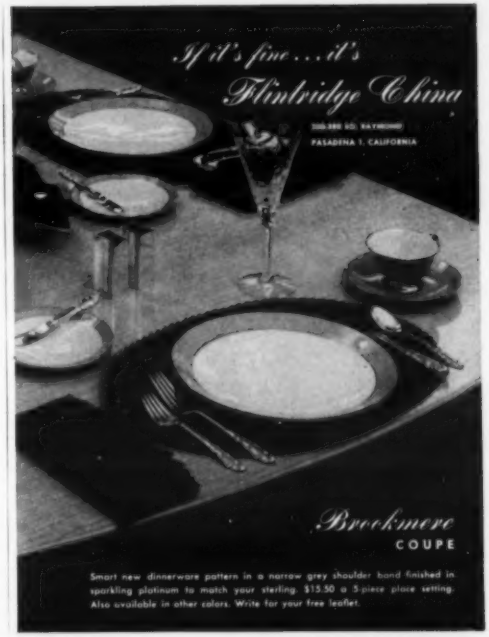
KHARPOUT KOUFTA
(Armenian meat balls)

Armenian dishes present interesting contrasts. This dish is a meal in itself. Complete it with a crisp, tossed salad with spicy dressing, fresh fruit cup, and a variety of cheeses and crackers.

1 cup chopped onion
1 tablespoon dried parsley flakes
½ teaspoon whole marjoram
¼ teaspoon pepper
1 pound chopped beef
2 tablespoons butter or margarine
1 teaspoon salt
1 cup cooked rice
1 egg
1 cup canned tomatoes
3 cups water

- Cook onion, parsley, marjoram, pepper, and 4 tablespoons of meat in butter until brown.
- Mix remaining meat with salt, rice, and egg. Divide into 8 equal parts.
- Form into thin, flat cakes about 3 inches in diameter.
- Place a tablespoon of onion

[Continued on page 138]



Health . . . comfort . . . convenience . . . these are "first" considerations in your home. Another "first" is beauty . . . easy-to-live-with, lasting beauty. All these "firsts" are found in General Controls' Automatic Temperature Control System. Inside the sleek, satin-smooth life-time metal case of your General Controls wall thermostat, a precision control will maintain the healthful, comfortable temperatures you select . . . winter . . . summer . . . day and night.

Inside your heating appliance, unseen, the whisper-silent B-60 Gas Valve and Pilot Generator will do their jobs with equal dependability. And fully automatic means just that . . . *no electric current is required*, so power failures have no effect upon its reliability and continued service.

GENERAL CONTROLS
Glendale, California • Skokie, Illinois
Manufacturers of Automatic Pressure, Temperature, Level and Flow Controls for Heating, Home Appliances, Refrigeration, Industrial and Aircraft Applications.
FACTORY BRANCHES IN 34 PRINCIPAL CITIES
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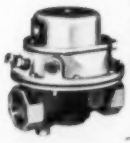
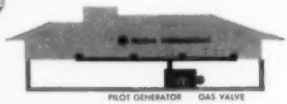


THE B-60 GAS VALVE—The B-60 Gas Valve operates on electric current produced by the pilot-generator, regulating gas-flow as demanded by the room thermostat. Diaphragm valve operates silently. Closing automatically if pilot flame is extinguished, the B-60 provides positive, automatic safety control for gas fired home heating systems.



THE PILOT-GENERATOR—The pilot-generator is the heart of the GC heating control system. Incorporating the multi-thermocouple principle, GC pilot-generators deliver up to 700 milli-volts with low gas consumption. This current operates the system with no outside power. Therefore if the pilot flame fails, the current generation stops and positive safety shut-off of gas is effected.

Give your cooking more color

[Continued from page 137]

mixture in center of each cake and fold over to cover stuffing, pinching edges together.

- Combine tomatoes, water, and any leftover onion mixture; bring to a boil.
- Gently lower meat cakes into boiling mixture and let simmer, uncovered, for about 30 minutes.
- Serve meat cakes and sauce over additional cooked rice.
- Serves 4.

ALBONDIGONES CON ALCAPARRAS
(Mexican meat balls with caper sauce)

Here's a spicy dish straight from South of the Border, identifiable through the use of garlic, chili powder, and capers. Wonderful served with avocado salad and chick peas or corn bread.

1 pound chopped beef
2 slices bread, broken into pieces
¼ cup boiling water
3 eggs
1 teaspoon salt
⅛ teaspoon pepper
3 tablespoons capers
2 hard-cooked eggs, chopped
6 tablespoons grated carrot
2 tablespoons flour
2 tablespoons minced onion
¼ cup oil
2 cups stock or bouillon
2 teaspoons chili powder
½ teaspoon garlic powder
fat for frying

- Pour boiling water over bread, mix well. Mix bread with beef, egg, salt, and pepper.
- Form into 12 to 18 balls.
- Mix chopped eggs and carrots together; place two teaspoons of mixture and three capers in center of each ball.
- Separate two remaining eggs; beat egg whites stiff; fold into beaten yolks; gently stir in flour.
- Dip meat balls in batter and

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fits any budget —
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fry in deep fat until brown.

- Make sauce by frying onions in oil until brown; add stock, chili and garlic powders.
- Add remaining capers and simmer 10 minutes. Thicken sauce if desired. Add meat balls and serve hot.
- Serves 4 to 6.

KÖNIGSBERGER KLÖPSE
(German meat balls)

These spicy meat balls have a tender and rather fluffy texture. The caraway sauce adds a pleasant pungency. Garnish with fresh parsley or thin slices of lemon. It's typically German to serve them with potato pancakes and red cabbage.

1 cup grated raw potatoes
1 pound chopped beef
2 teaspoons onion salt
1 tablespoon parsley flakes
1 egg
⅛ teaspoon pepper
1 tablespoon lemon juice
1 teaspoon grated lemon rind
flour
2 cups hot stock

- Combine potatoes, beef, seasonings, egg, lemon juice and rind.
- Form mixture into 1½ inch balls. Roll in flour.
- Boil in stock for half an hour.
- Drain
- Serve with the following sauce.

CARAWAY SAUCE

2 tablespoons butter
3 tablespoons flour
1½ cups stock
½ teaspoon salt
⅛ teaspoon pepper
½ teaspoon caraway seeds

- Melt butter.
- Stir in flour and cook 2 to 3 minutes over very low heat, stirring constantly.
- Stir in stock.
- Add seasonings and caraway seeds and simmer 10 minutes.
- Add meat balls. Serves 4.

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for children, pets and gardens

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Look for the orange and black nameplate that guarantees the exclusive features and superior design of *genuine* Anchor Fence.

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There are dozens of other projects you can do to make your home better looking *and more usable*—at low cost! See your building materials dealer now. He has the type and thickness of Masonite Presdwood you need for this and other home improvements.

FREE PLANS! Diagrams and specifications will be sent you at no charge, when you fill out and mail in the coupon. Do it now!

better hardboards for better remodeling

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HASTINGS alumi-AWNINGS for windows, doorways, porches, patios improve the appearance of your home . . . protect draperies, rugs, furniture from sun's glare, eliminate sloppy porches and entrance halls, assure greater comfort the year around. Built of strong, durable .040 aircraft aluminum with lustrous enamel finish firmly bonded to metal before forming. Choice of smart colors and attractive combinations. Full slatted sides with air vents provide adequate ventilation. Modestly priced, easy to install.

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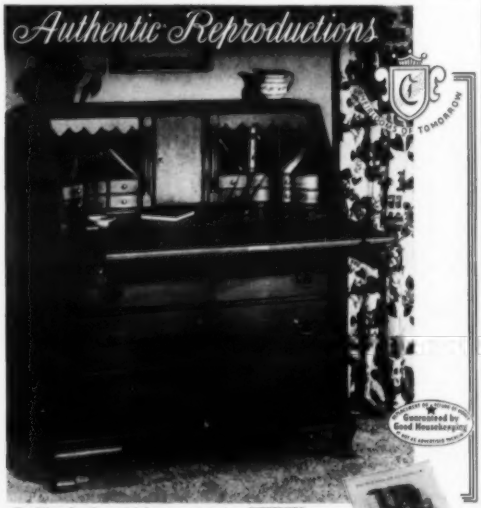

The "New Bern"—copied from an original found in Tryon Palace, New Bern, N. C., and formerly the property of a native sea captain. Of solid mahogany and accurate to the last detail including an intricate series of secret files and concealed drawers.

Craftique, INC.
MEBANE, N. C.

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NEAT, EASY WAY to wash a car is with a long-handled mop. This *O-Cedar Car Mop* features a pad of cellulose yarn "fingers" that reach into grillwork, other difficult spots, clean all areas of car safely. Use cool water, no suds. If car is very dirty, use mild detergent

WRING OUT PAD, which is easily detachable from mop handle, in clear warm water after washing down car. Cellulose yarn fingers are highly absorbent, will not scratch, leave lint

DRY FINISH by sweeping surface of car with wrung mop. Flexible pad has ability to fit all contours of car snugly. Dry mop can also be used to wipe out interior of automobile

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TWO STEP POLISHING with *du Pont "7" Polish* puts high gloss on car body with minimum of effort. Rub polish on with clean rag, allow to dry, wipe off with soft cloth

HOME BUILDING AND REMODELING KIT is designed as a convenient reference file, durably made to withstand use. Size 13" x 10" x 2"

HOME BUILDING AND REMODELING KIT

This LIVING For Young Homemakers Building and Remodeling Kit is provided to give complete information about the first two in a series of Designed for Living Houses (**The House You Asked For,** May issue, and **Two-Level Plan Stretches the Building Dollar,** July issue). Arranged on an index system are the working drawings—the floor plans, elevations, sections and details—building specifications covering materials and workmanship and building products specified. The kit is covered in a durable material and makes a valuable reference file for building and remodeling plans.

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Enclosed please find check or money order for $5.00 each to cover all costs including postage and handling.

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Automatic Oil Heating

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Automatic Summer Cooling

NO MATTER WHERE YOU LIVE, you're not really "living" unless you have complete home comfort all year 'round. That means *automatic* relief from troublesome temperatures, in every season: wonderful, even warmth all winter . . . blessed, breezy coolness during sultry summer months. That's what you deserve today . . . and that's what you can have at low, low cost with Eureka Williams complete home heating and cooling equipment. Engineered for your comfort after 30 years of specialized experience.

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MR. FIXIT

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. Not long ago I built a garage on my property and it is satisfactory in every way but one: when it rains, water seeps in under the door—an overhead type—and onto the cement garage floor. There is an apron in front of the door which has a good pitch, but the rain gets in anyhow. Can you suggest a remedy? R. M.

A. You may try either of two measures. One is to nail a strip of one-inch quarter-round molding or drip-bead molding along the lower edge of the door; another is to tack a strip of half-inch round rubber molding under the lower edge of the door so that a seal will be formed when door is dropped.

Q. I live in a section of the country where there is a great deal of firewood available. As I am in the process of building a house, I wonder if it is possible to obtain a combination oil burner and wood-burning furnace. T. P.

A. Frankly, I have never heard of such a combination, and I fail to see how it could possibly be efficient. It would seem to me that the ash from the burning logs would completely cover or clog the nozzle from the oil-burning equipment, and also that the blast from the oil burner would cause a tremendous amount of soot and ash in a smoke-pipe and chimney.

Q. The former owners of the home I have just bought painted an old-fashioned fireplace in the house a dreadful shade of red and the grate a bright gold color. How can I remove the paint from the bricks, and what do you suggest I do with the grate? W. L.

A. Give the brickwork several applications of a strong paint and varnish remover. Then scrub the bricks with strong soap and water. When this dries, scrub with a coarse wire brush, and bricks will appear like new. I suggest that you sandpaper the gold paint off the grate and apply a coat of stove black.

Q. I have had a great deal of trouble with paint peeling off the clapboards on the lower half of my house; the upper half is finished with shingles. What do you think is the trouble? S. F.

A. In my opinion your trouble is caused by one of two things: the clapboard was painted while the wood was wet or damp, or the peeling is due to excess moisture in the house, which gradually works its way through to the clapboard. I would suggest that the paint be removed, the house thoroughly dried by complete ventilation, and then the exterior completely repainted.

Q. I would appreciate it if you would settle a question for me. Building specifications for my new home say that birch flush interior doors are to be installed, and that doors and kitchen cabinets are to be natural finish. I find now that fir plywood, not birch, was used in the cabinet doors. Is the contractor within his rights in changing these? M. R.

A. From the specifications you quote, I would say that birch plywood kitchen cabinet doors were not specifically called for. I would add, however, that the builder can stain them to match the rest of the birch trimming.

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MUSIC FOR LIVING

By DAVID RANDOLPH

With recordings being issued in unprecedented profusion, the music lover's bewilderment is quite understandable. How is one to decide which recording to buy, particularly in the case of well-known classics of which there are likely to be several versions? To help answer this question, here are a few practical hints on judging records.

If it were possible to make one single definite rule, it would be: You are the final judge of what you like. Just as in the case of food, taste in music and in all questions related to music is a purely personal matter. Only you can decide, for example, how close you like to be to the soloists in an opera or a concerto.

Fortunately for us, so many recordings are now being issued—not only of the standard classics, but of some of the less-known works as well—that in many instances we can find something tailored to our individual tastes. In those matters, of course, you need no suggestions from me or anyone else. The following points, therefore, are concerned with standards of excellence which all records should meet, quite apart from the question of taste.

As you probably know, nowadays all recordings are first made on tape. The fidelity that this method permits is nothing short of amazing and far outstrips any previously known. The tape is then copied on to a master disc, from which your final record ultimately comes. In the process of transference, there may be recorded into the disc a certain amount of noise, known as "tape hiss." Some of this is unavoidable, yet it should never be so loud as to interfere with your enjoyment of the music.

An excessive tape hiss can be discovered very simply, by merely putting the needle down at the very outside of the record, in the dead grooves, before the music begins. If the music has what sounds like a great deal of record scratch, while the dead grooves are relatively quiet, that means that the scratch or hiss, is recorded into the record, and is not the result of a noisy surface. To further confirm this, see whether the spirals between movements or between selections are also quiet.

Several record companies have been reissuing on LP's copies, or "dubs," as they are called, of the old 78 rpm discs. This is a perfectly legitimate practice, and a valuable one, since it enables us to have, in the more convenient long-playing form, performances that might otherwise be unavailable. In some cases, thanks to the genius of the engineers, these dubs are of even better quality than the originals! However, since the quality can hardly be expected to match that of the latest recording techniques, the record company should include on the jacket a statement to the effect that the recording was made from the 78 rpm version. Some records have been issued without that information. Therefore, here are a few hints to assist you in spotting a record of that sort. First, the surface noise (which may be noticeably higher than the normal tape hiss) may

[Continued on page 144]

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Music for living

[Continued from page 143]

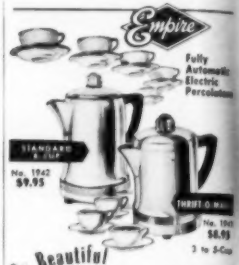
have a periodic "swish" to it that suggests a record revolving at the older, faster speed of 78 rpm. I suggest you close your eyes as you listen to that sound. If you can "see" an old-style disc revolving as you listen, that's a fairly good indication that the record was copied from just such a disc.

Do you recall that the old 78 rpm discs were brighter in tone towards the outside, and became duller towards the inside? That was most apparent during radio broadcasts, when the inside of one disc would be followed immediately by the outside of the next record. Well, if the LP shows a tendency to brighten up in tone quality, about every four minutes (the usual length of a 78 rpm side), you can be quite sure that it is a dub of the older records.

Recording techniques have improved fantastically during the past few years. It is now possible to capture sounds that would have eluded the engineers just a few years ago. However, it appears that some of the engineers are reveling in their new-found abilities, with the result that some records now emerge with excessive echo and reverberation. This is wonderful when certain effects are wanted, as in the case of novelty arrangements of popular songs. It also gives an excellent sense of actually being in the concert hall, in the case of a large work for full chorus and orchestra. However, this excessive amount of echo can sometimes blur the details of a work for smaller or more intimate forces.

Again, may I suggest that, as you listen to a new record, you close your eyes, and ask yourself where the performers are, relative to you. You may find that the echo, while perhaps supplying a pleasing sound at first, ultimately gives you the feeling of being in the balcony of a large hall, while the performers are on the stage!

The opposite extreme from this is the recording that seems to have been made in a telephone booth—with no reverberation whatsoever. Before you buy a work, therefore, compare several versions by means of this closed eye test. There is a good chance that you will have the performers just where you prefer them.



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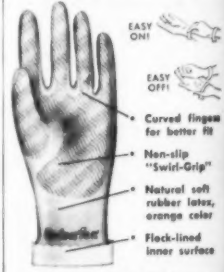

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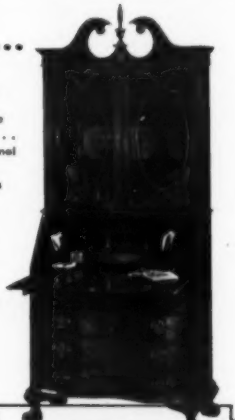

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A KITCHEN FULL OF IDEAS

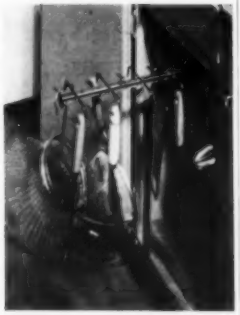
The small kitchen is, for better or for worse, a fact in many thousands of homes across the country. The value of a kitchen is, however, not determined by its size, but rather by its capacity to handle efficiently the needs of the family who uses it. Whenever possible, as in remodeling, the kitchen should be preplanned, and every detail carefully set down on paper before the first cabinet or appliance is moved in. The following thoughts should be kept uppermost in mind: organization of related kitchen functions hastens chores; appliances should be scaled to the needs of the family; the location of storage areas near work centers reduces steps. Here is a small kitchen which has fully anticipated its owner's ideas about layout, convenience, and function and, for all that, boasts as much storage as is found in many a larger and more elaborate kitchen.

J. DALE SHELL

KITCHEN EQUIPMENT is lined up to keep meal preparation activities in proximity to one another. Refrigerator stands near back door where groceries are delivered. Adjacent to refrigerator and sink is food preparation area. Across from this area is the range with washer, freezer

COOKING ZONE is intelligently oriented for rapid preparation of meals. Oven, placed slightly higher than counter, convenient to use and clean, is separated from top of surface cooking unit by work surface. Adequate counter space is a must in any size kitchen

LEAN-UP CORNER is organized to duce after-meal tasks to a minimum. k is in nearest possible spot to ing area to save steps from table. s built-in dishwasher and well-ared storage: silver goes in drawer left of washer, china in cabinet



SLIDING RACK is an inexpensive and convenient accessory for a small kitchen. Rack mounts in cabinet under food preparation area, pulls out to place whatever kitchen gadget is desired right at hand, is out of sight and out of the way when not in use

PLACEMENT of storage has been well planned here, as can be seen above. Cabinets which house all utensils associated with cooking are located directly beneath cooking units. Drawerlike shelves as these make groping for a seldom-used pan or cover unnecessary. Metal-lined breadbox (left), built right into cabinet and directly under the pull-out panel for slicing, is within arm's reach of toaster

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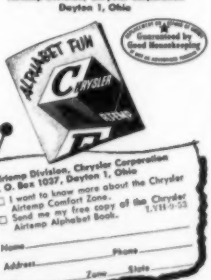

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Colorado
Howard Lorton, Denver
Florida
Cox-O'Neil Furn. Co., Orlando
Georgia
Rich's, Inc., Atlanta
Indiana
L. S. Ayres & Co., Inc., Indianapolis
Massachusetts
Carbone, Inc., Boston
Michigan
Englander's, Detroit
Minnesota
Boutell's, Minneapolis
Missouri
Duff & Repp, Inc., Kansas City
Ohio
Sterling-Lindner-Davis, Cleveland
Pennsylvania
John Wanamaker, Philadelphia
Tennessee
Fowler Bros., Chattanooga
Fowler Bros., Knoxville
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Davison, Paxon Co., Atlanta
Illinois
The Fair, Chicago
Indiana
L. S. Ayres & Co., Inc., Indianapolis
Ries Furn. Co., South Bend
Iowa
Smulekoff Furn. Co., Cedar Rapids
Younker Bros., Inc., Des Moines
Kentucky
Leet Bros., Lexington
Maryland
May Co., Baltimore
Missouri
Famous & Barr Co., St. Louis
New Jersey
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New York
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[Continued on page 150]

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City _____ State _____

YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

A HOUSE DIVIDED

Pages 82-93

Contemporary House

Pages 82-93

Living room Pages 85-86

Sofa $319.00
Armchairs (each) $109.00
Lounge chair $159.00
Drop-leaf table $98.95
Servers (each) $109.00
Lamp table $19.95
Cocktail table $19.95
Ladder-back chairs (each) $19.95
Drapery & sofa fabric (per yd.) $2.98
Plain cotton fabric (per yd.) $1.45
Rug (per sq. yd.) $9.95
Standing lamp $39.95
Table lamp $14.95

Master bedroom Page 89

Headboard bed $39.95
Bookcases (each) $39.95
3-drawer chests (each) $72.95
3-drawer chest $59.95
Side chair $19.95
Table top with legs $29.95
Chest $56.95
Drapery, dust ruffle & chair fabric (per yd.) $1.65
Bedspread fabric (per yd.) $1.98
Lamps (each) $16.95
Pictures (each) $14.95

Child's room Page 90

2-drawer chest-deck $52.95
Chest platform $19.95
Bed bar $49.95
3-drawer chest $59.95
Round table & captain's chairs (per set) $24.98
Boudoir chair $32.98
Drapery & bed fabric (per yd.) $1.65
Pillow fabric (per yd.) $2.79
Table lamp $22.50

Kitchen Page 92

Dinette table & chairs (5-piece set) $139.00

Terrace Page 84

Dining table & chairs (5-piece set) $179.95
Outdoor grill $29.95

Traditional House

Pages 82-93

Living room Pages 87-88

Sofa $229.00
Wing chair $109.00
Lounge chairs (each) $119.00
Side chairs (each) $29.95
Armchairs (each) $34.95
Lamp tables (each) $14.95
Round coffee table $69.95
Drop-leaf table $119.00
Water bench-server $119.00
Credenza $199.00
Hutch top $99.95
End table $39.95
Drapery, sofa & wing chair fabric (per yd.) $2.98
Armchair fabric (per yd.) $2.79
Wool rug (per sq. yd.) $11.95
Lamps (each) $16.95

Master bedroom Page 89

Poster bed $89.95
Double-dresser base $129.00
Night tables (each) $14.95
Barrel-back chairs (each) $89.95
Drapery, chair & pillow fabric (per yd.) $1.65
Double bedspread $12.98
Cotton rug (per sq. yd.) $6.95
Table lamps (each) $11.95

Child's room Page 91

Panel bed $89.95
Night table $44.95
Side chair $29.95
Spinet desk $99.95
Dresser base $119.00
Dresser mirror $29.98
Rounded-back armchair $66.98
Ottoman $19.98
Drapery, cornice, chair & ottoman fabric (per yd.) $1.65
Dust ruffle $10.98
Café curtains (per pair) $6.98
Boudoir lamps (each) $10.95
Desk lamp $14.95
Table lamp $19.95

Kitchen Page 92

Dinette table & chairs (5-piece set) $79.95
Curtain fabric (per yd.) $1.65

Terrace Page 84

Round table & side chairs (5-piece set) $289.95

[Continued on page 151]

So easy to install... and so Beautiful!

Vikon METAL Tile

BRIGHTENS . . . LIGHTENS . . . BEAUTIFIES ROOMS

Here's gleaming, durable beauty . . . Vikon Metal Tile in 26 handsome decorator colors to brighten the drabbest room!

You can save *two* ways with Vikon. Material costs are low, and you can install this metal tile in your spare time . . . in kitchen, bath, shower, laundry, utility or game room. Think *now* of the rooms *you* can beautify with Vikon!

RIGHT FOR YOUR HOME

- CHOICE OF 26 FADE-RESISTANT DECORATOR COLORS
- WILL NOT WARP, CHIP, OR CRAZE
- RESISTS HEAT AND ORDINARY HOUSEHOLD CHEMICALS
- FIREPROOF, WATERPROOF, A SEAL AGAINST INSECTS
- EASY TO CLEAN AND KEEP CLEAN

SPECIAL KITCHEN KIT!*

$5.95 STEEL TILE

Here's your chance to prove how durable and smart Vikon is. Use this special Kitchen Kit to tile the wall behind your stove, washing machine, sink, or bathroom washstand. Observe how Vikon keeps its wonderful luster day after day and how easy it is to keep clean. You'll be completely convinced that Vikon is the tile for your home. The Kitchen Kit comes in six decorator colors: Delft Blue, Dawn Gray, Spring Green, Buttercup, Jubilee Peach, and White!

*Complete with 56 pieces of tile, mastic, tools, and installation instructions.

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BEAUTY · ECONOMY DURABILITY

"The Original Individual Metal Tile" • Established 1926

FREE! 6 HANDSOME PARTY ASH TRAYS

With each order for the Kitchen Kit we will gladly send you a free gift of six party ash trays. Made of the same sturdy material as Vikon Tile these attractive ash trays will give you years of use. Fill out and mail the coupon today.

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WASHINGTON, NEW JERSEY, DEPT. 2C

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☐ Full information about VIKON TILE.
☐ VIKON Kitchen Kit. Color.....
☐ 6 Ash Trays (free with purchase of Kitchen Kit). Check or money order enclosed.

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(Please print)
Street.....
City.....Zone.....State.....

Where is OLD NEWBURYPORT?

You can locate Newburyport on any map of Massachusetts...but OLD NEWBURYPORT you'll have to find, for it's a fascinating SCENIC WALLPAPER that can work decorative magic in your home. When you see it in its crisp, modern colors...you can imagine it in YOUR dining or living room, and almost hear the exciting comments of your envious friends as they discover the queer "Lord" Timothy Dexter with his dog right in front of his fabulous home on High Street exactly as it was in 1810 when the self-appointed "Lord" was startling New Englanders with the 23 lifesize statues in his ornate front yard. You can even see the quaint ships on the MERRIMACK RIVER... the same kind that helped "Lord" Timothy amass his amazing fortune by transporting warming pans to the natives of Jamaica. If you want to see OLD NEWBURYPORT and the connecting scenic MERRIMACK VALLEY in all their historic splendor...send 50¢ to **C. W. STOCKWELL CO., 3262-K Wilshire Blvd., Los Angeles 5,** for beautiful, fullcolor miniatures of both scenics.

Stores in your vicinity

[Continued from page 148]

Colorado
Home Furn. Co., Colorado Springs
Connecticut
Yale Furn. Co., New Haven
District of Columbia
Penthouse Modern
Florida
Danley Furn. Co., Fort Walton
Georgia
Martin Furn. Co., Columbus
Indiana
Seifer Furn. Co., Hammond
Maryland
Modern House, Baltimore
Massachusetts
American Furn. Co., Fall River
Missouri
LaSalle Furn. Co., St. Louis
Nebraska
White Furn. Co., Lincoln
New York
The Fair Store, Binghamton
Perman Bros., Hempstead, L. I.
Sachs Quality Stores, Inc., New York
Oklahoma
Bruce Furn. Co., Oklahoma City
Pennsylvania
Lit Bros., Philadelphia
Harold Furn. Co., Reading
Rhode Island
People's Furn. Co., Providence
Wisconsin
Ross Furn. Co., La Crosse

The following stores carry Globe Parlor furniture.

Arkansas
Bennett Furn. Co., Fort Smith
Indiana
Ries Furn. Co., South Bend
Kansas
Geo. Innes Co., Inc., Wichita
New Jersey
Koos Bros., Inc., Rahway
New York
Frederick Scherer & Sons., Inc., Buffalo
John A. Schwartz, Inc., Hempstead, L. I.
Gimbel Bros., New York
North Carolina
Ivey's, Inc., Asheville
Morrison Neese Furn. Co., Greensboro
Ohio
Rossiter-Jarrett-Harman Co., Inc., Dayton
Oklahoma
James A. Cullimore & Co., Oklahoma City
Pennsylvania
Pomeroy's, Inc., Reading
Rhode Island
American Furn. Co., Pawtucket
Tennessee
H. Cohen Furn. Co., Nashville
Texas
Heath Furn. Co., Amarillo
W. C. Stripling Co., Fort Worth
Utah
H. Dinwoody Furn. Co., Salt Lake City
Virginia
Barnes & Kimel Co., Inc., Arlington
Wisconsin
Brunette's Furn. Co., Green Bay

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Complete the decor of your home in kitchen, bathroom, powder room or nursery, use IVALON'S handy new detergent-proof household sponges made of oh-so-smooth-to-the-touch . . . lather-so-tough-on-dirt . . . magic vinyl. In exciting modern decorator colors: Lemon Peel, Cherry, Leaf, Middy Blue, Bitter Green and Cloud Gray.

Ivano, Inc., Chicago

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practical Melmac.
Four exciting
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A Frank Schoonmaker Selection

What wine to serve?

the 1 wine that goes with everything

This smooth pink wine is equally good with red meat, fowl or seafood. It's economical, too. Serve chilled.

ALMADÉN
GRENACHE
ROSÉ

Almaden Vineyards, Los Gatos, Calif.

Your guide to this issue

[Continued from page 149]

WALLPAPER UNLIMITED

Pages 98-103

Pages 98-99

Round table	$84.00
3-piece sectional sofa	$290.00
Easy chair	$100.00
Lamp tables (each)	$56.00
Coffee table	$64.00
Armchairs (each)	$44.00
Teacart	$90.00
Casement curtains (per yd.)	$2.00
Cotton rug (per sq. yd.)	$7.95
Wallpaper (per single roll)	$2.25
Shutters (per panel, unfinished)	$15.50
Lamps (each)	$21.50
Chandelier and chain	$34.00
Chop platter	$4.50
Salad plates (each)	80c
Salad bowl	$12.50
Salad fork & spoon (per pair)	$4.50
Clarets (per dozen)	$10.00

Pages 100-101

Sofa	$240.00
Upholstered armchairs (each)	$119.00
Wood armchairs (each)	$69.00
Cocktail table	$49.95
Lamp tables (each)	$49.95
End table	$49.95
Step table	$39.95
Drapery fabric (per yd.)	$2.00
Curtain fabric (per yd.)	$1.20
Rug (per sq. yd.)	$4.95
Wallpaper (per set)	$54.00
Milk glass lamps (each)	$19.95
Table lamp	$30.00
Andirons (per pair)	$25.00
Fireplace fork	$15.00
Coffeepot	$95.00
Cream pitcher	$17.50
Sugar bowl	$17.50
Serving tray	$22.25
Fruit bowl	$37.25
Sugar tongs	$4.00
Brass candlestick	$15.00
Striding man doorstop	$12.50

Page 102

Panel bed	$70.00
Double dresser	$160.00
Night tables (each)	$45.00
Drapery fabric (per yd.)	$1.95
Pillow fabric (per yd.)	$1.75
Bed-spread fabric (per yd.)	$1.95
Fiber rug (9' x 12')	$24.95
Wallpaper (per single roll)	$2.20
Table lamp	$30.00

Page 103

Double bed	$135.50
Night tables (each)	$66.50
Desk	$90.00
Double dresser	$199.00
Armchairs (each)	$57.50
Curtain fabric (per yd.)	$1.19
Drapery & bed-spread fabric (per yd.)	$1.95
Cotton rug (per sq. yd.)	$8.95
Fringe (per yd.)	67c
Wallpaper (per single roll)	$3.00
Table lamps (each)	$31.50
Desk lamp	$8.50
Blanket	$18.95
Inkwell	$10.00
Decorated bowl	$9.75
White square ash trays (each)	$3.75
Wire basket planter	$7.50
Blue pottery bird (per pair)	$15.00

Architect: Edla Muir, Los Angeles, California

Appealing CABOT'S CREOSOTE SHINGLE STAINS

The charm of a beautiful home is its naturalness. This effect can best be achieved with Cabot's Creosote Shingle Stains, the finish that accents the true beauty of shingles, siding and clapboards and blends into the landscape.

Cabot's Stains are 60-90% creosote oil — best wood preservative known . . . cost only 1/3 as much as good paint — they are easy to apply and maintain, even for an amateur. Cabot's Creosote Shingle Stains come in a wide range of colors — from clear brilliant hues to soft weathering grays and browns — many available from no other source.

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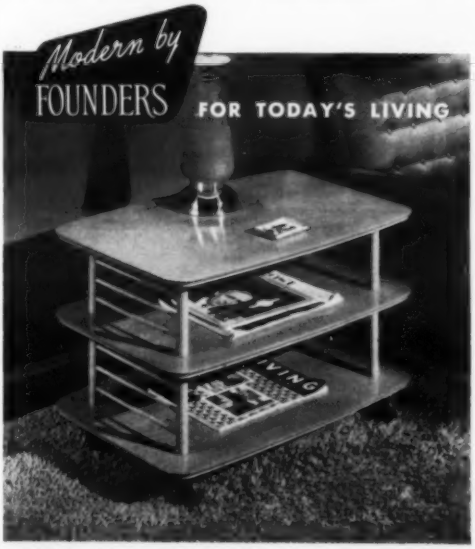
960 Oliver Bldg., Boston 9, Mass.

Please send me a free copy of "Stained Houses" and Cabot's Creosote Shingle Stains color card showing 18 different shades.



MOBILE END TABLE . . . with inlaid top and swivel casters. From the Westwood Group of six pieces in Genuine Mahogany.

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By HELENE MacLEAN

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Incidentally, if you have trouble getting any of the titles mentioned above, you can write directly to the publishers for their catalogues and order by mail. Among the leading publishers are: New American Library of World Literature, Inc., 501 Madison Avenue, New York 22, N.Y.; Penguin Books, Inc., 3300 Clipper Mill Road, Baltimore 11, Maryland; Pocket Books, Inc., 630 Fifth Avenue, New York 20, N.Y.; Bantam Books, Inc., 25 West 45th Street, New York 36, N.Y.; Avon Books, 575 Madison Avenue, New York 22, N.Y.

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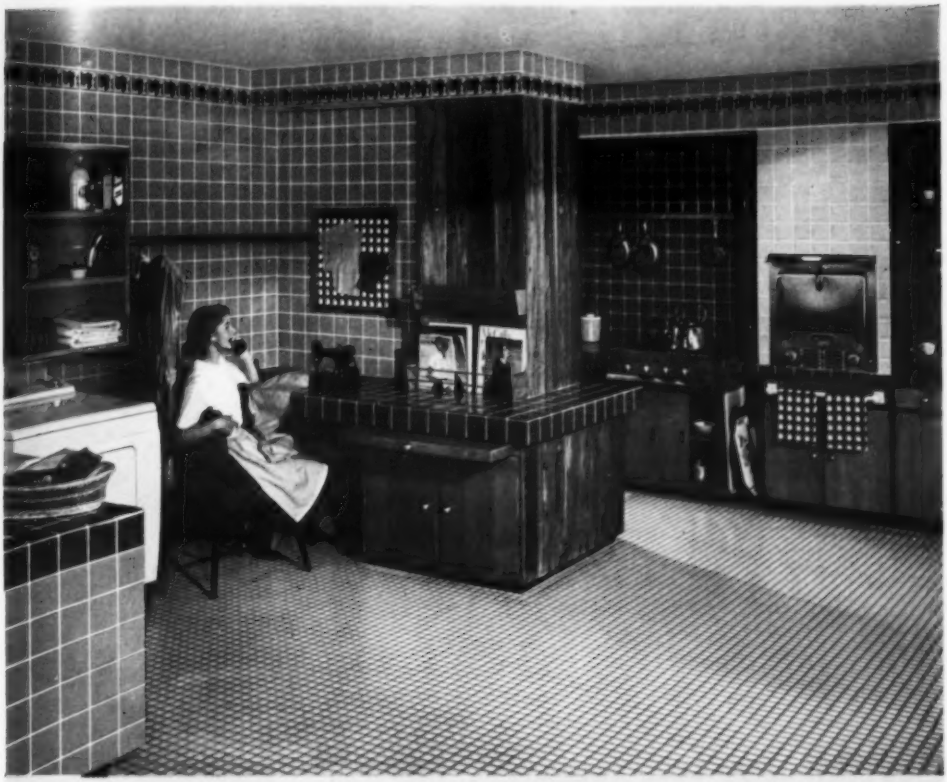

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Tile—tile—the more of it the merrier! Color as happy as bluebirds in Spring! As easy to keep sparkling as a new engagement ring! And you will be delighted to learn how *little* A-O Tile costs—how easily you can adapt it to suit your own budget. Its beauty is permanent—it's real clay tile!

American-Olean Tile Co.

915 Kenilworth Ave., Lansdale, Pennsylvania

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